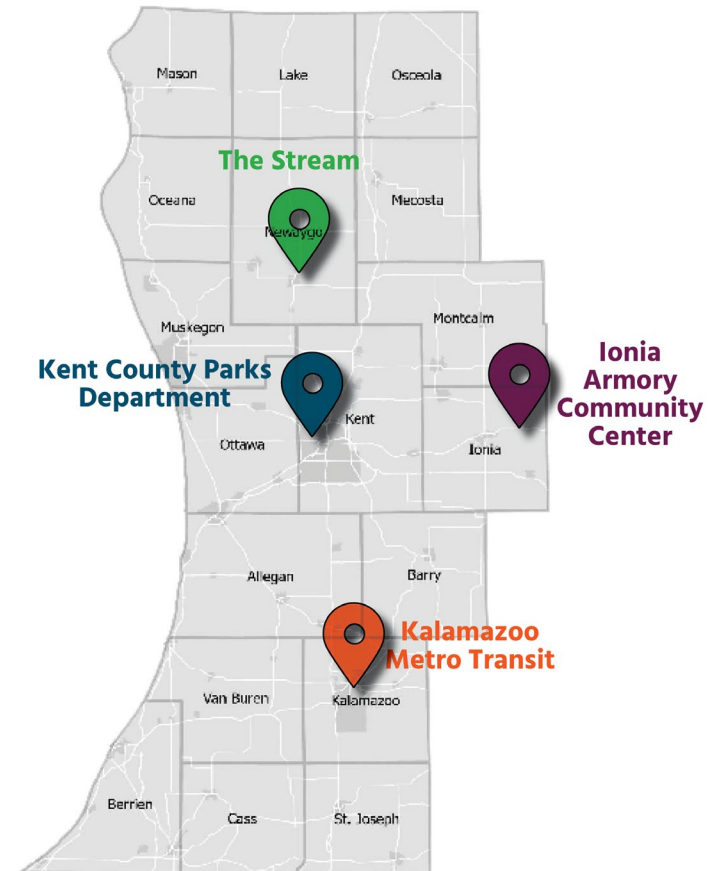


# West Michigan Regional Trails Master Plan



Non-motorized, Multi-use Pathways Connecting West Michigan Communities and Destinations



**2024 Spring Trail Summits**

**March 20<sup>th</sup> and 21<sup>st</sup>**



# Meeting Input Tool

**We will be using Mentimeter Through the Meeting Today**

Go To:

**Menti.com**

Or Scan the QR Code



Use Code:

**8402 1211**

Make sure to hit submit!

Beyond the formal input, you may ask questions



# What Trail Are You Most Closely Affiliated With?

Join at [menti.com](https://menti.com) | use code **8402 1211**



[Menti.com](https://menti.com)

**8402 1211**

## What Trail Are You Most Closely Affiliated With?

Waiting for responses ...





# What Type of Organization Are You With?

Join at [menti.com](https://menti.com) | use code 84021211



## What Type of Organization Are You With?

Michigan Planning Region    Regional Planning Organization    State    County    City    Township    Friends Group    Nonprofit    Other



[Menti.com](https://menti.com)

8402 1211





# What Three Words Best Describe a World-Class Regional Trail?

Join at [menti.com](https://menti.com) | use code 8402 1211



[Menti.com](https://menti.com)

8402 1211

What three words best describe a world-class regional trail ?

Waiting for responses ...





# Introductions

## Today's Agenda

- WMT Current Initiatives
- Survey Findings
- Regional Trail Impact Analysis

## Break

- Sub-Region Gap and Trail Upgrade Planning
- Balancing Completing Gaps and Upgrading Trails
- Next Steps



The logo is a blue diamond shape containing a stylized white and green trail path that leads upwards.

# West Michigan Trails Current Initiatives

**West Michigan Trails is a regional non-profit with a mission to strategically engage organizations and entities to coordinate, execute, fund, and sustain the development of the West Michigan trail network.**

**Our vision is a world-class trail experience connecting West Michigan.**



# West Michigan Trails Current Initiatives



[www.wmtrails.org](http://www.wmtrails.org)





# Regional Trails Master Plan

## Need for a Master Plan

- Significant recent growth in non-motorized trails and bikeways
- Increase in funding requests begs the question, "What is priority?"
- Master Plan needed for cohesively growing and effectively funding the regional effort
- Need to increase equitable access to the network
- Regional plan can lead to cooperative multi-jurisdiction grant applications



# Operations Assessment Update

## Parallel Solutions, Megan Motil

- Internal Assessments
- External Assessments
- Organizational Structure and Growth



# Wayfinding Update

## Consistent Regional Trail Signage

### WAYFINDING SIGN CONCEPTS AND IMPLEMENTATION GUIDE

For West Michigan Trails and Bikeways



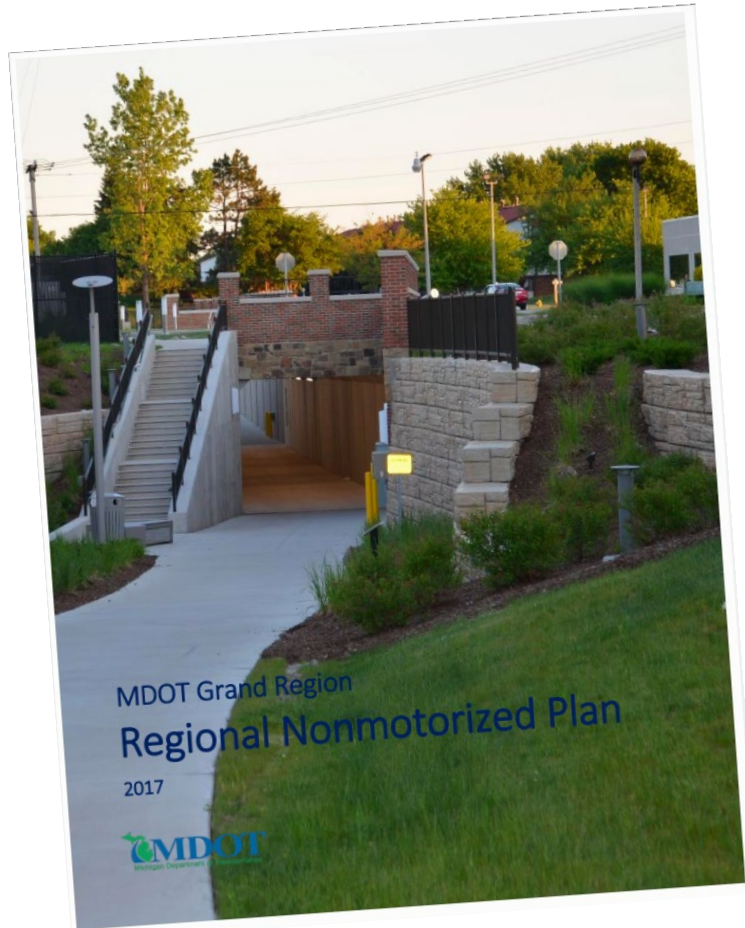
**TOOLE**  
DESIGN

SEPTEMBER 2023



# Wayfinding Update

## MDOT Grand Region: Regional Nonmotorized Plan



*These priorities are region-wide and involve and impact a number of agencies and organizations. They may or may not be MDOT specific priorities. The intent is to document priorities that impact and inform the region as a whole.*



### **Coordinated + Consistent Wayfinding System for Regional Network**

In coordination with a regional marketing effort, it is a priority in the region to work together to determine how to develop a coordinated and consistent wayfinding system for the regional network. This is particularly important where the regional networks traverse through cities and towns and where regional networks cross one another. This should include confidence markers to/from and between the regional network, coordinated emergency markers, and signage that encourages exploration of nearby amenities and destinations. *Signage packages should adhere to MUTCD standards.*



# Wayfinding Update

**A connected, visually consistent, and attractive wayfinding and regulatory signage framework across West Michigan will provide many benefits:**

- Welcome new trail users by clearly explaining the allowed trail uses
- Encourage people to bicycle and walk by highlighting how easy it is to travel via trail
- Guide users through complicated or confusing transitions between dedicated trails and on-street routes
- Create awareness of the larger trail network
- Give trail users the confidence to explore farther than they normally would
- Promote key destinations that may be slightly off the trail
- Give first responders and trail users the tools to identify the location of an emergency



# Wayfinding Update

## Basic process involves four steps

- 1) Orientation: determining one's location
- 2) Decision Making: choosing and following a route
- 3) Confirmation: the “breadcrumbs” that let you know you're still on the correct route
- 4) Destination Recognition: “gateway” signs such as “Kalamazoo” or “Grand Rapids”



# Wayfinding Update

## Meets important regulatory guidelines:

- MUTCD: Manual on Uniform Traffic Control Devices
- AASHTO: American Association of State Highway and Transportation Officials
- Worked with:
  - State of Michigan MDOT and MDNR
  - State of Michigan EMS and 911
- Designed to work on Trails and on Roadways



# Wayfinding Update

## Sign samples



Trailhead Kiosk



Trailhead Vehicular





# Wayfinding Update

## Sign samples



Trail Directional



On-road Directional



# Wayfinding Update

## Sign samples



Trail and Street Name



Mile marker



Confirmation



# Wayfinding Update

## Design Guide and Access to Design Templates

- [www.wmtrails.org](http://www.wmtrails.org) – hover over the Resources tab



[Resources](#) [Trails](#) [Projects](#) [Get Involved](#) [News & Events](#) [About Us](#)

[Donate](#)

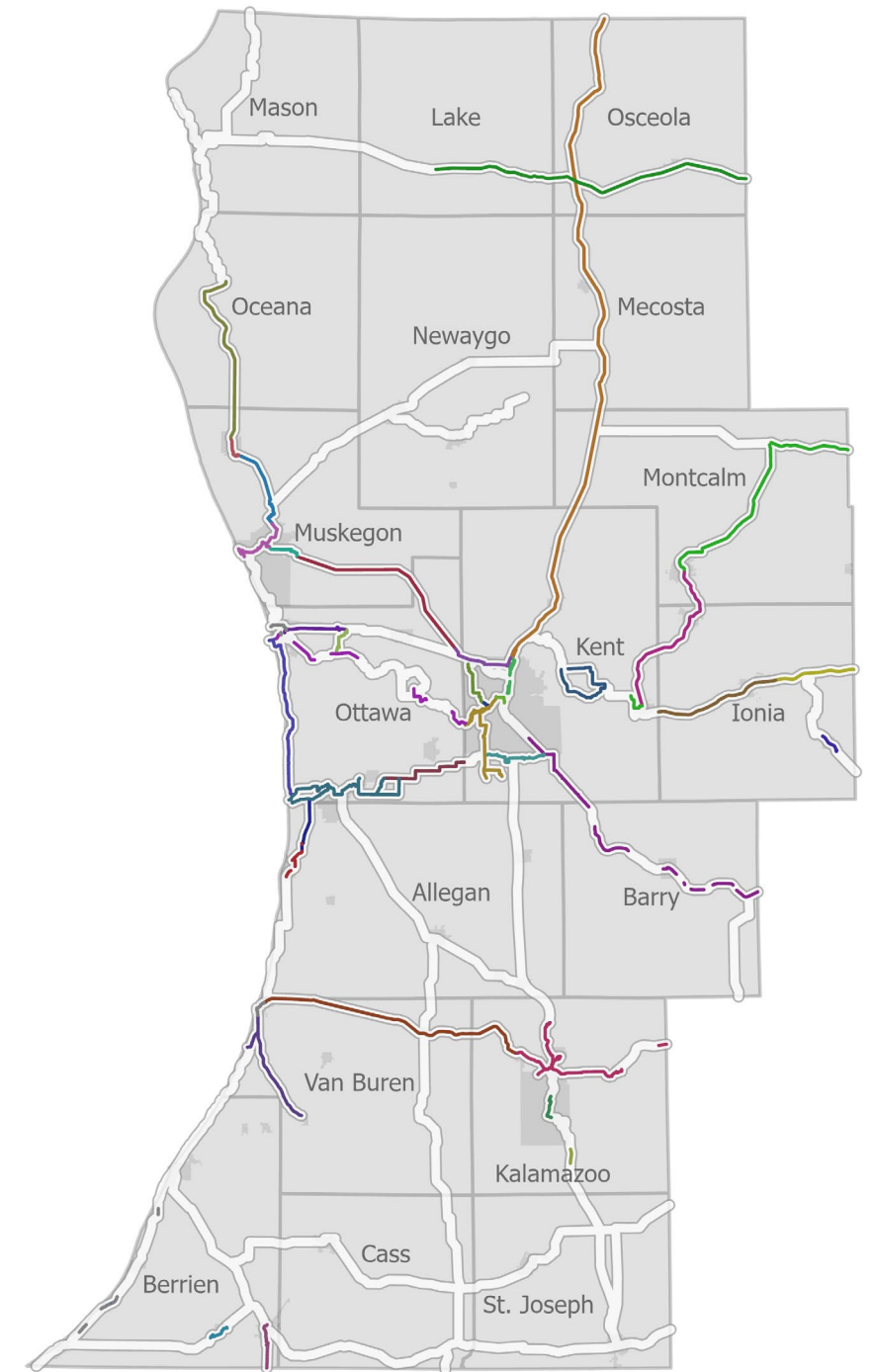




# Regional Trail Network

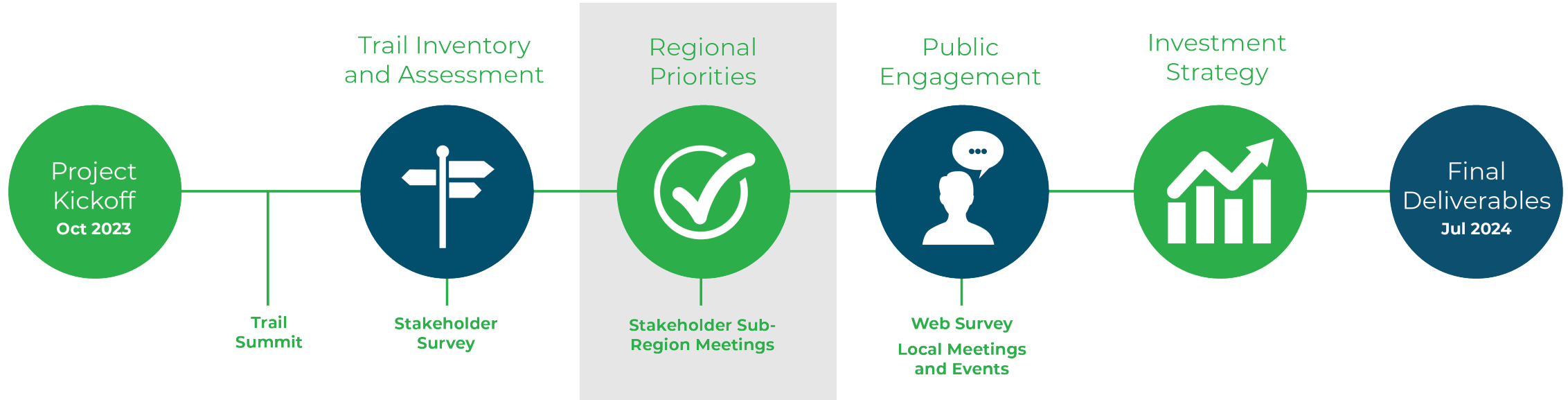
## What Are We Looking At Today?

- The focus is on Shared-use Paths and Cycle Tracks – Family Friendly Routes
- Existing or Already Planned Trails
- Not Every Trail in Every Town
- Focus on Regional Links
  - Not City Networks
  - Not Spur Trails
- **The Big Connections!**





# Timeline



- Project kicked off in October with the West Michigan Trail Summit
- Stakeholder Survey January and February
- Met with the Steering Committee in December and February



# Stakeholder Survey

- The Purpose was to Collect Uniform Baseline Information on Existing and Planned Regional Trails
- Sent to Key Trail Stakeholders
- Included a Trail Self-Assessment



WEST MICHIGAN  
*trails*

## Master Trails Plan for West Michigan

West Michigan Trails (non-profit organization) is embarking on a 18-County regional trail plan, and value your input to shape its success. Please take a few minutes to share your thoughts and priorities, helping us create a trail system that reflects the needs and desires of our region.

If your organization represents multiple regional trails, please complete one survey per trail.





Next



# Participation and Information Gaps

- 70+ surveys completed
- Some trails have multiple surveys submitted and some of have none
- Missing input from southern counties and some of the more rural areas
- Some connections may be too preliminary to push forward with this plan

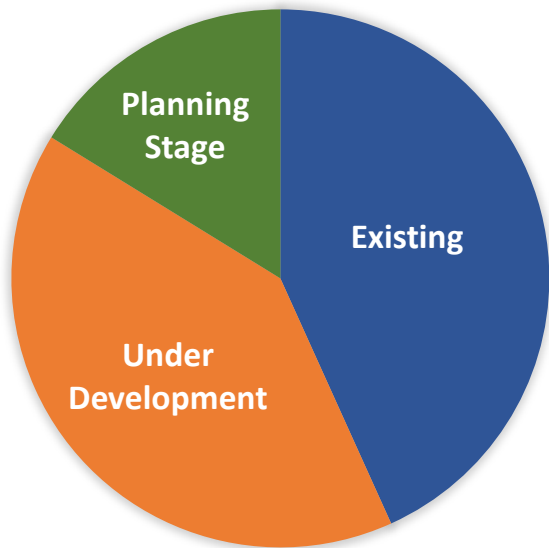
 Submitted Survey  
 No Survey / Incomplete



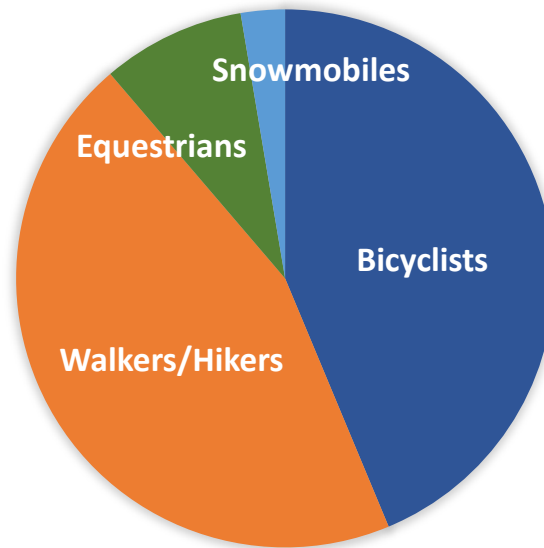


# Trail Status and Facility Overview

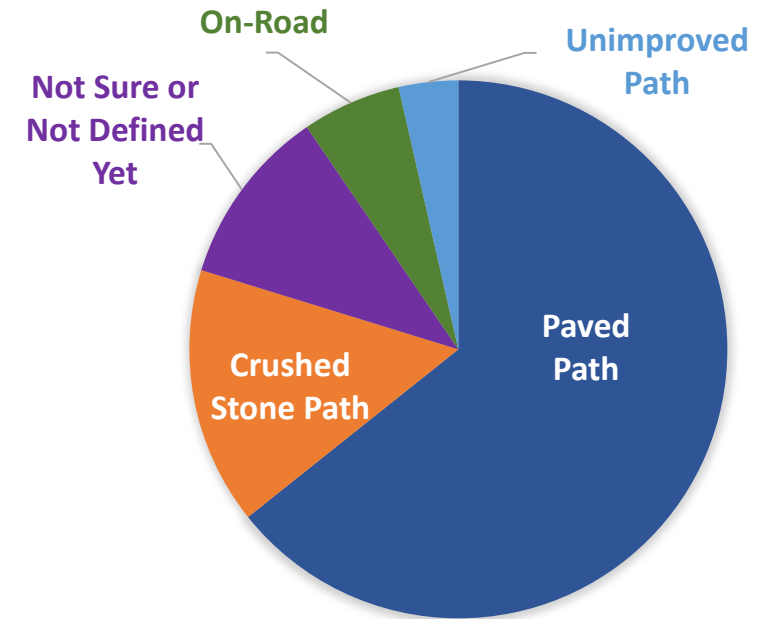
WHAT IS THE CURRENT STATUS OF YOUR TRAIL



WHO IS ALLOWED ON THE TRAIL?



WHAT IS YOUR TRAIL FACILITY TYPE?



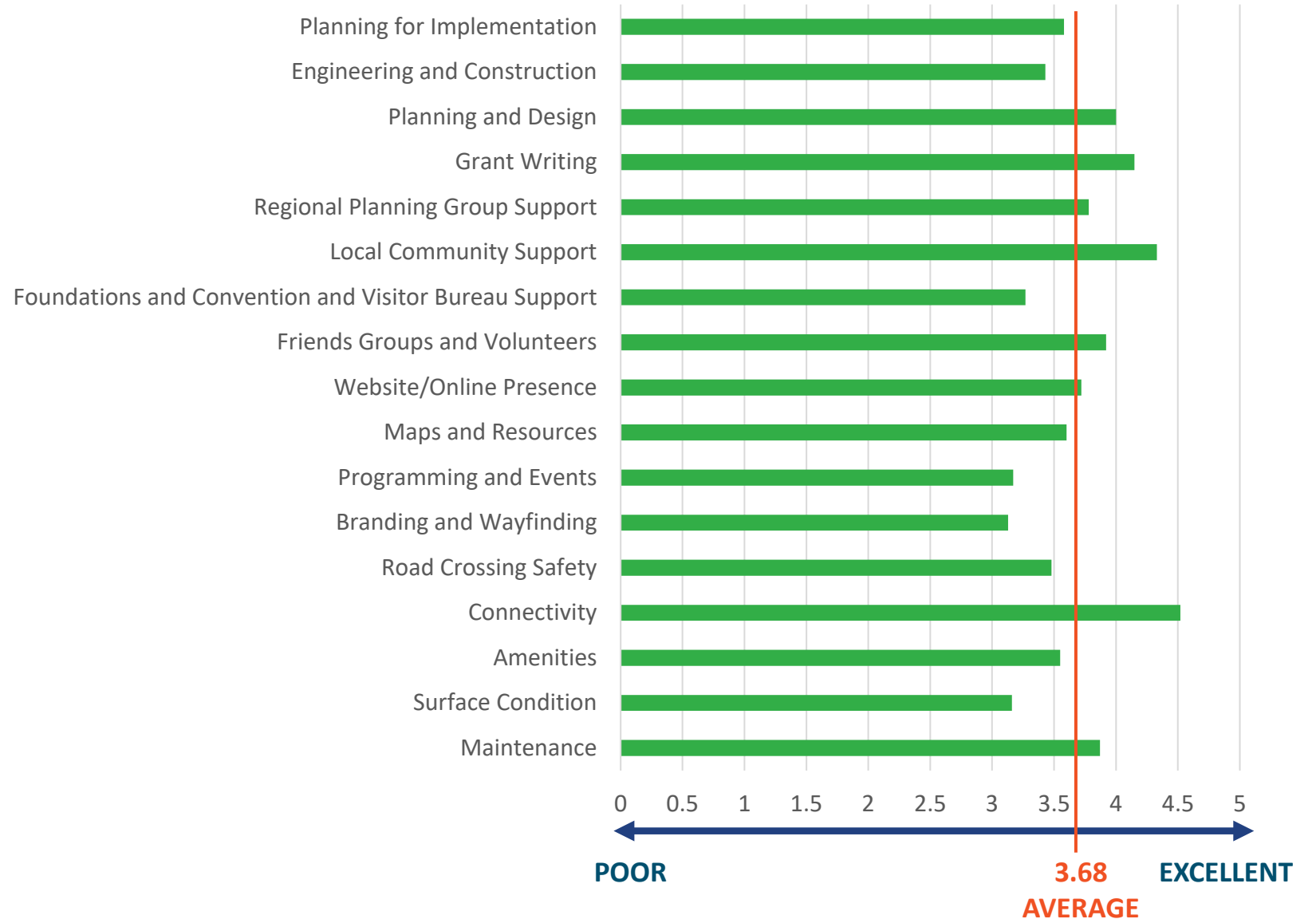




# Self-Assessment

- Aligning expectations of what it means to be a World Class Trail

Self – Assessment Weighted Average

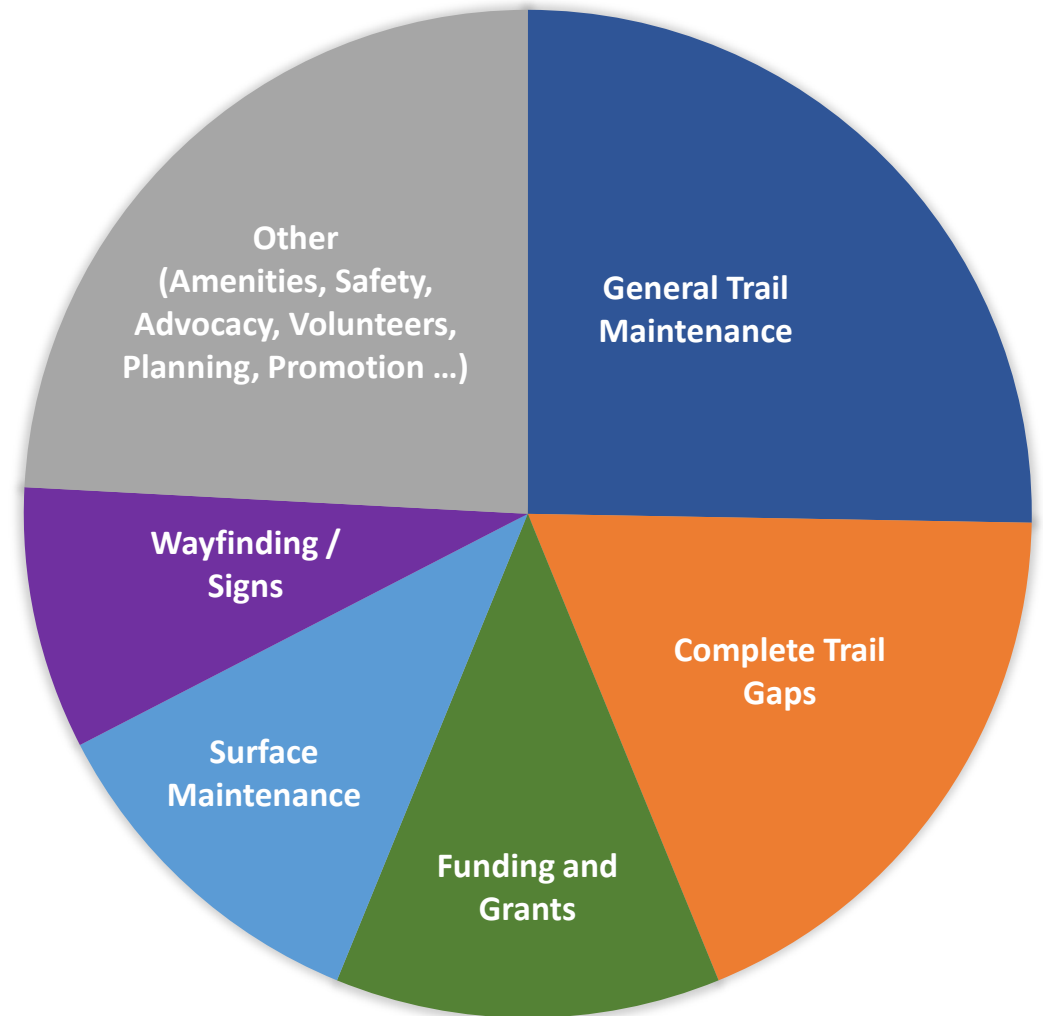




# Trail Priorities

## What are the top priorities for this trail?

1. General Trail Maintenance
2. Complete Trail Gaps
3. Funding and Grants
4. Surface Maintenance
5. Wayfinding/Signs

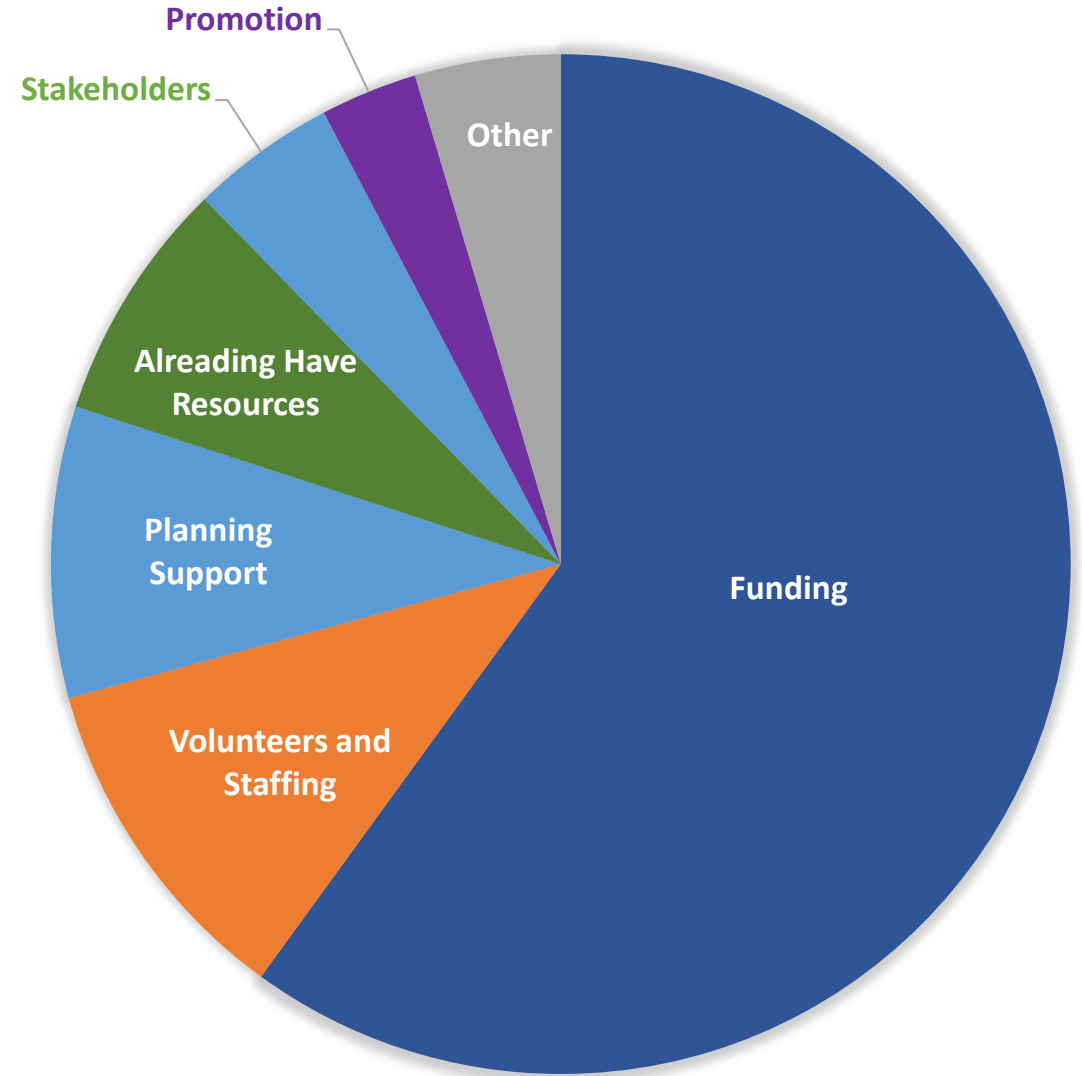




# Trail Resources

**What resources do you need to address your top priorities and initiatives?**

1. Funding
2. Volunteers and Staffing
3. Already Have Resources they Need
4. Planning Support
5. Promotion

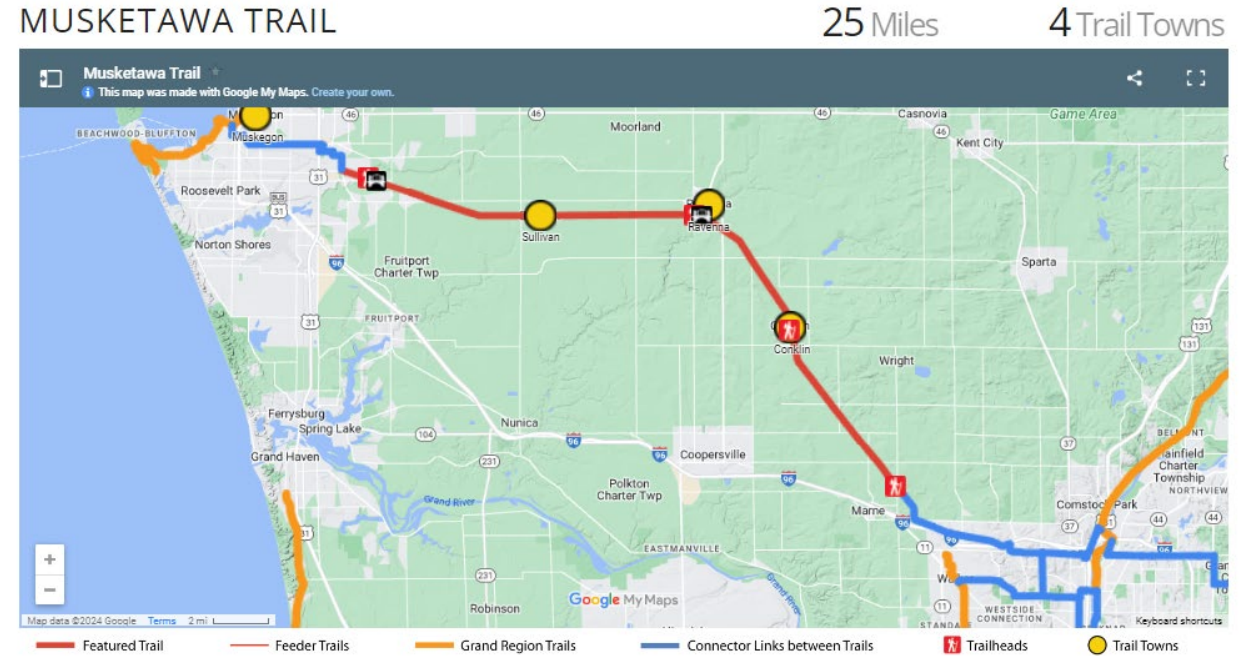




# Using Information for a Dashboard

Majority of the feedback provides baseline data on specific trails. This information will be summarized in a dashboard:

- Trail Status and Facility Data
- Self Assessments
- Current Initiatives
- Contact Information



The Musketawa Trail connects Grand Rapids and Muskegon. It is paved and passes through farmlands and wetlands, over creeks, and through villages.

#### Trail Towns:

Muskegon  
Sullivan  
Ravenna  
Conklin (Chester Twp)  
Marne (Wright Twp)  
Grand Rapids

#### Online Resources:

Friends of the Musketawa Trail  
Ottawa County  
Michigan Trails Website

#### Connecting Trails:

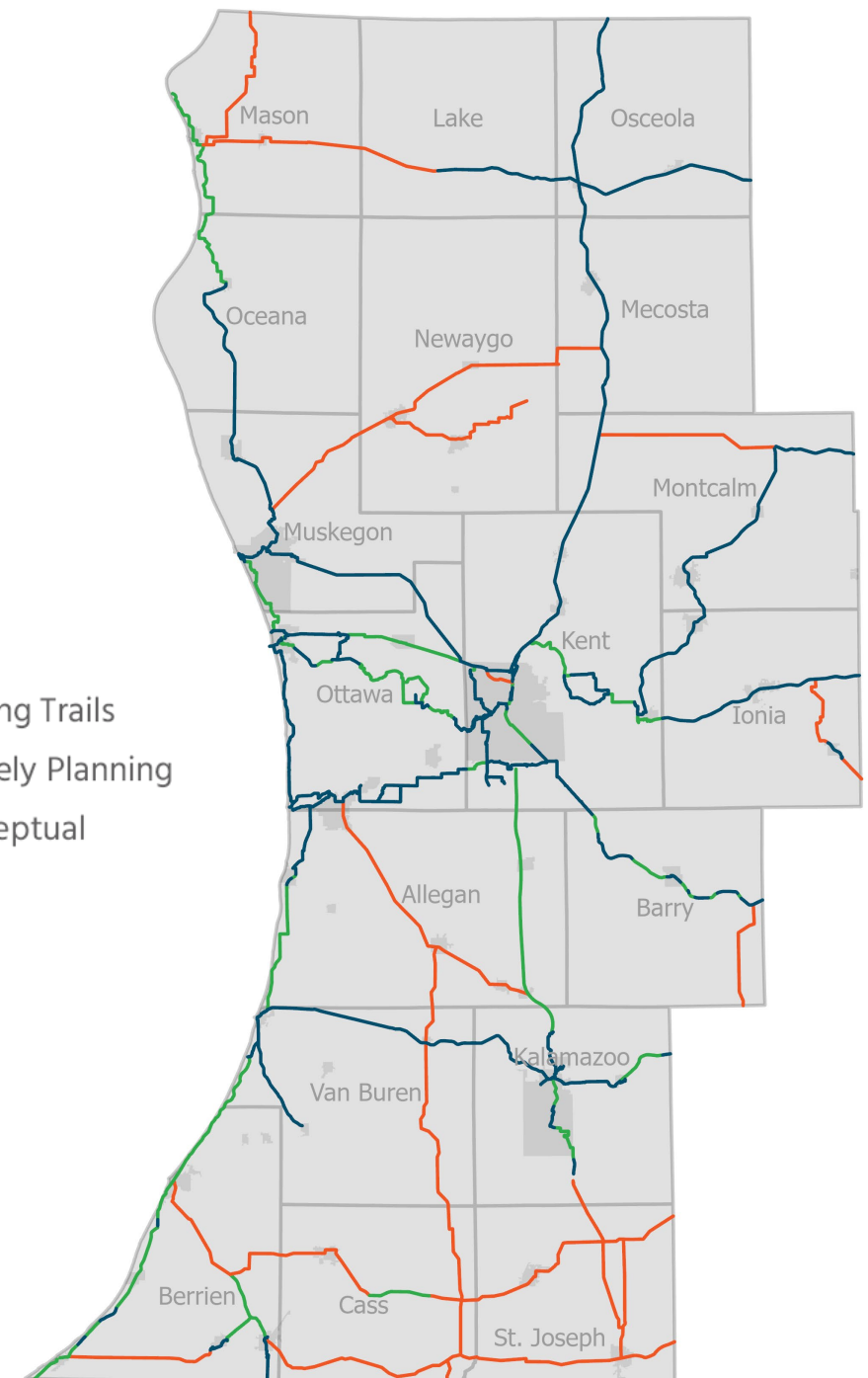
Fred Meijer Stendale Trail  
Fred Meijer White Pine Trail  
Muskegon Lakeshore Trail



# Updated Planning Map

- Updated based on survey input and participation
- We anticipate this network to evolve through the planning process

- Existing Trails
- Actively Planning
- Conceptual





# Draft Regional Trail Impact Analysis

## Disclaimers:

- This is a decision support tool, not a decision-making tool
- Looking at 18 counties and 50+ trails requires a space station perspective
- Utilized many data inputs in the analysis
- Subjective scoring based on underlying data
- Ranked entire trails or 15-20 mile segments
- Higher Score = Higher Impact



Does not include an analysis  
for political support 😊



# Draft Regional Trail Impact Analysis



## Community Impact

Assesses the potential contribution of existing and proposed trail segments to the local community, considering equitable access, connectivity to destinations, safety, and route comfort.



## Trail Life Stage

Identifying the life stage of a trail to tailor support and interventions accordingly, acknowledging differences between new trails in their infancy and older trails requiring different types of support.



## Investment Impact

Evaluates existing trail conditions and proposed trail gaps to maximize value and assess the return on investment, ensuring optimal resource allocation.



## Local Support

Documents local support based on public input and community feedback, fostering a holistic perspective that incorporates local needs and preferences.

**A data-driven tool to aid decision-making regarding regional trail investments when funding becomes available**



## Community Impact

Assesses the potential contribution of existing and proposed trail segments to the local community, considering equitable access, connectivity to destinations, safety, and route comfort.

- Criteria based on equitable access; connectivity to destinations; and safety and comfort of the route
- Each criteria was rated independently with a resulting composite score
- Assessing existing and proposed trails full potential

### Equity

- Climate Change
- Energy
- Health
- Housing
- Legacy Pollution
- Transportation
- Water and Wastewater
- Workforce Development

### Destinations

- Access to population centers
- Access to rural town centers
- Access to parks and recreation

### Safety & Comfort

- Traffic Safety: The goal is to minimize potential hazards at intersections and crossings, including railroads and major roadways.
- Route Stress: The emphasis is on promoting family-friendly pathways situated away from vehicular traffic, such as off-road trails.
- Environmental Stressors: Priority is given to providing a comfortable and aesthetically pleasing journey for trail users.





## Community Impact - Equity

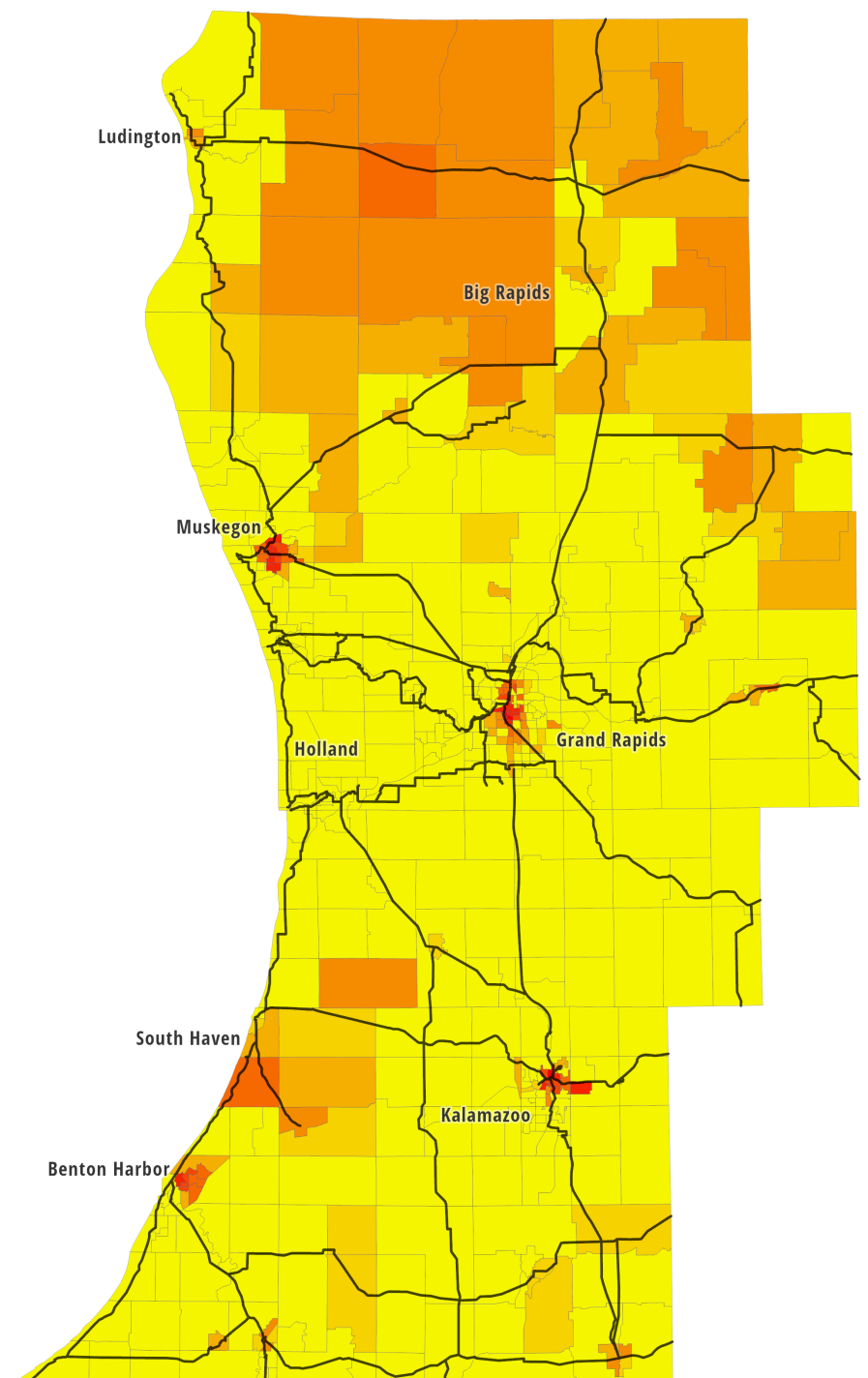
# Disadvantaged Areas

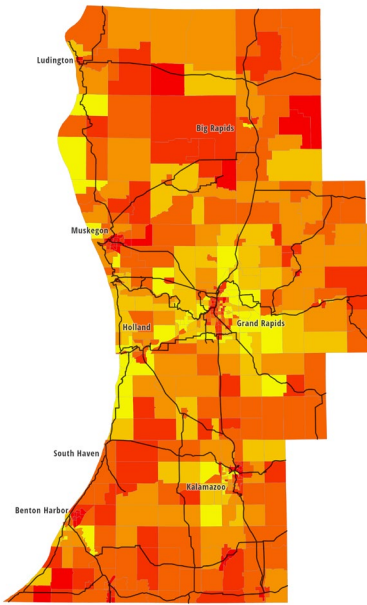
The Census Climate and Economic Justice Screening Tool identifies disadvantaged communities nationwide

### Criteria:

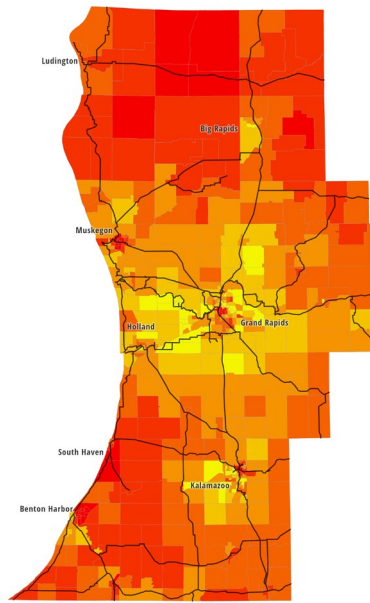
- Climate Change
- Energy
- Health
- Housing
- Legacy Pollution
- Transportation
- Water and Wastewater
- Workforce Development

Census Tracts that are overburdened and underserved are highlighted in the darker shades of orange

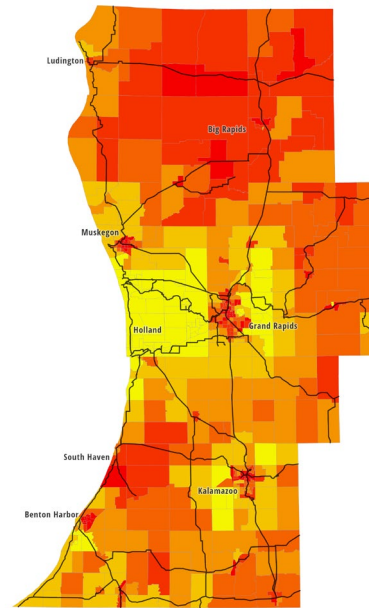




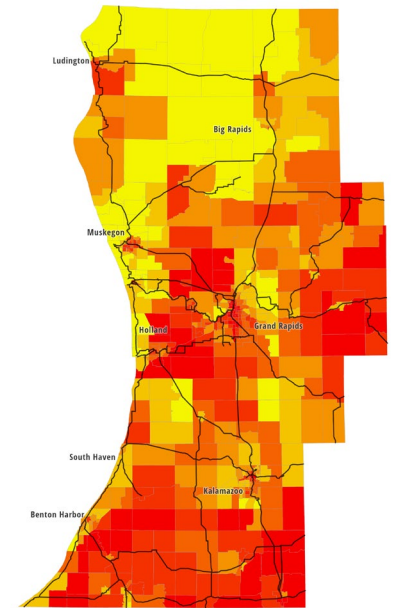
LIFE EXPECTANCY



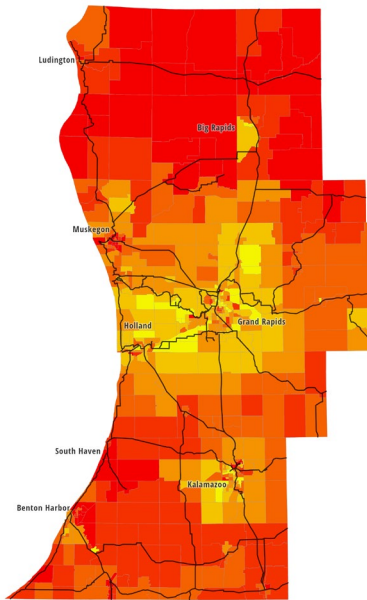
DIABETES



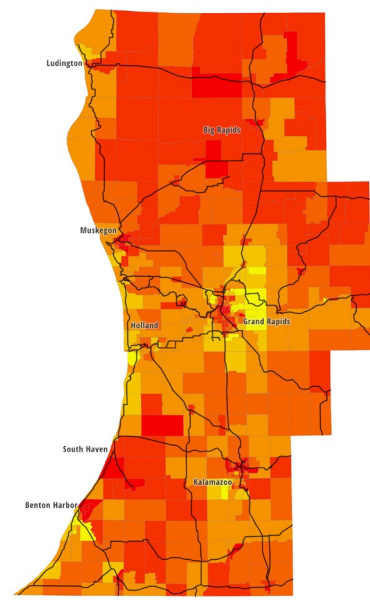
LOW MEDIAN INCOME



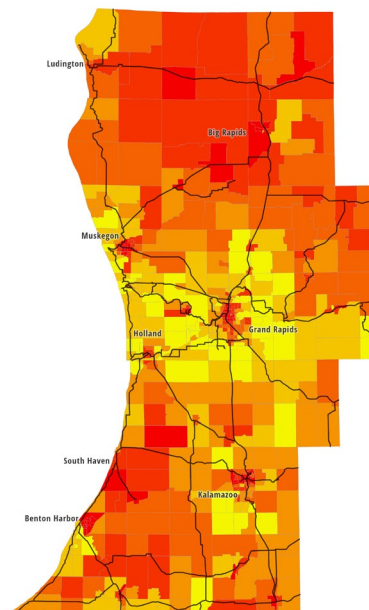
LACK OF GREENSPACE



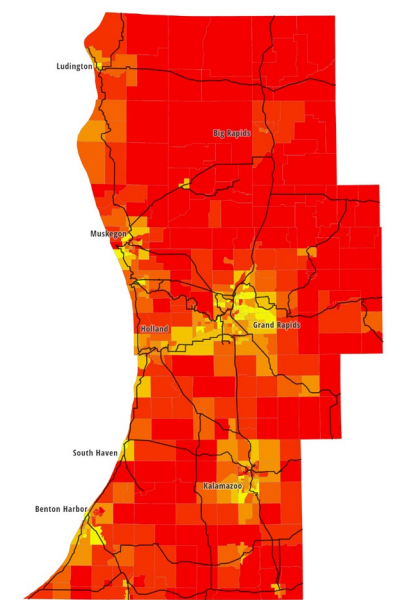
HEART DISEASE



ASTHMA



POVERTY



TRANSPORTATION BARRIER



## Community Impact - Destinations

# Access to Population Centers

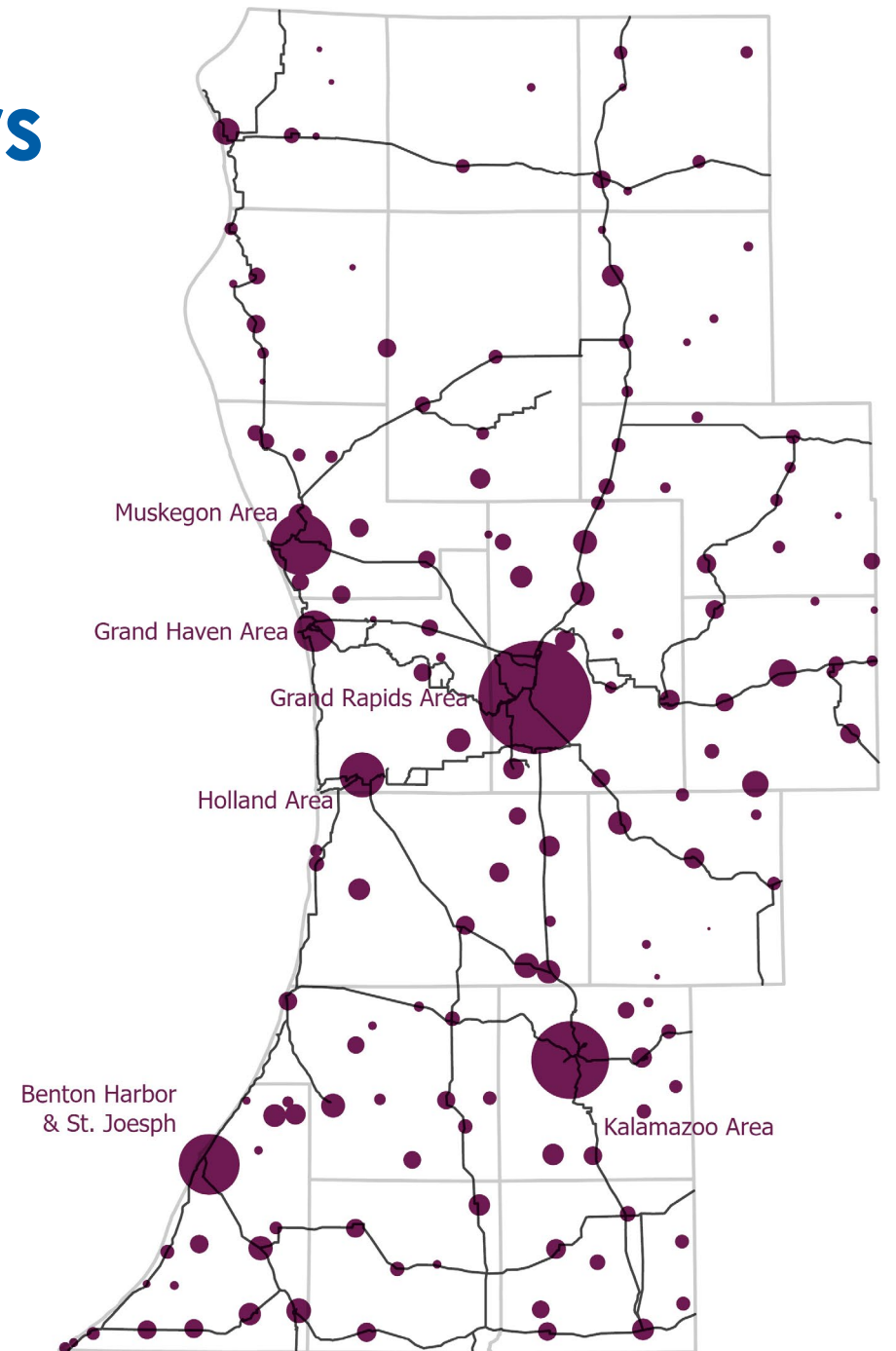
### Criteria:

- Population density of a city, town, village, or place

Based on metropolitan area rather than city boundary

### Scoring:

1 to 5 with 5 having the highest population density





## Community Impact - Destinations

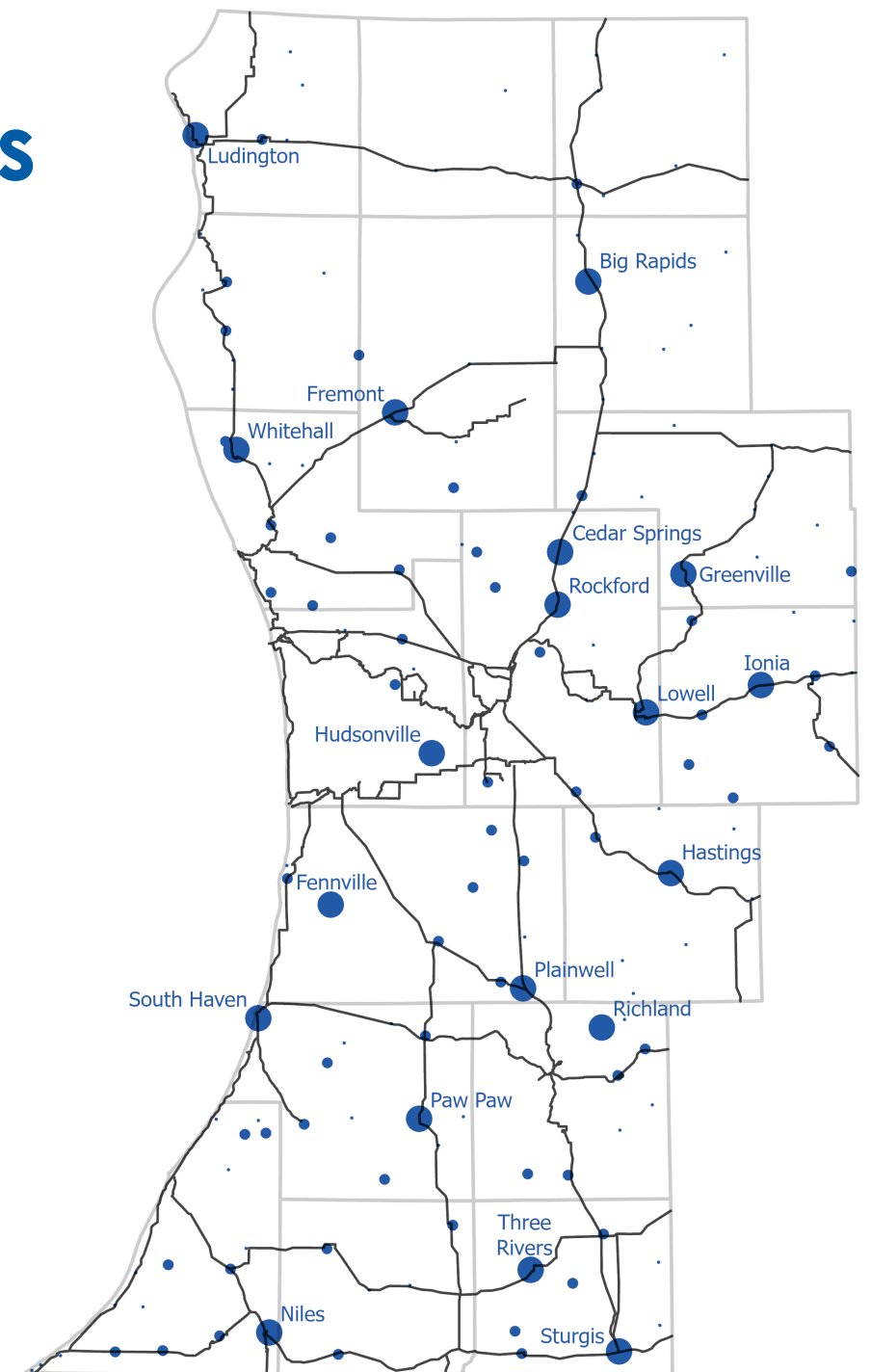
# Access to Rural Town Centers

### Criteria:

- Population density under 2000 people per square miles
- Larger Rural Town Centers defined by presence of Big Box Commercial (Walmart, Meijer)

### Scoring:

- 1 - 2 points for Smaller Rural Town Centers
- 3 points for Larger Rural Town Centers







## Community Impact – Safety and Comfort

# Traffic Safety

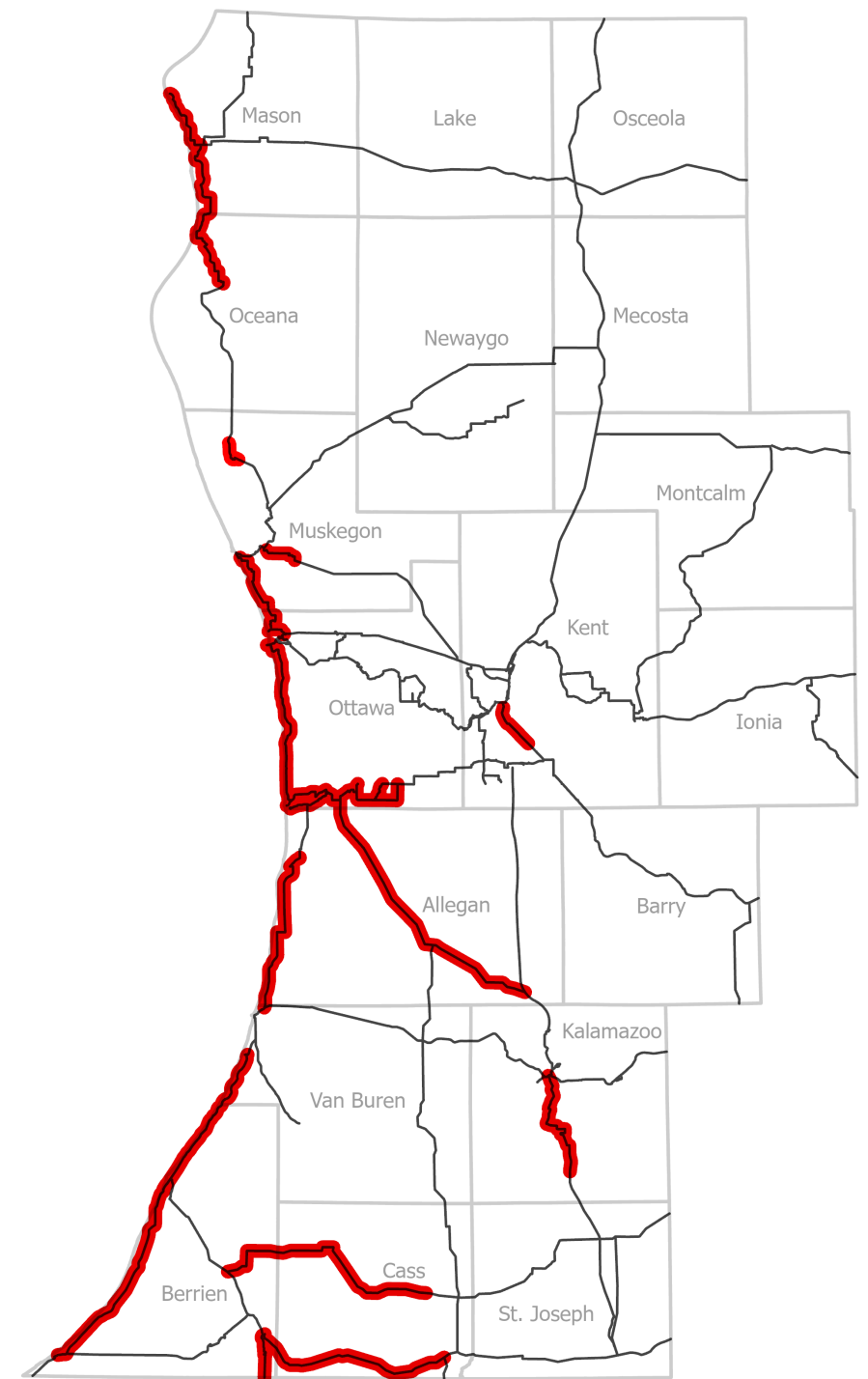
### Criteria

- Number of road and railroad crossing per mile

Greater likelihood of a crash occurring with higher number of conflict points

### Scoring:

Negative 1 for a higher number of road crossing per mile





## Community Impact – Safety and Comfort

# Route Stress

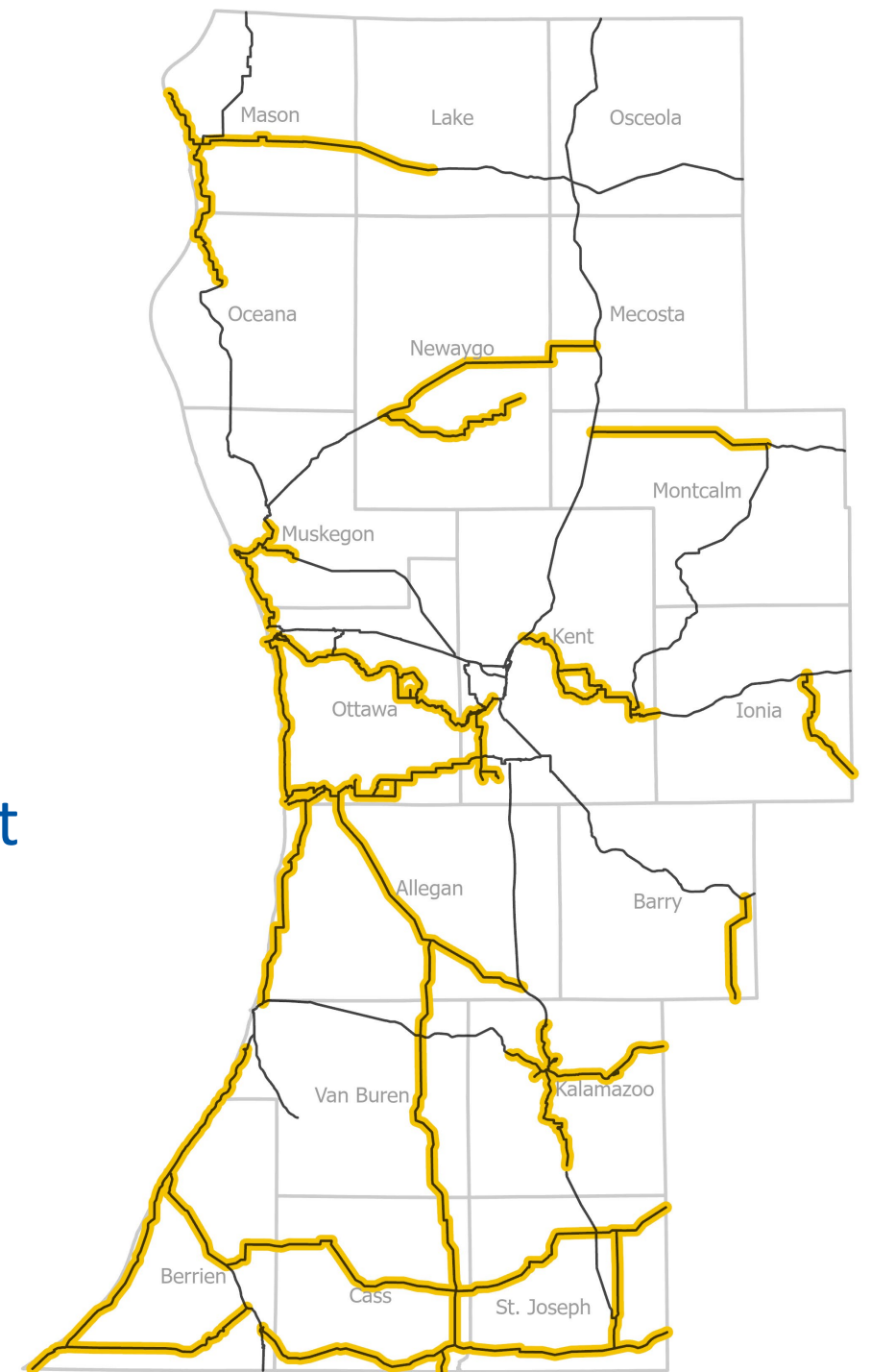
### Criteria:

- Trails that are adjacent to road corridors (Sidepaths)

Exposes trail users to air and noise pollution and minor conflict points at driveways. Exact nature of some connections is not currently defined.

### Scoring:

Negative 1 for being adjacent to a roadway





## Community Impact – Safety and Comfort

# Environmental Stressors

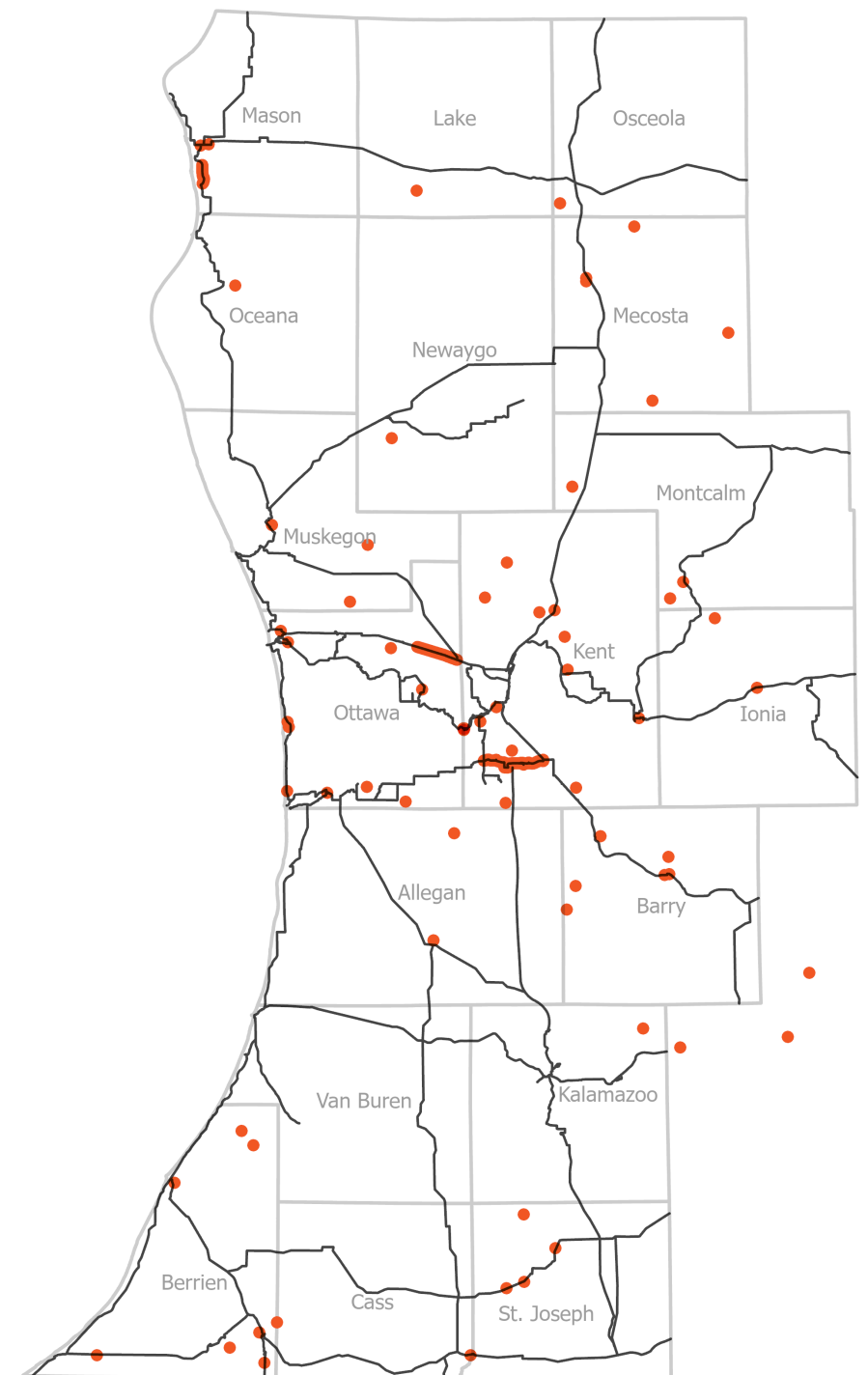
### Criteria

- Visual, auditory and olfactory elements that may diminish the trail experience

Adjacency to Landfills, freeways, wastewater treatment facilities, refinery, coal fire power plants

### Scoring:

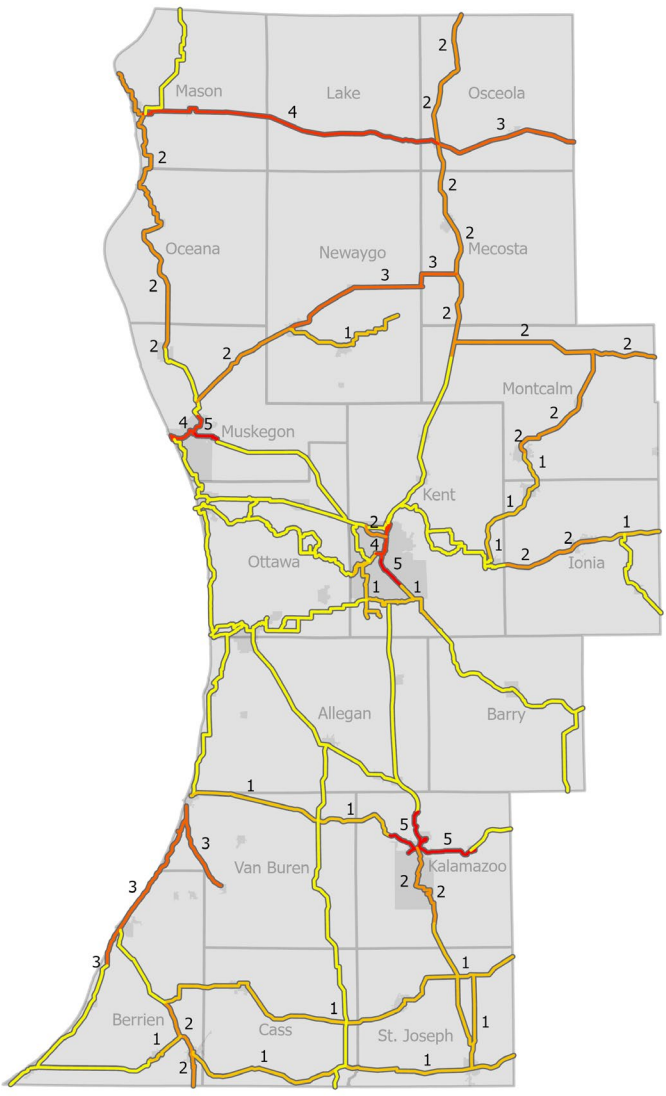
Negative 1 for being adjacent to environmental stressors







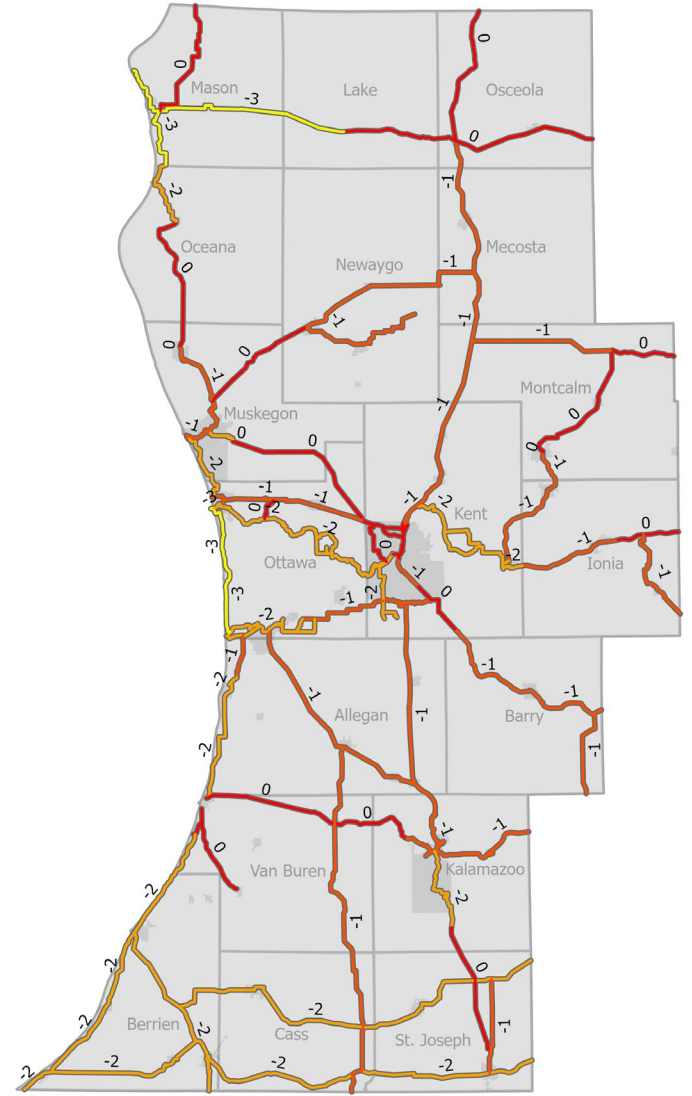
# Community Impact Scoring Trail Segments Subtotals



**EQUITY**



**DESTINATIONS**



**SAFETY AND COMFORT**



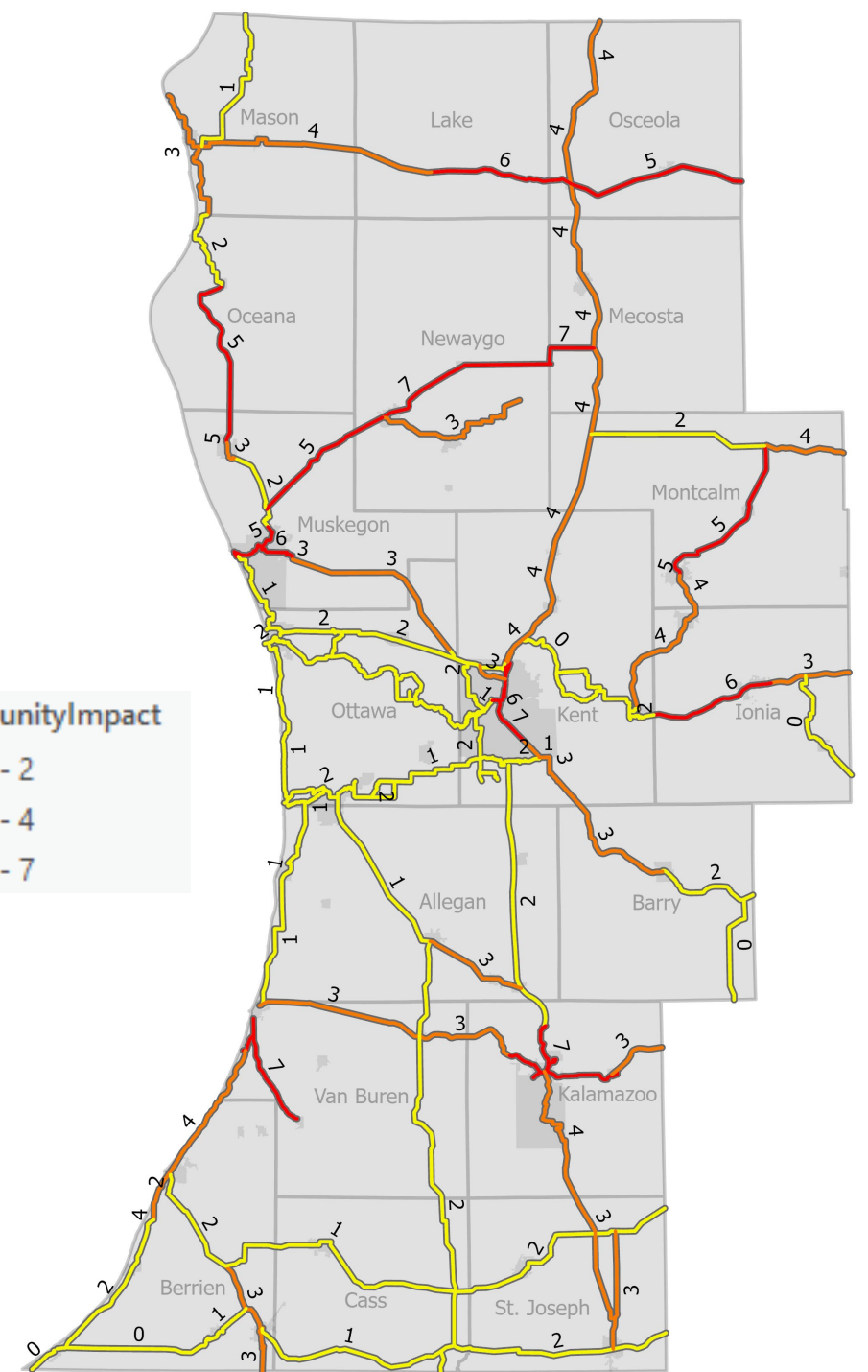
## Community Impact

# Composite Score

Equity + Destinations – Safety and Comfort

## Summary

Assesses the potential contribution of existing and proposed trail segments.





# Trail Life Stage

Identifying the life stage of a trail to tailor support and interventions accordingly, acknowledging differences between new trails in their infancy and older trails requiring different types of support.

- Classify trails into life stages
- New trails require different support than older trails
- Tailor support accordingly

## Conceptual

Trails in the conceptual stage are illustrated as desire lines on plans or maps, indicating potential routes that have not yet progressed to further development or implementation. These trails represent future projects that could enhance and expand the regional network.

## Infancy

Trails in this stage are in the early phases of establishment, characterized by active planning and working toward implementation and initial development.

## Adolescence

Trails in this stage have undergone initial development and are experiencing growth and expansion, with increasing usage and infrastructure development.

## Mature

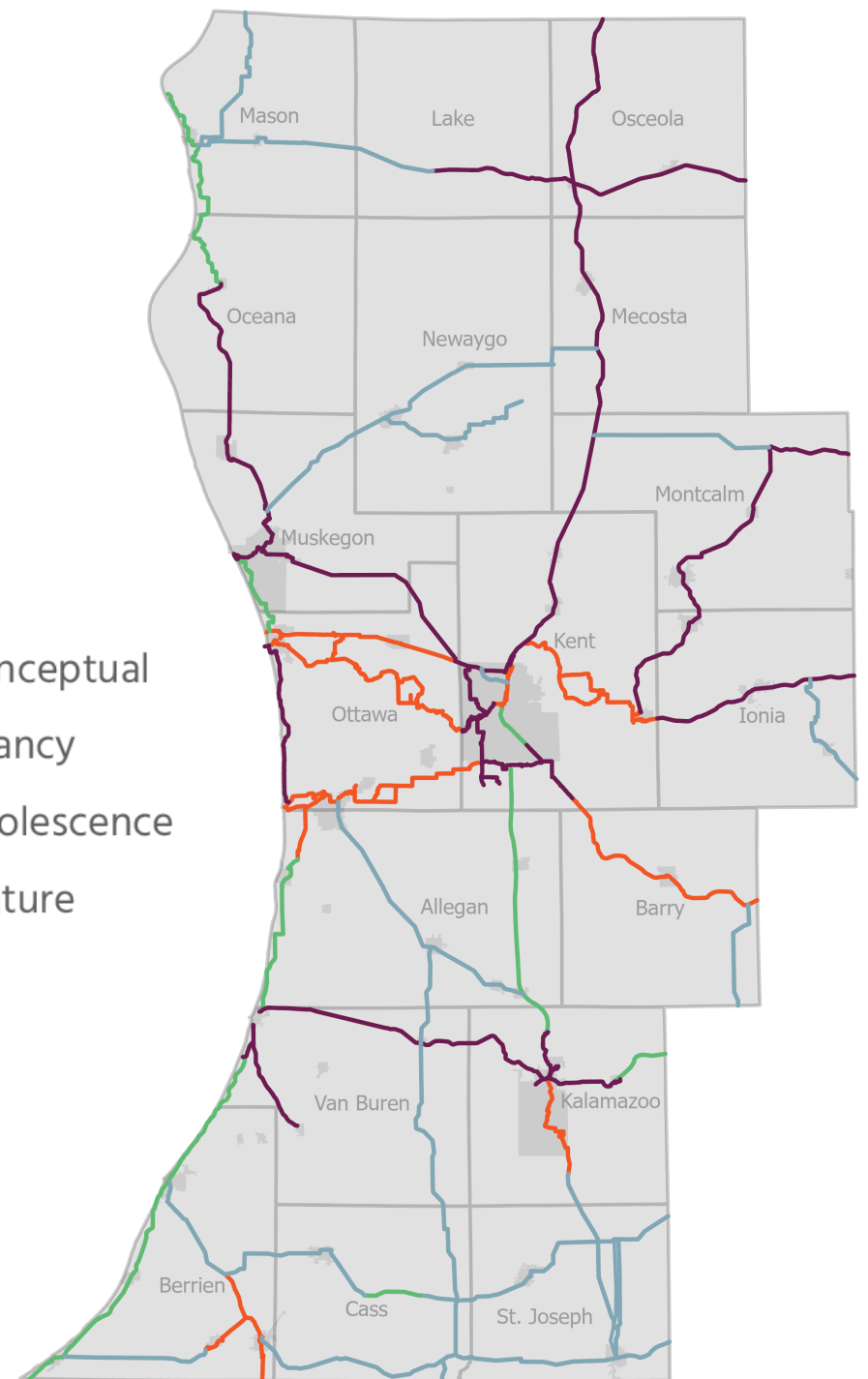
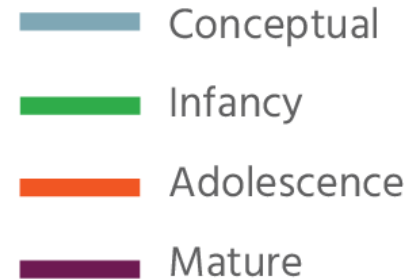
Established trails with well-developed infrastructure looking at facility upgrades and long-term maintenance requirements including trail resurfacing.



## Trail Life Stage

# Trail Life Stage Map

- **Conceptual** – existing in a regional plan but no active planning
- **Infancy** – actively planning, seeking grants, and working towards implementation
- **Adolescence** – a work in progress, completing gaps and trailheads
- **Mature** – substantially complete, adding amenities, and making necessary updates





## Trail Life Stage

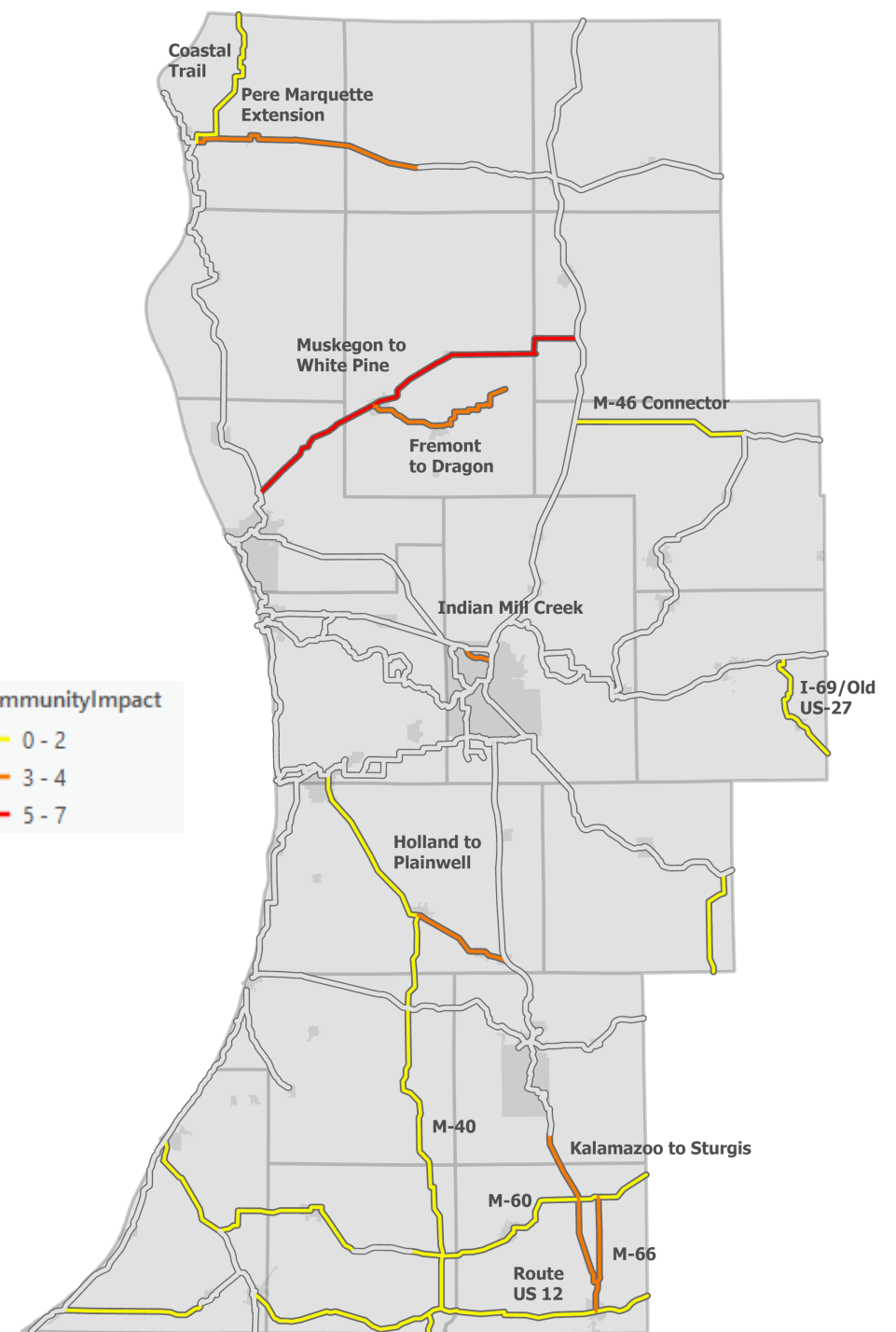
# Conceptual Trails

### Highest Community Impact:

- Fremont to White Pine
- Pere Marquette Extension
- Fremont to Dragon
- Indian Mill Creek
- Holland to Plainwell
- Kalamazoo to Sturgis
- M-66

#### Community Impact

- 0 - 2
- 3 - 4
- 5 - 7

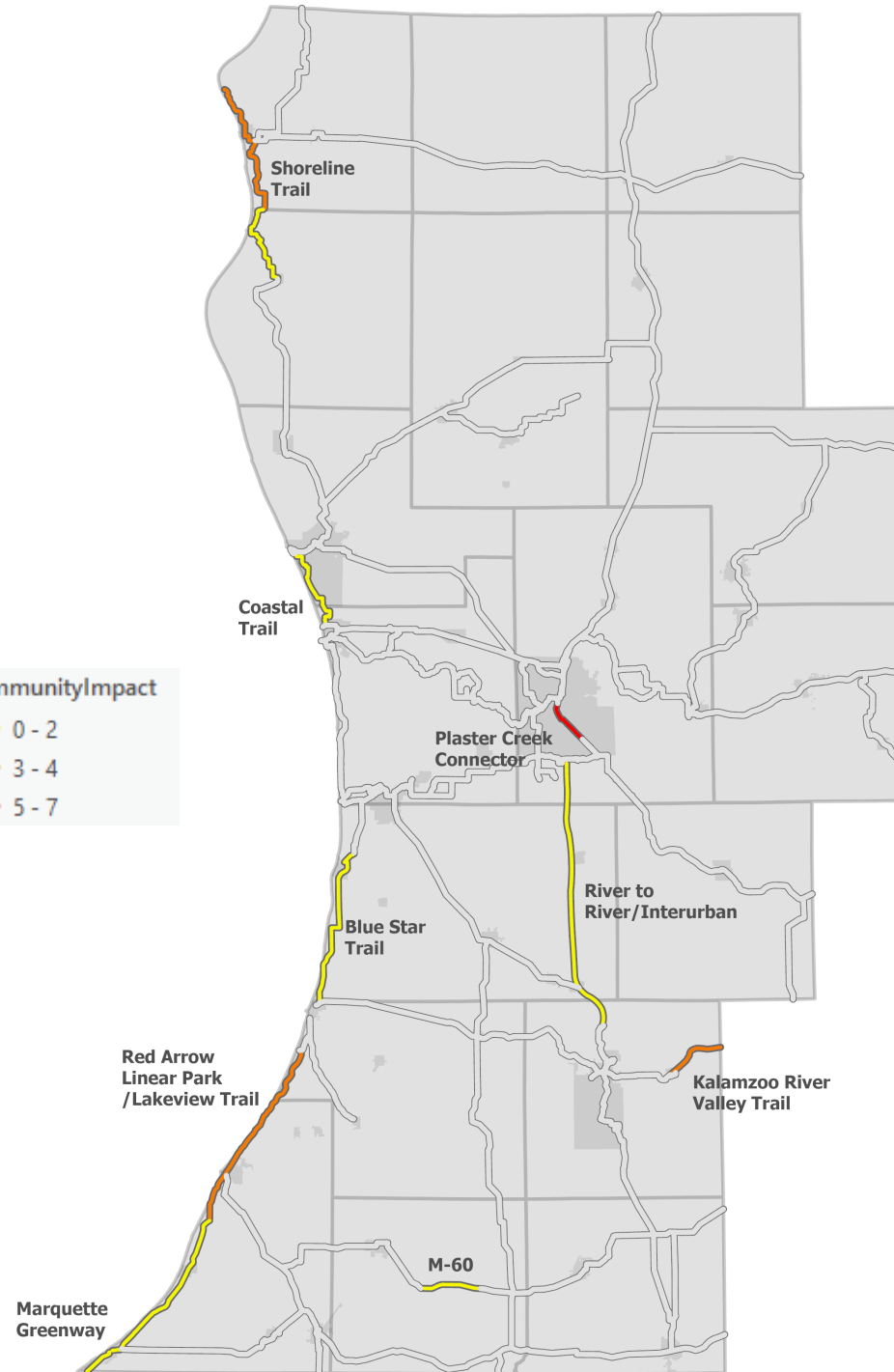




# Trail Life Stage Infancy

## Highest Community Impact:

- Plaster Creek Connector
- Shoreline Trail
- Kalamazoo River Valley Trail Extension
- Red Arrow Linear Park/Lakeview Trail





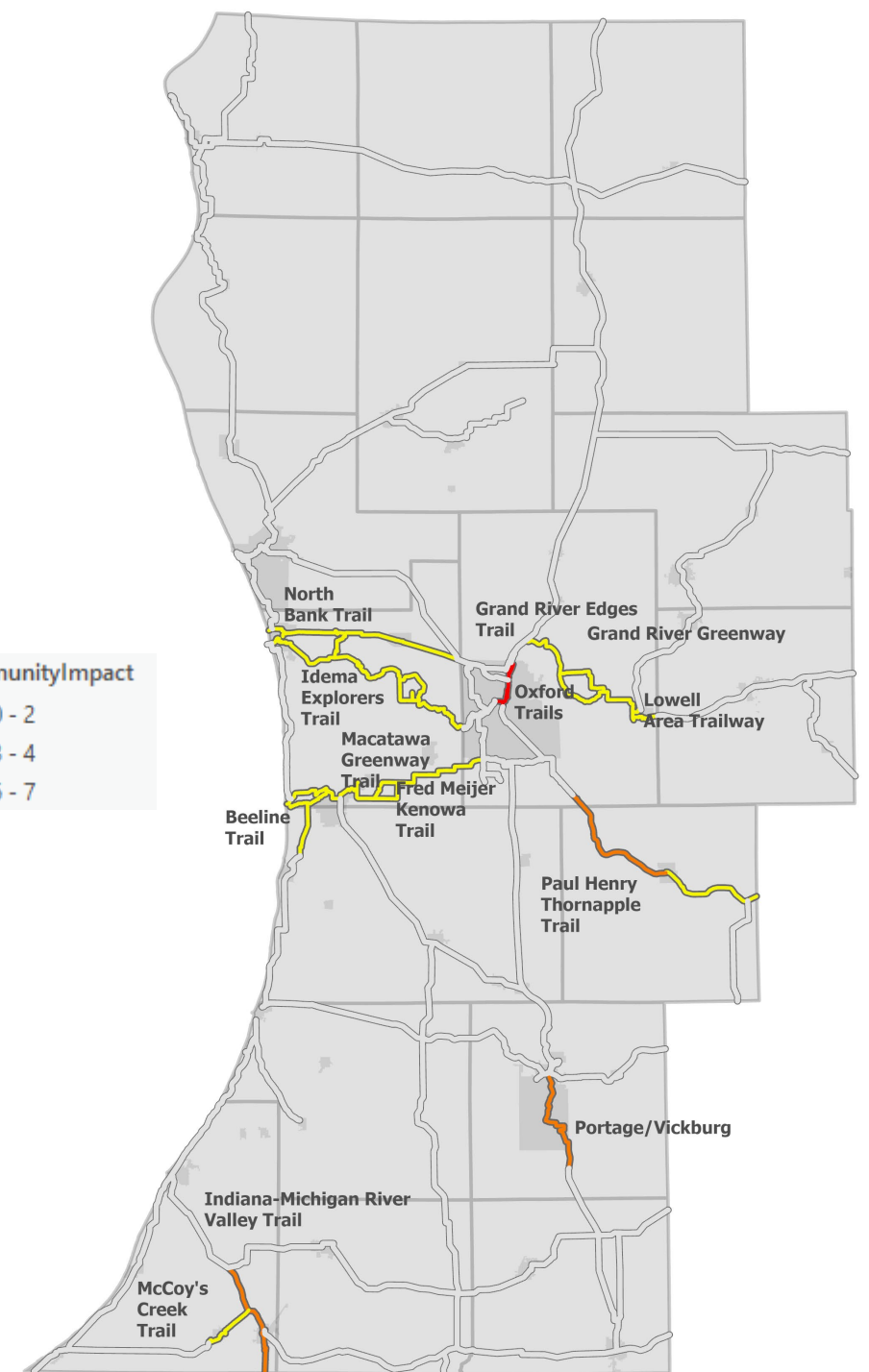
## Trail Life Stage

# Adolescence

### Highest Community Impact:

- Grand River Edges
- Paul Henry Thornapple Trail
- Portage/Vicksburg
- Indiana-Michigan River Valley Trail Extension

Redundancy in Grand Rapids to Grand Haven connections





# Trail Life Stage

## Mature Trails

### Highest Community Impact:

- Pere Marquette State Trail
- WFM Hart-Montague Trail
- Muskegon Lakeshore Trail
- Laketon Trail
- FM Heartland Trail
- Kalamazoo River Valley Trail
- Van Buren Trail State Park
- Grand River Edges







## Investment Impact

Evaluates existing trail conditions and proposed trail gaps to maximize value and assess the return on investment, ensuring optimal resource allocation.

- Identifying historical funding disparities and connectivity gaps
- Assessing both existing and proposed trails

## Underinvested Areas

Provides access to historically underinvested areas

## Network Contribution

Enhances the regional trail system through connectivity or upgrades to meet world-class trail standards



## Investment Impact

# Underinvested Areas

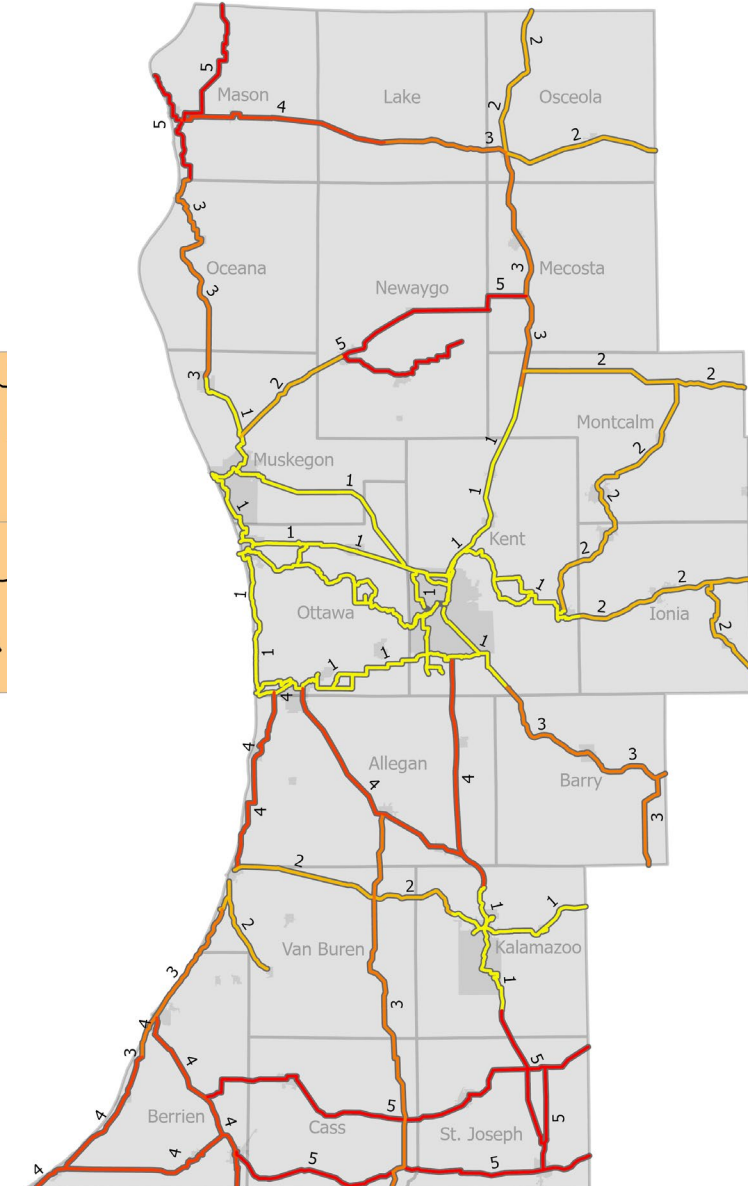
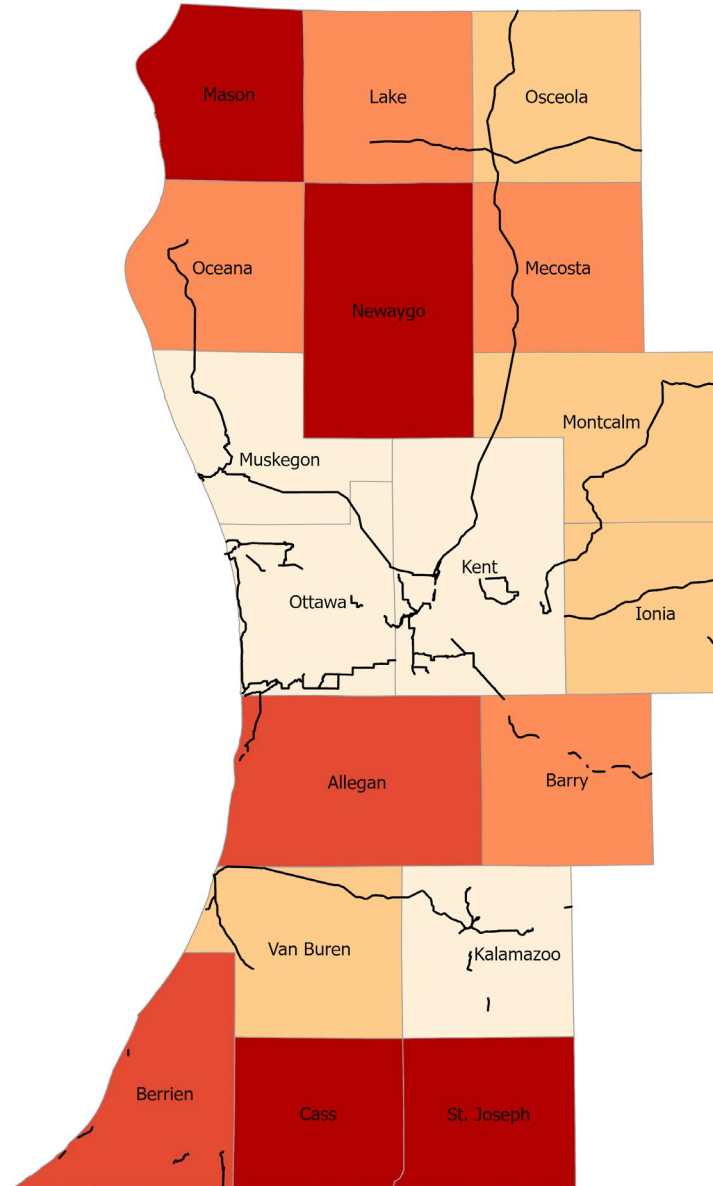
### Criteria:

- Existing trails per county

Regional trail investment distribution perspective

### Scoring:

1 to 5 with 5 being entirely located in a county without any regional trails





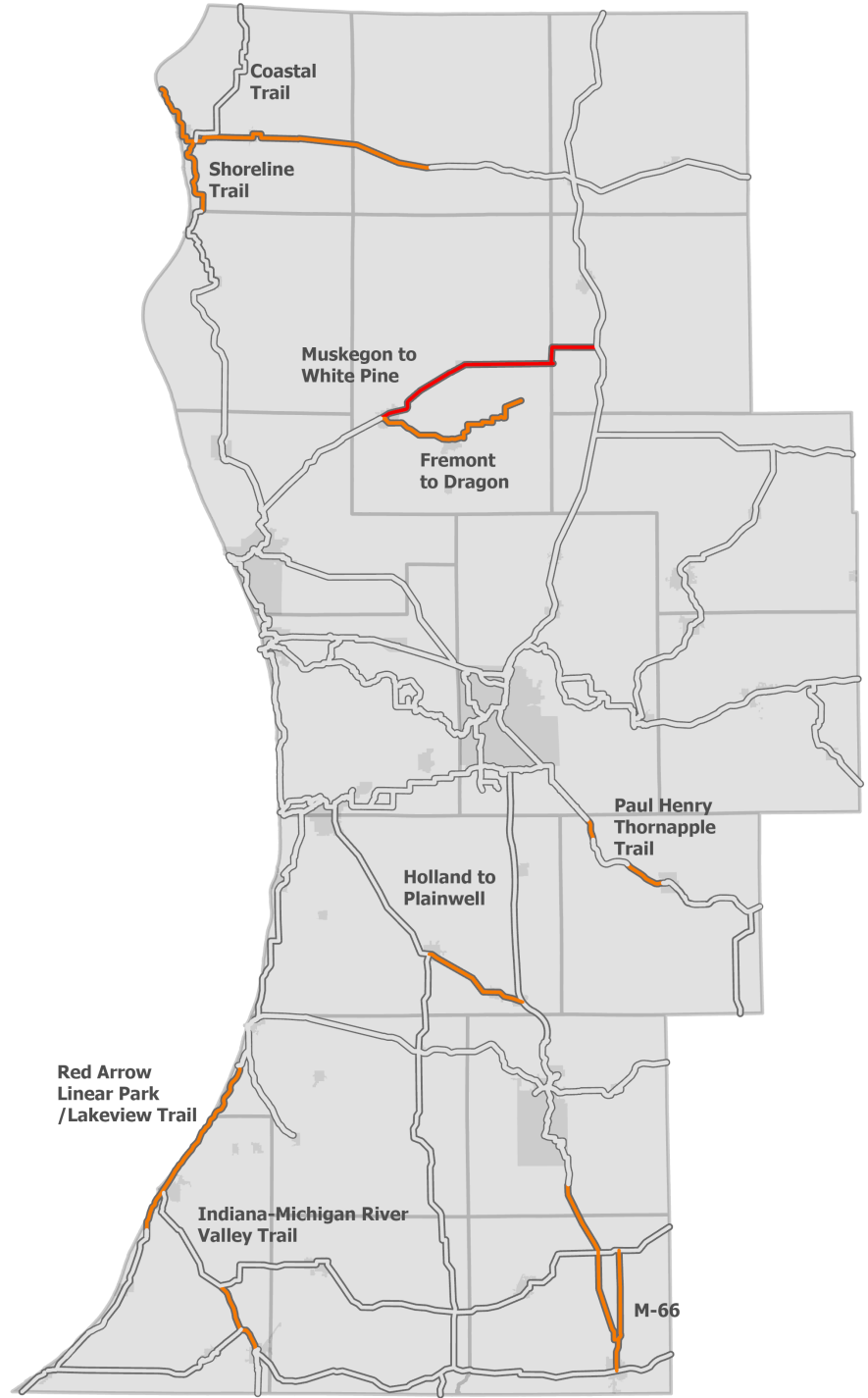
Investment Impact

**Big Impact / Underinvested**



**High  
Community  
Impact**

**Historically  
Underinvested  
Areas**

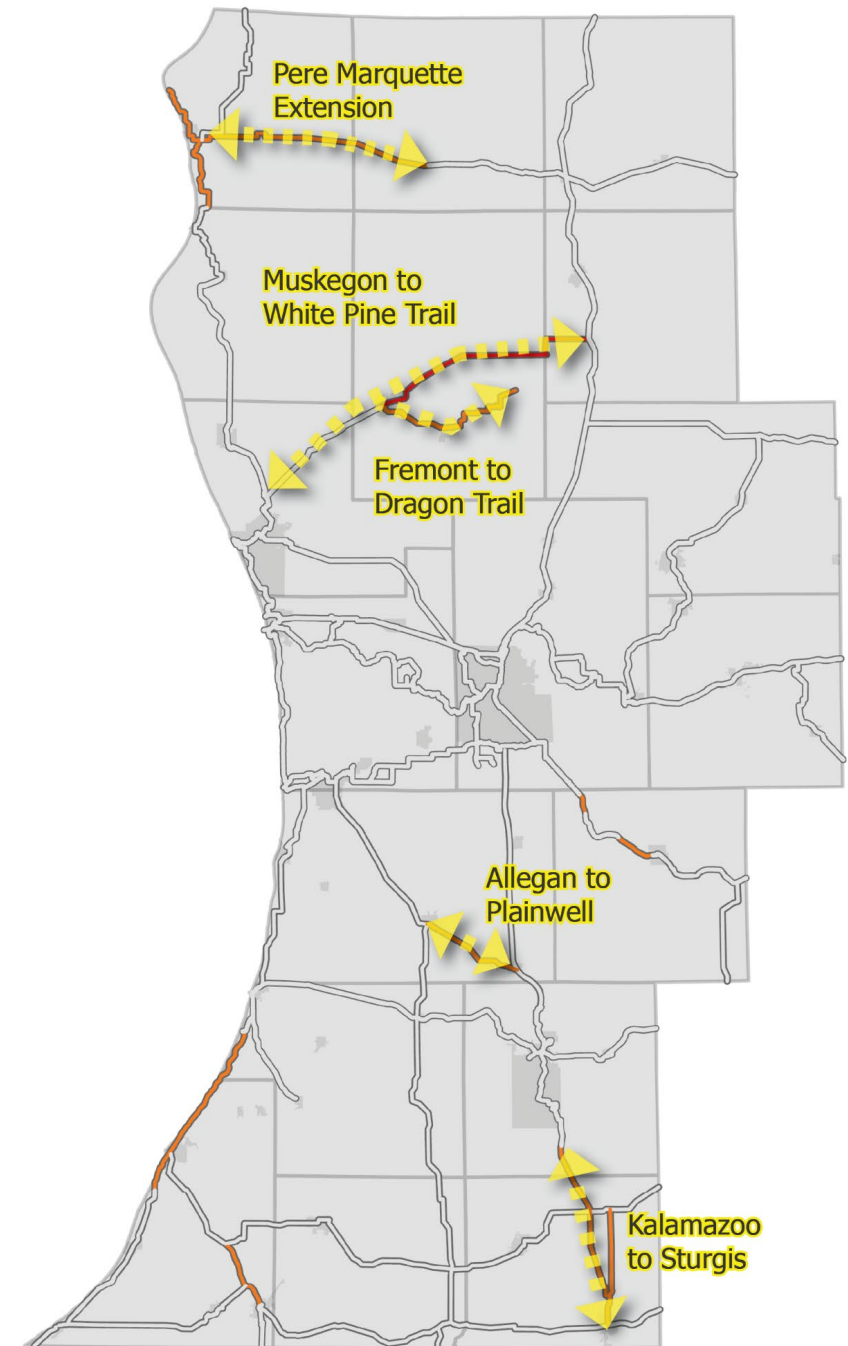




## Investment Impact

# Big Impact / Underinvested Concept Routes

- Conceptual routes that have a high community impact and that are in underinvested areas
- Currently no active planning efforts that we are aware of
- To move forward these concept routes will need champions and planning support

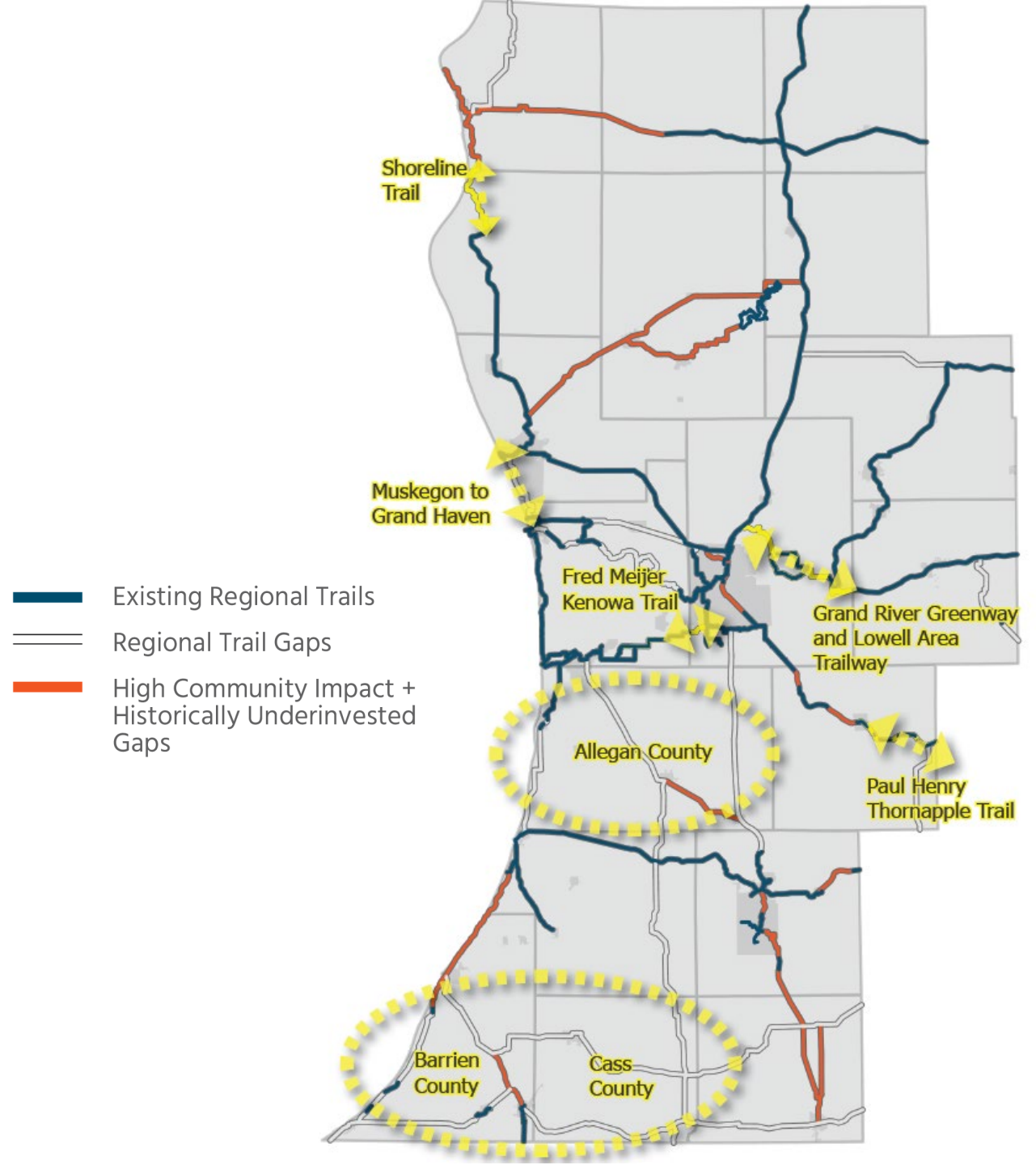




## Investment Impact

# Network Contribution

- Planned connections that close significant regional gaps
- Not high community impact trails on their own, but...
- They provide short connections between two high impact trail segments
- or
- Complete network holes in underinvested counties





## Local Support

Documents local support based on public input and community feedback, fostering a holistic perspective that incorporates local needs and preferences.

- All the trails in the network have a degree of support as evidenced by their inclusion in a regional plan
- But not all the trails have groups actively working towards implementation
- The next step in public engagement will gauge the public's support for various trails



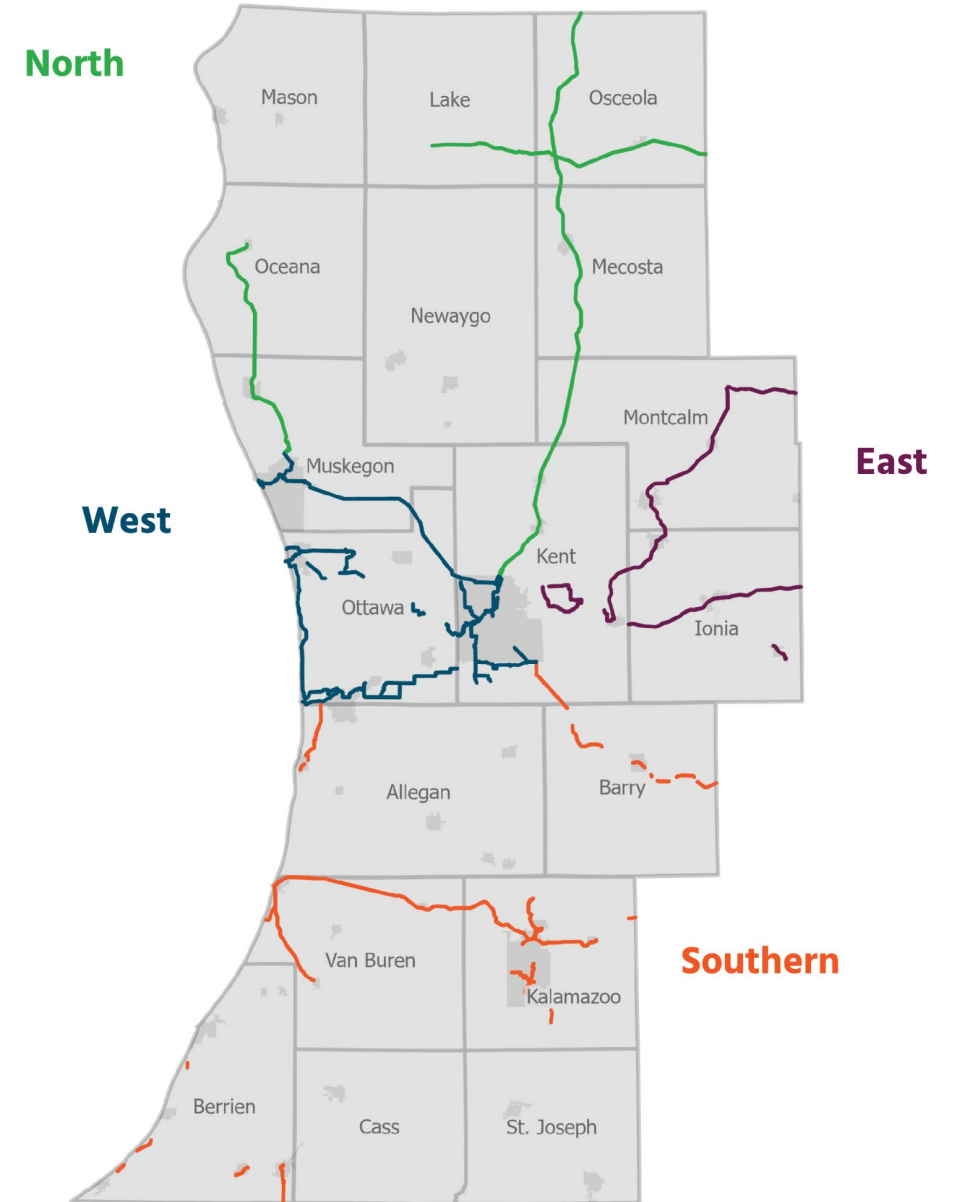
## Public Input

Priorities identified through public engagement.



# Ten Minute Break

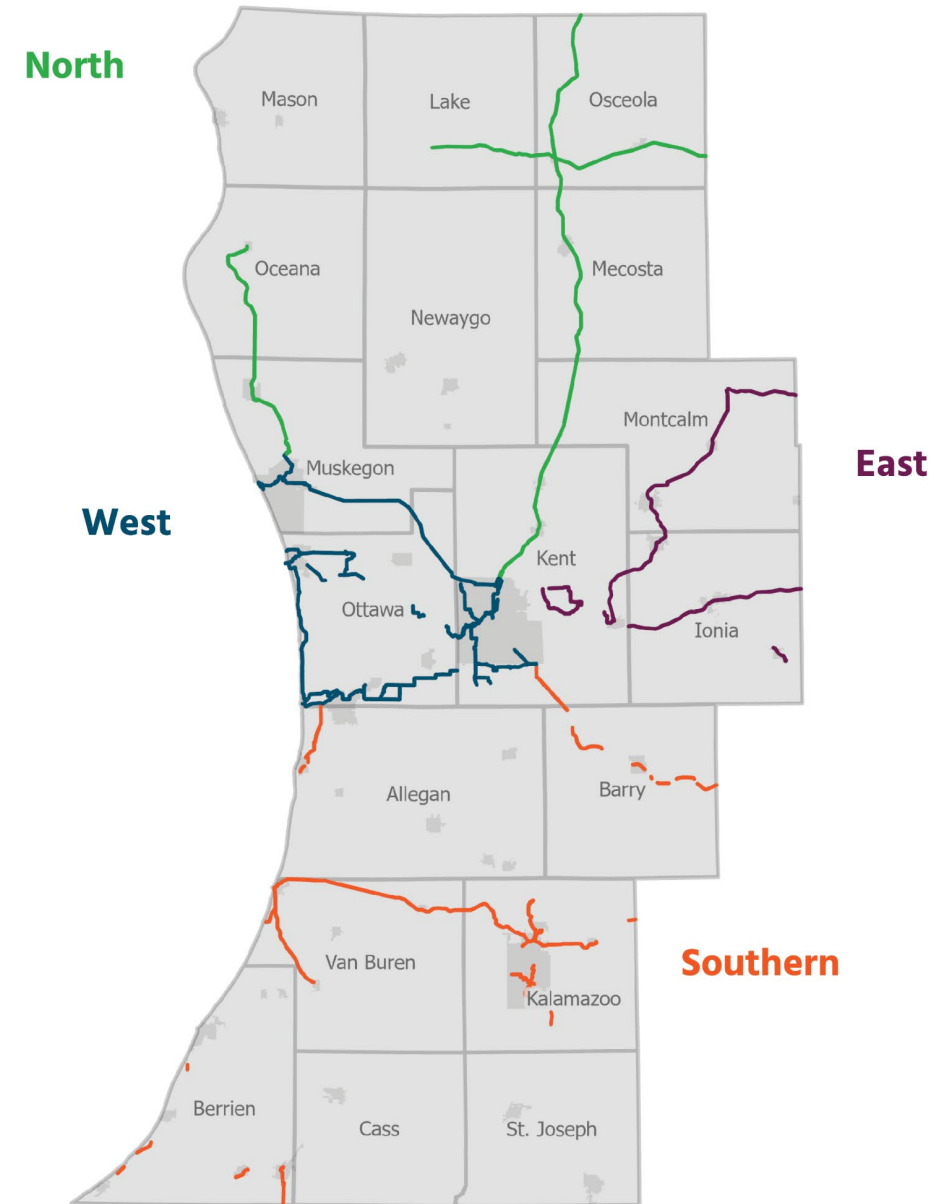
When We Return Looking at the Sub-Region





# A More Detailed Look at the Sub-Regions

- We are going to look at some of the same maps but focused on the sub-region
- Want to see what we may have missed
- Get feedback on priorities

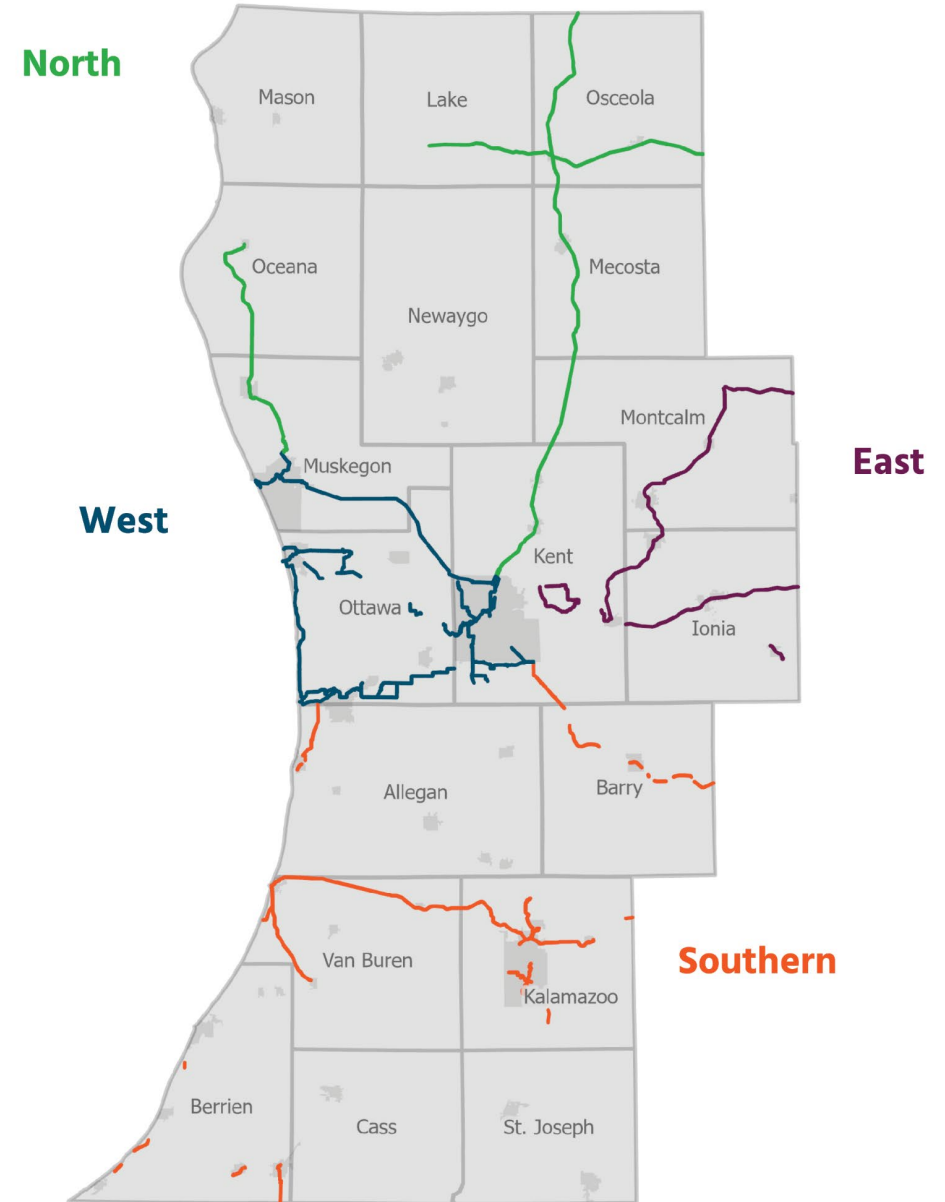






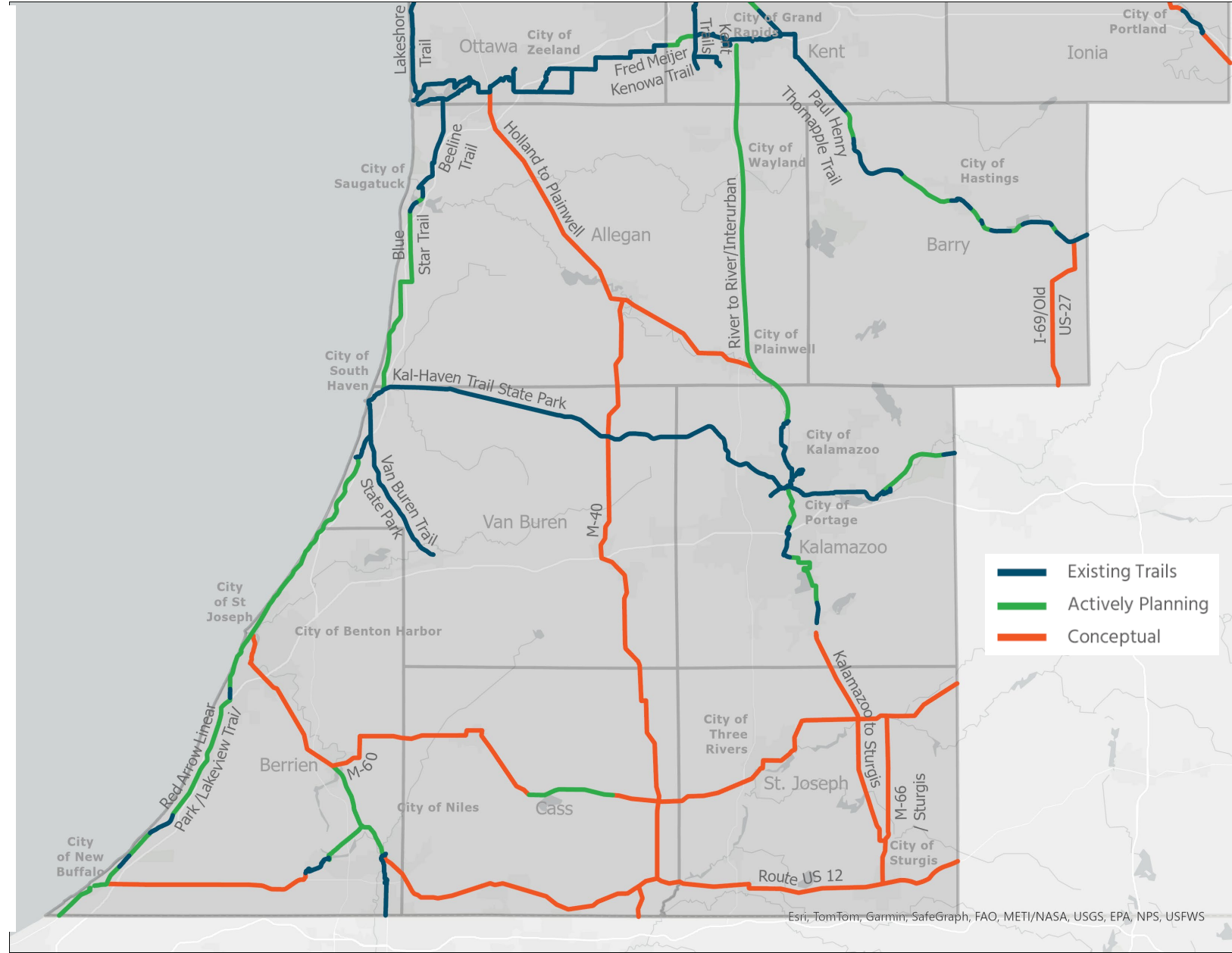
# South Sub-Region

- Van Buren Trail State Park
- Kalamazoo River Valley Trail
- Kal-Haven Trail State Park



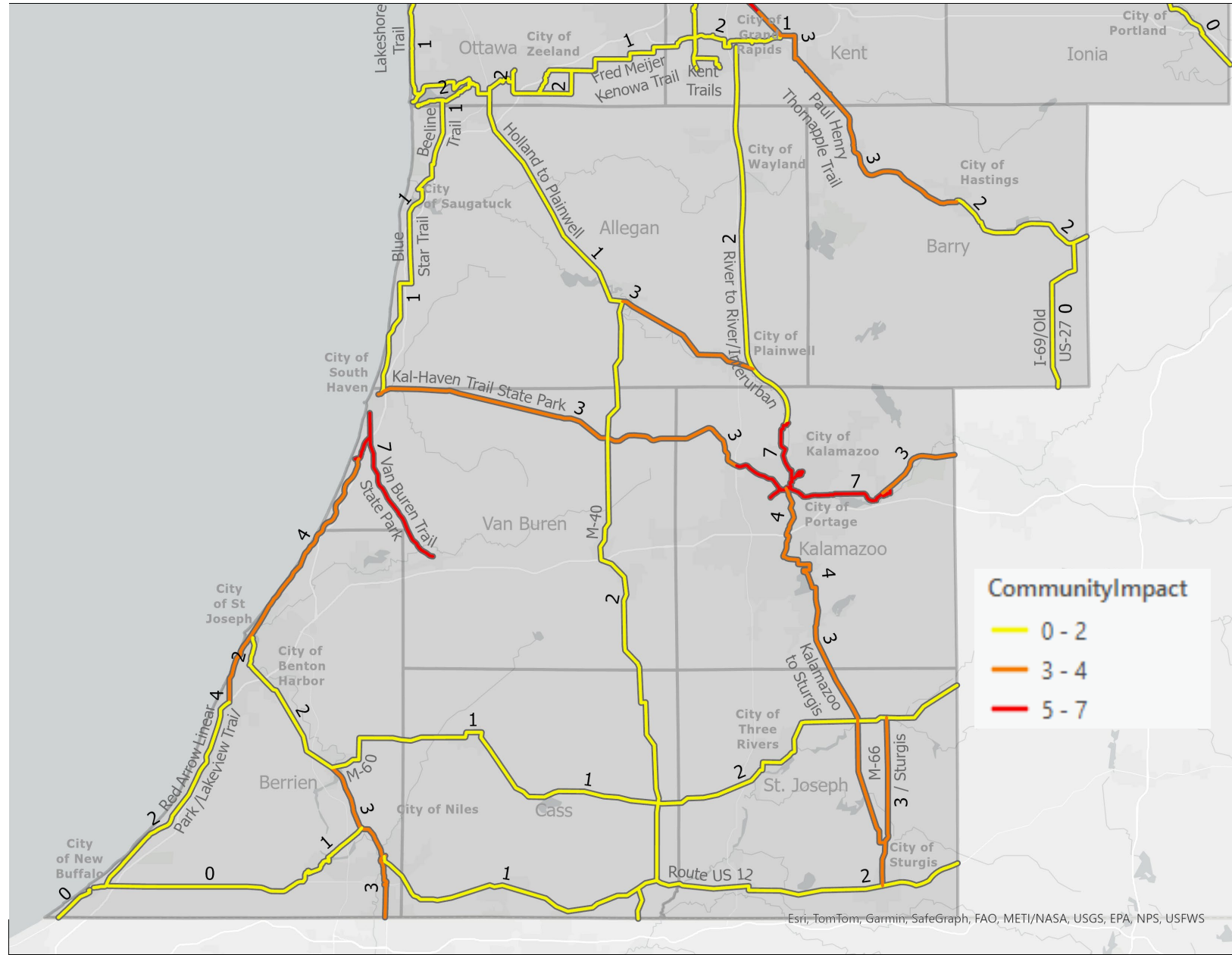


# South Trail Planning Map



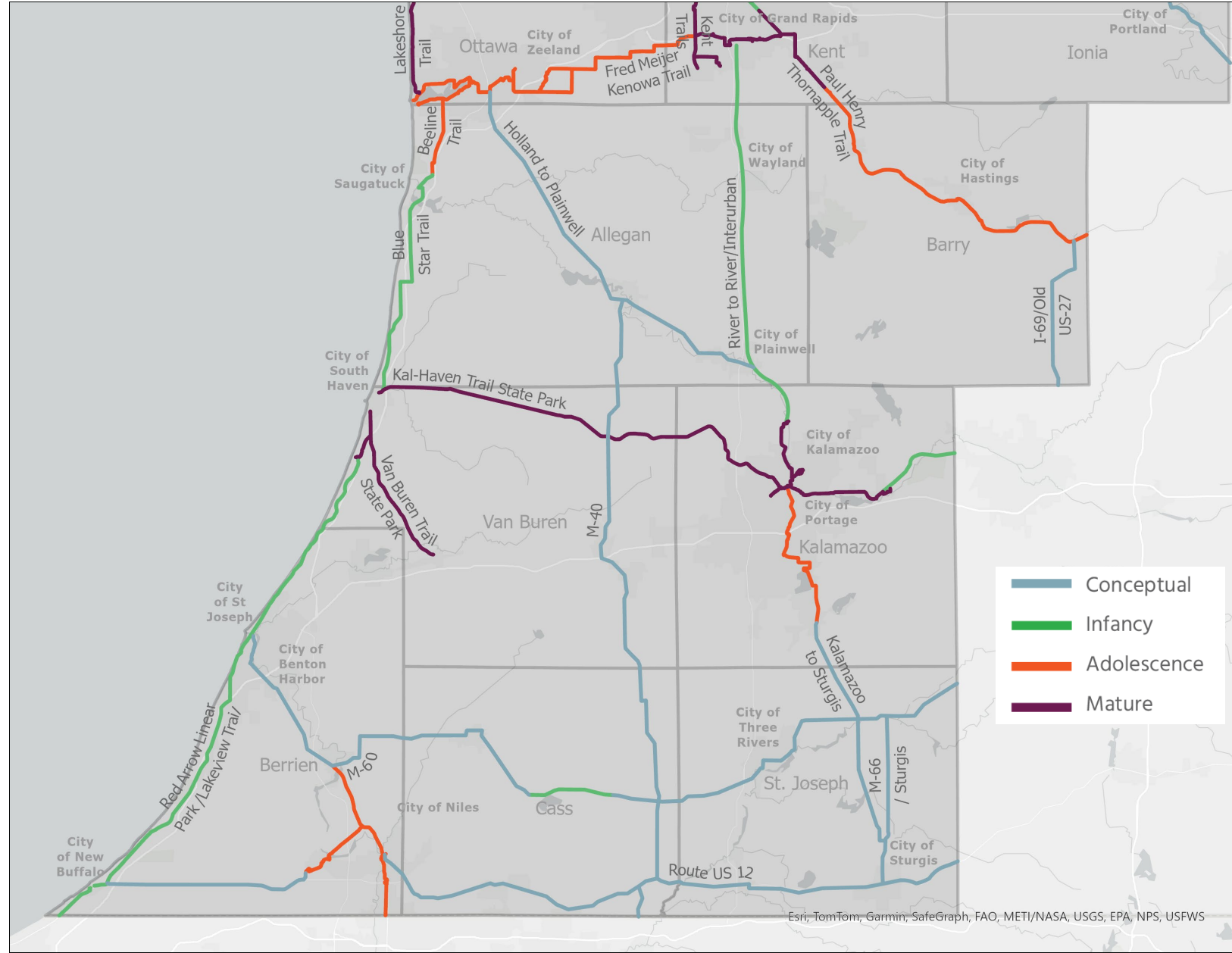


# South Trail Community Impact



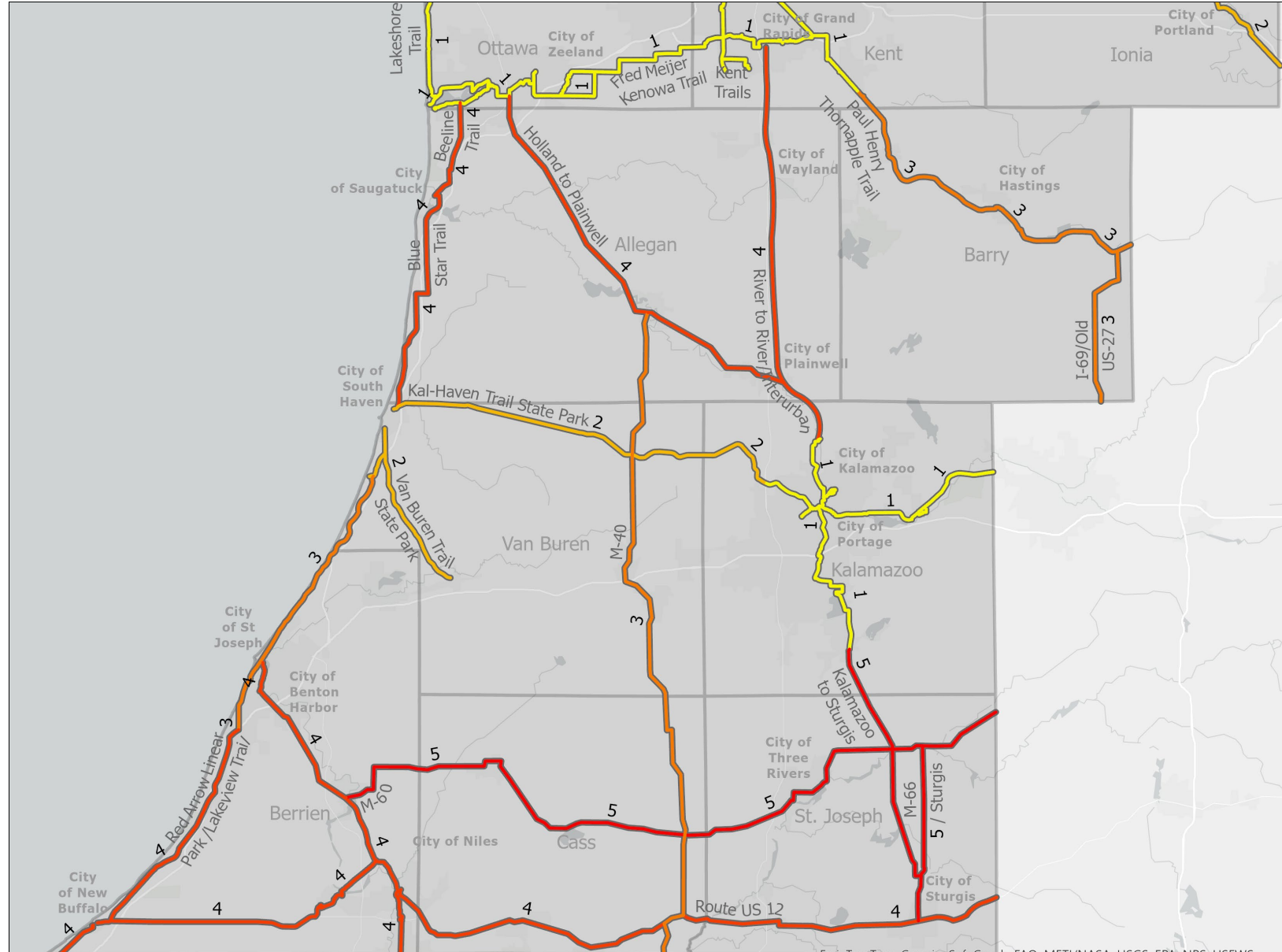


# South Trail Life Stage



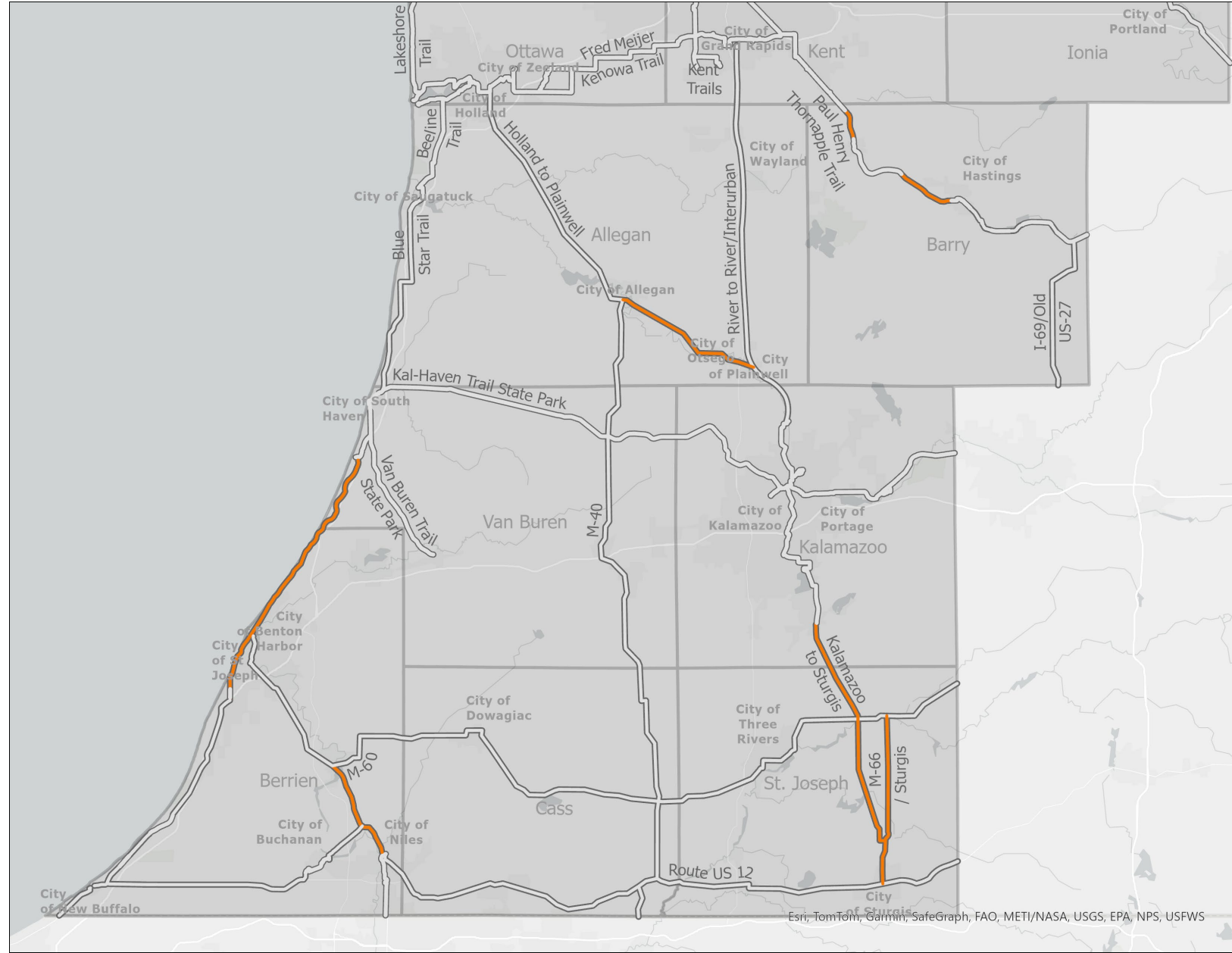
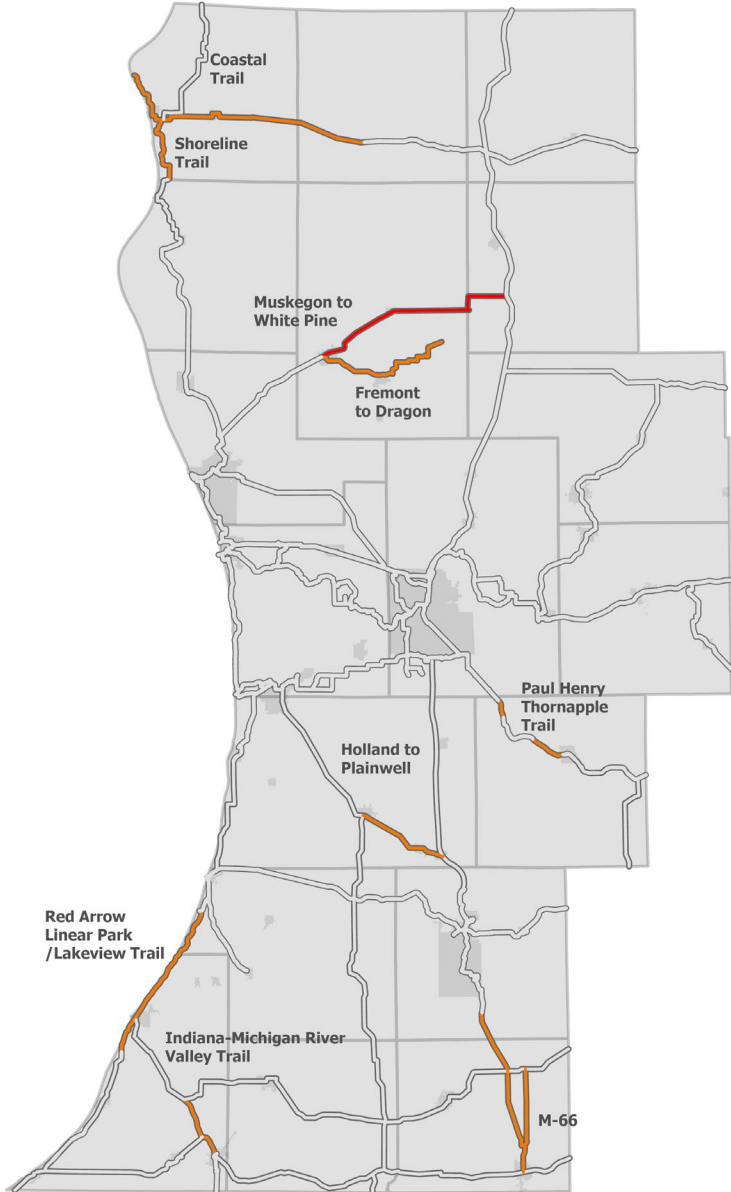


# South Underinvested Areas



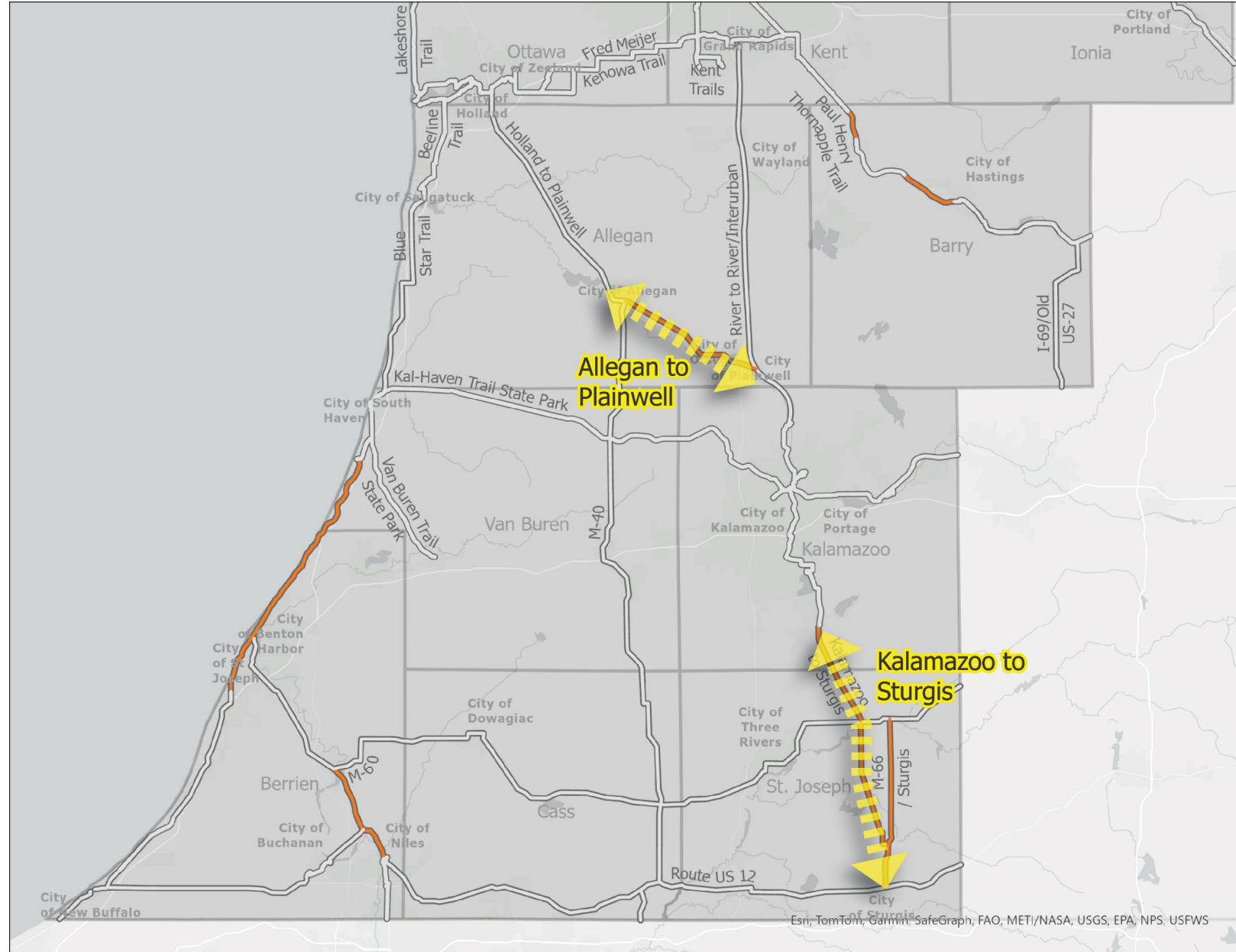
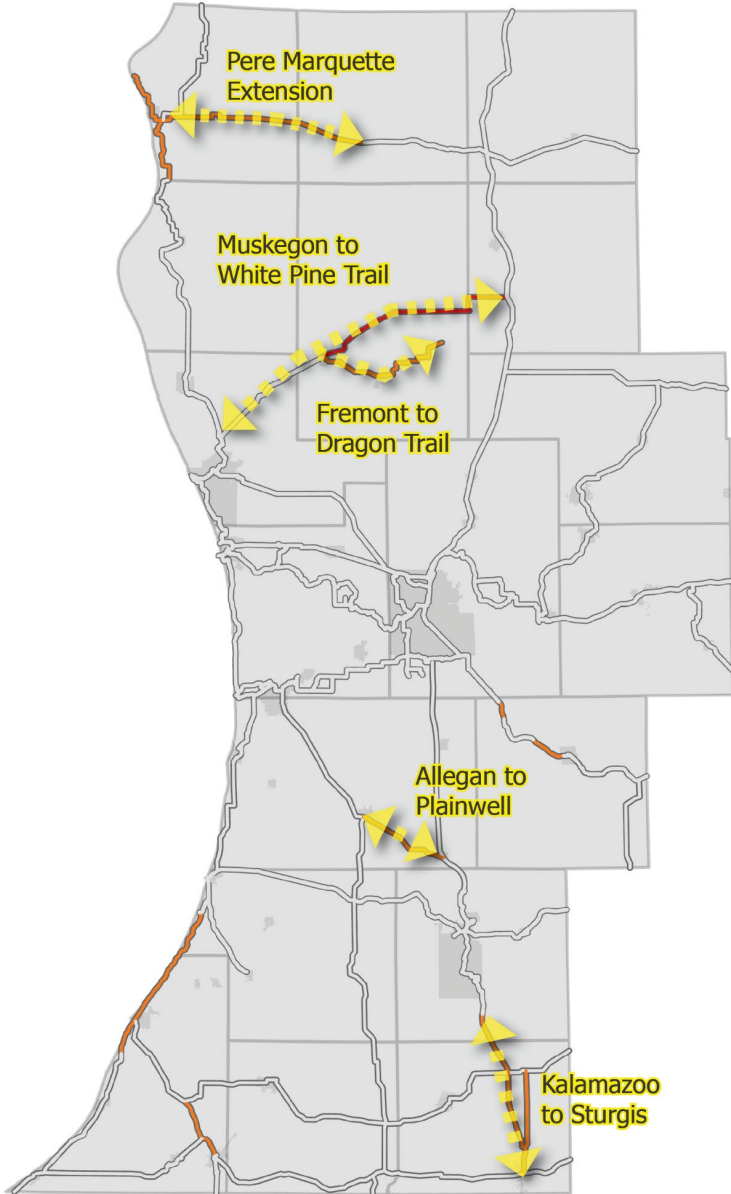


# South Big Impact / Underinvested



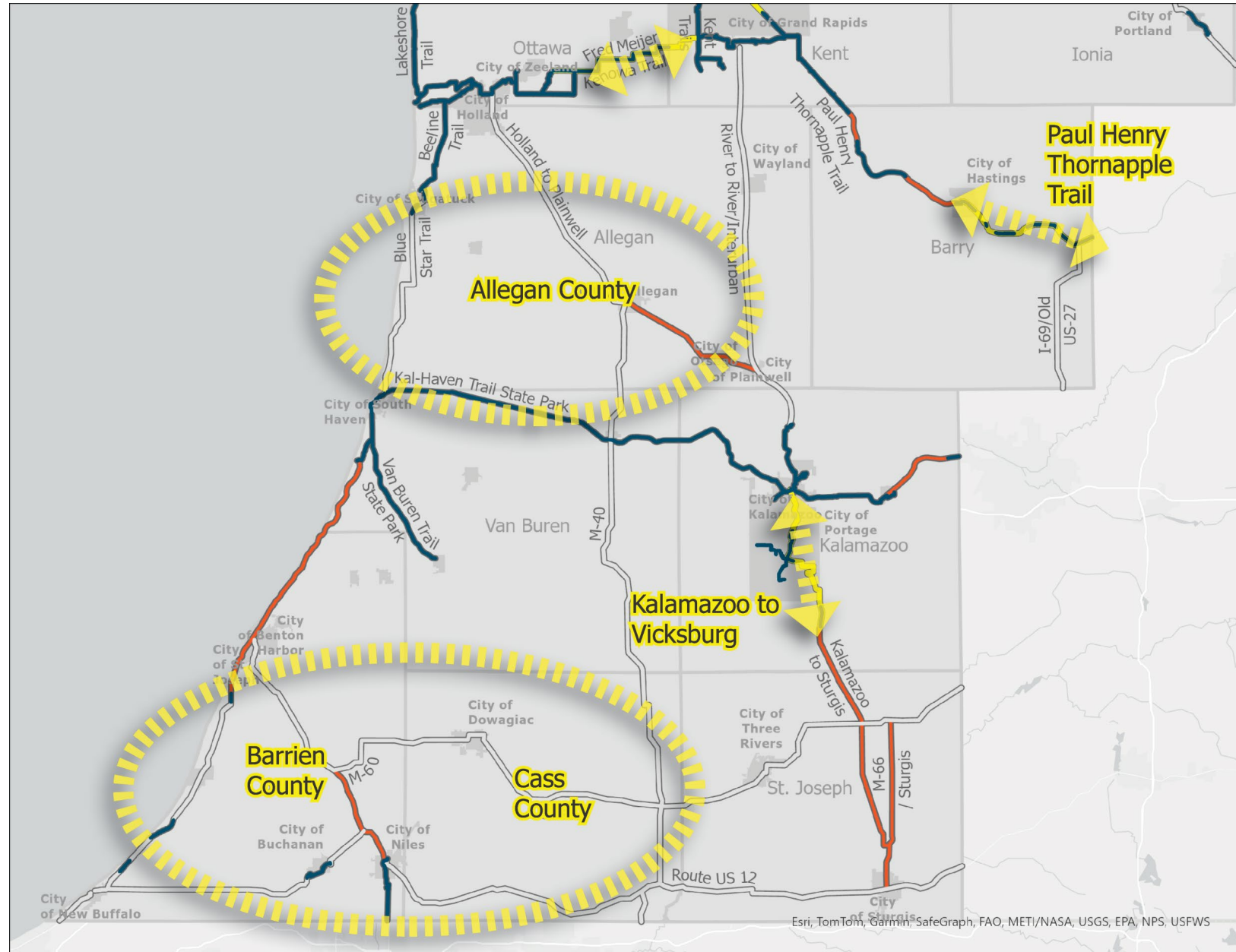


# South Big Impact / Underinvested / Concept





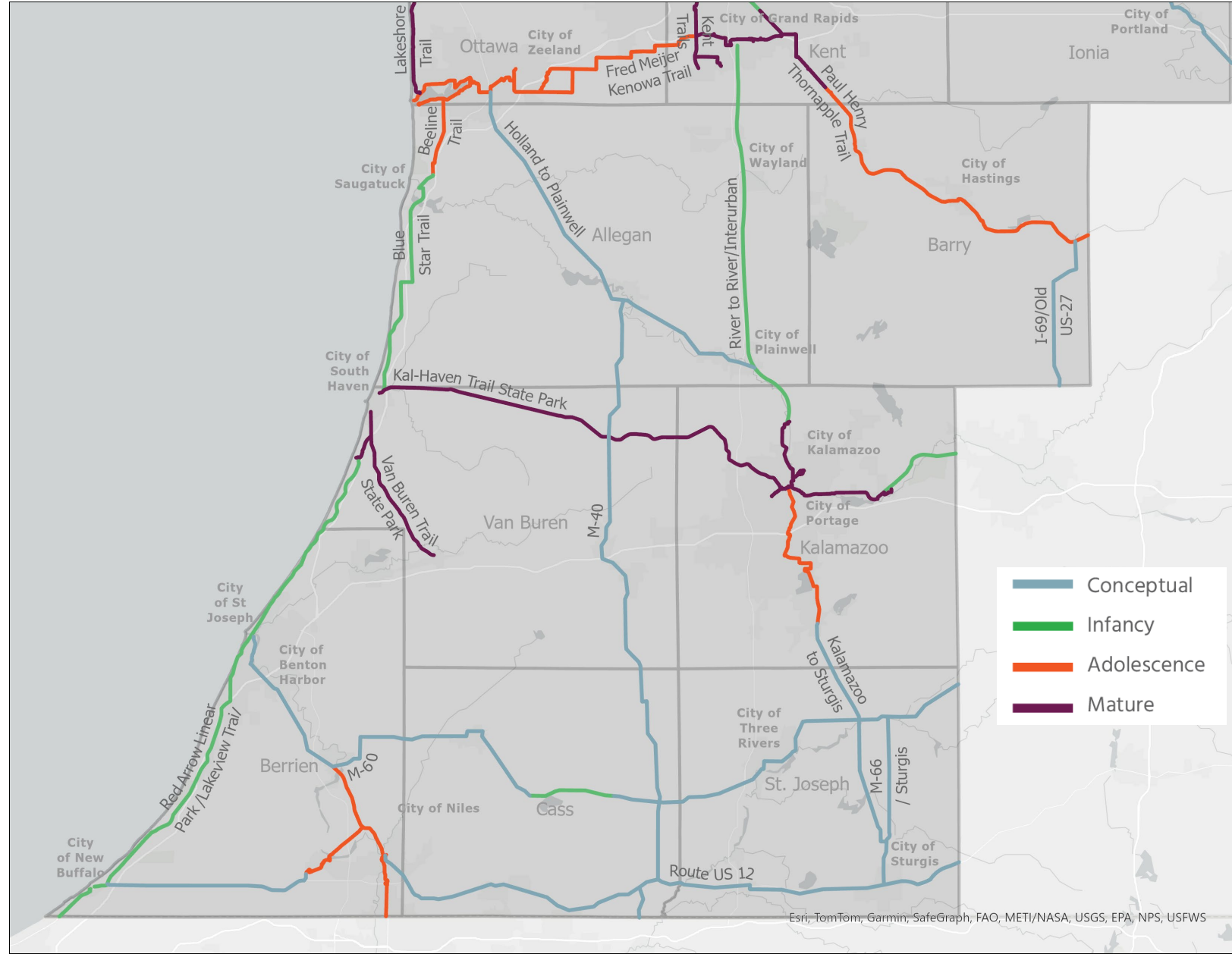
# South Network Contribution







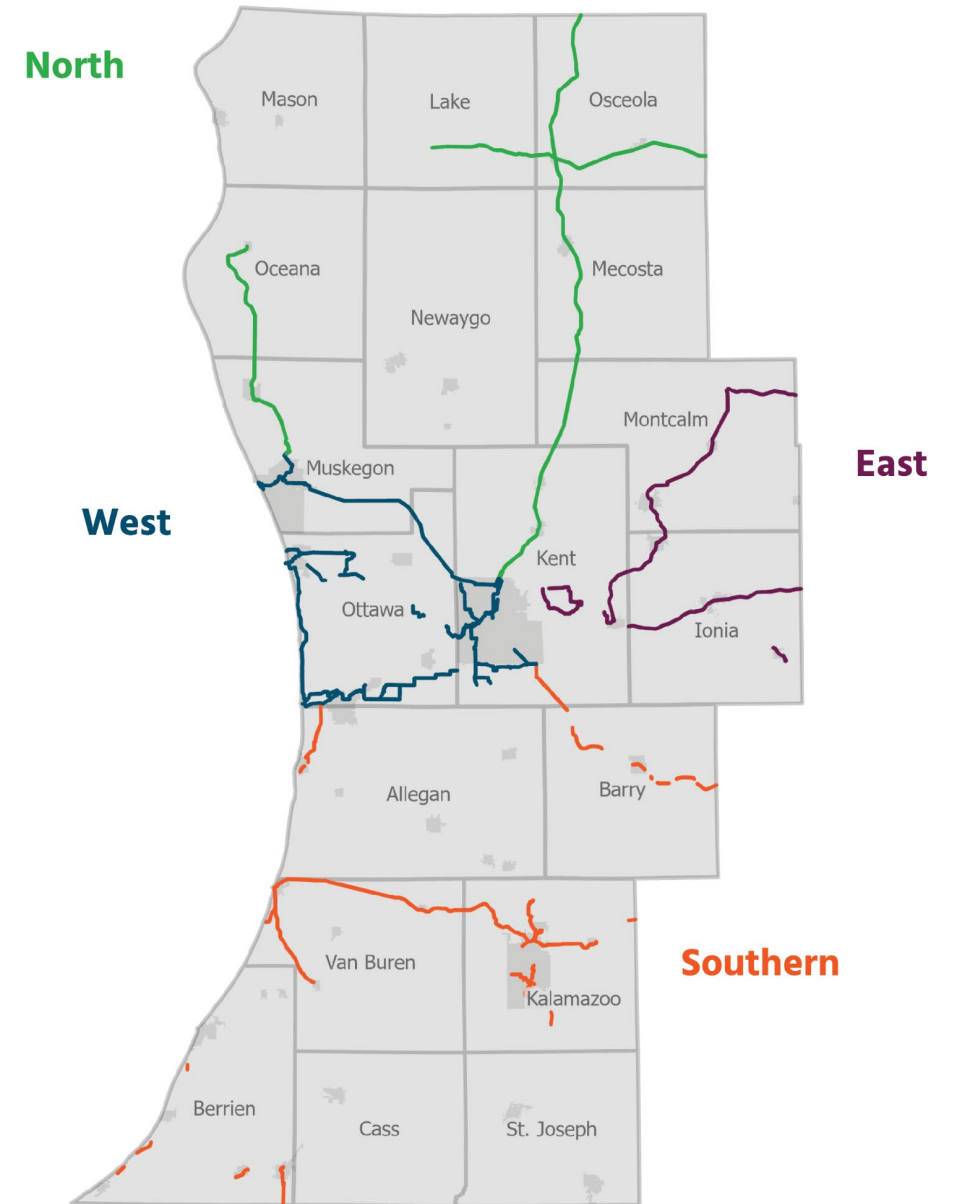
# Balancing Investments





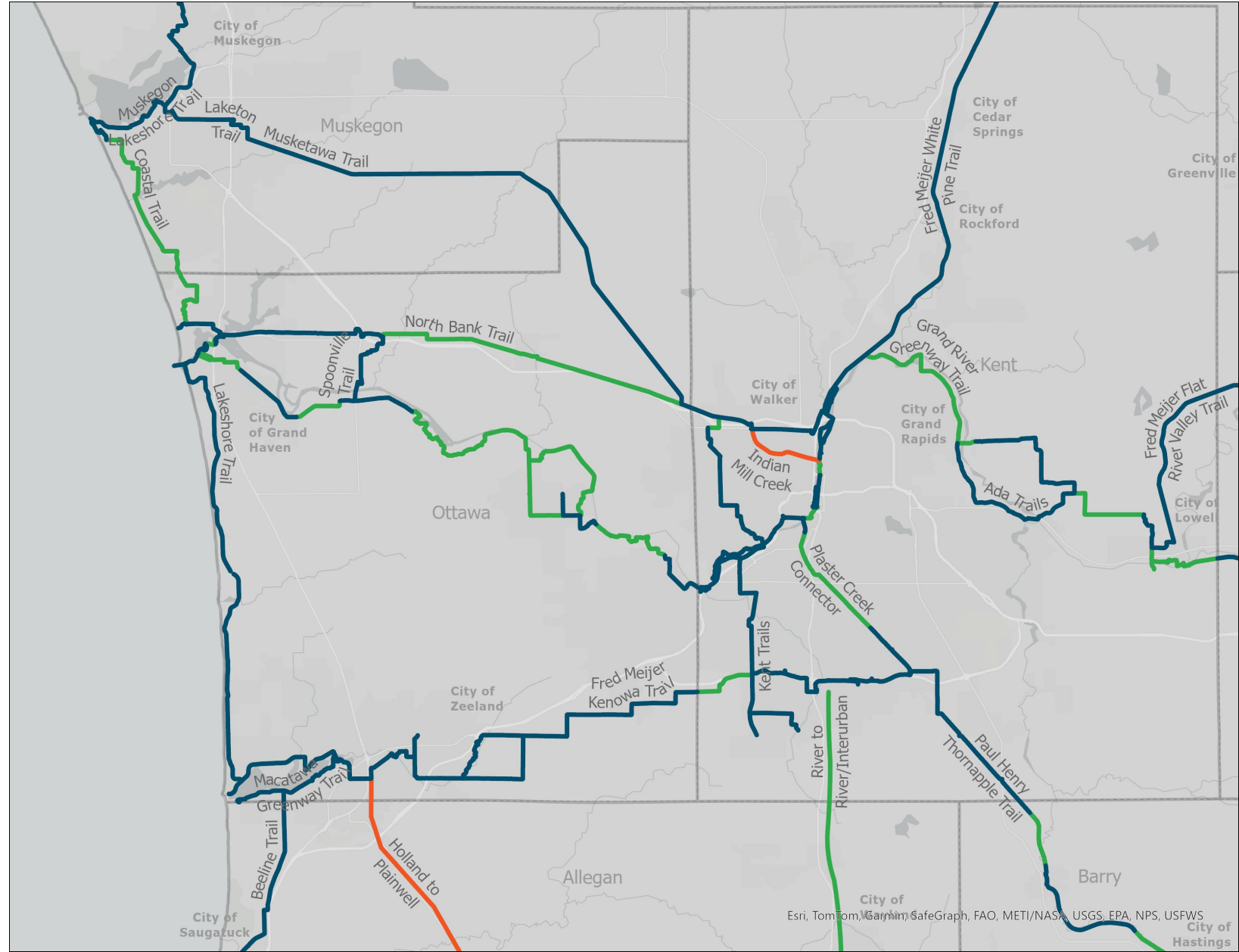
# West Region

- Lakeshore Trail
- Laketon Trail
- Muskegon Lakeshore Trail
- Macatawa Trail
- Paul Henry Thornapple Trail
- Kent Trails
- M6 Trail
- FM Pioneer Trail
- FM Standale Trail
- Lakeshore Trail
- FM Millenium Park Trail



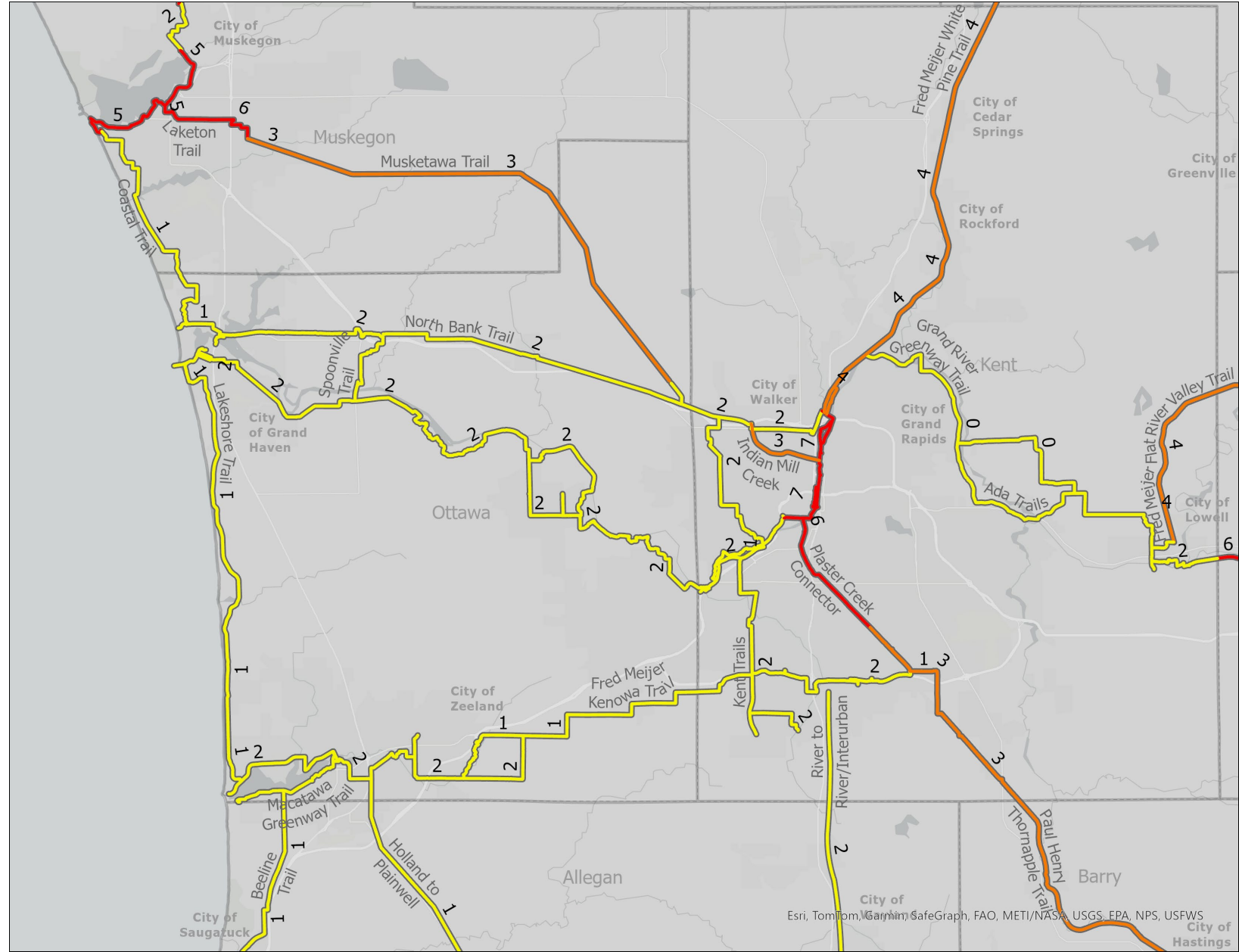
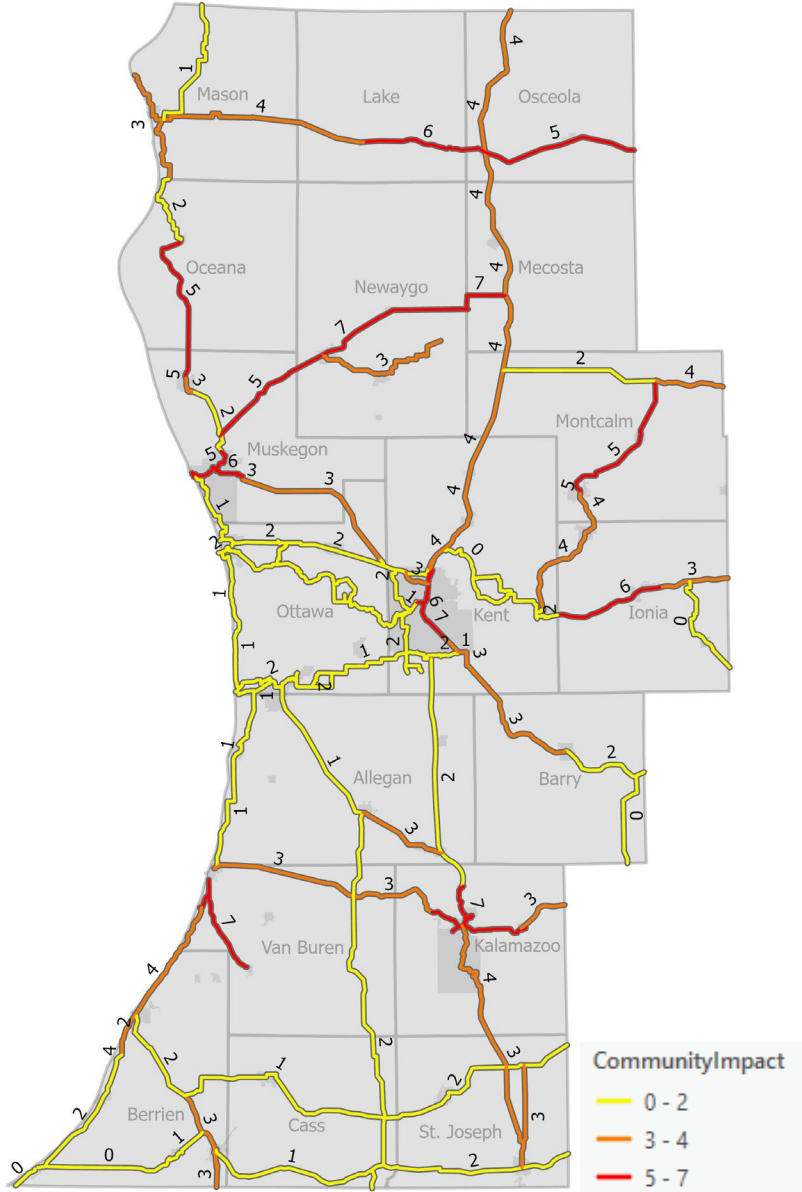


# West Trail Planning Map



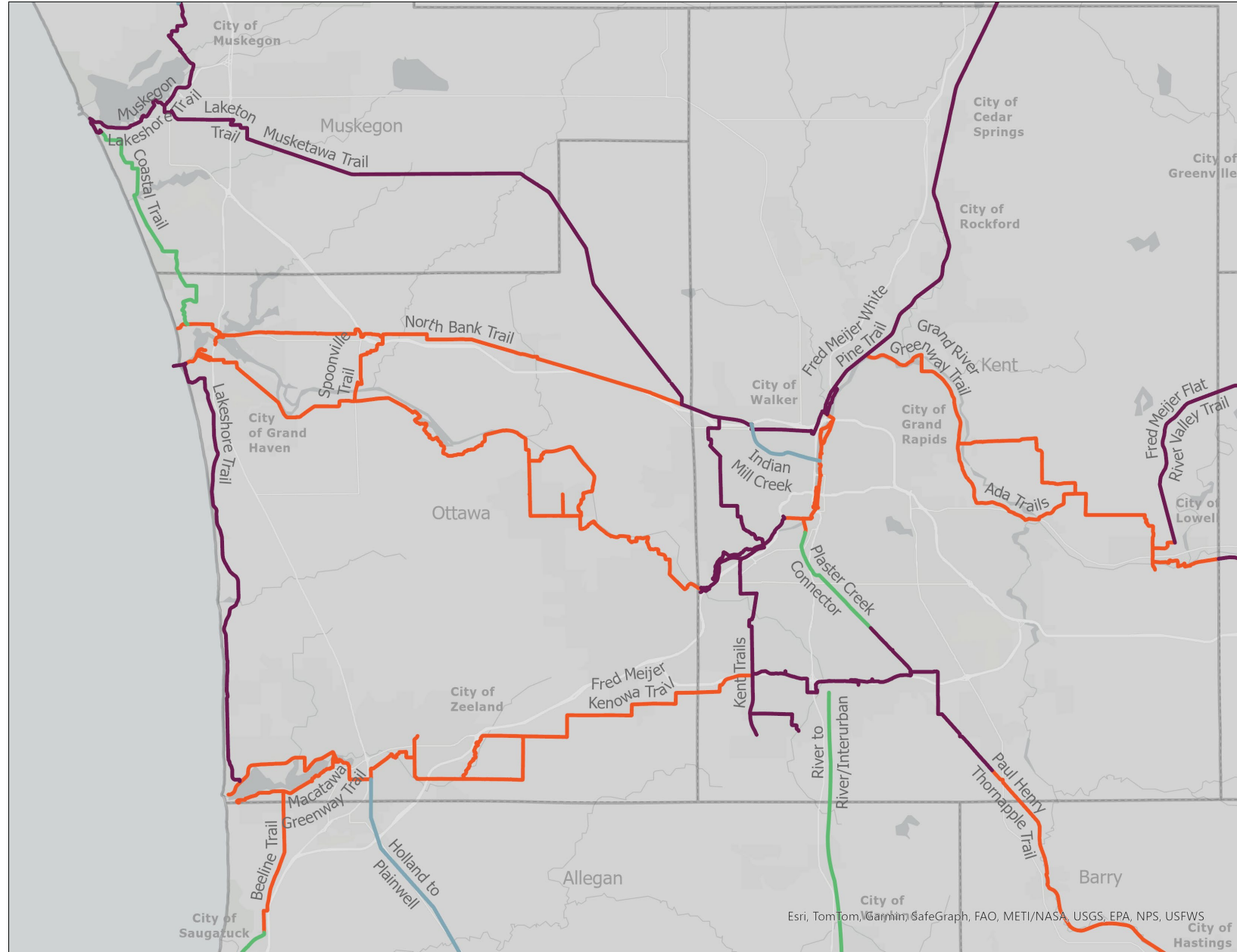


# West Community Impact



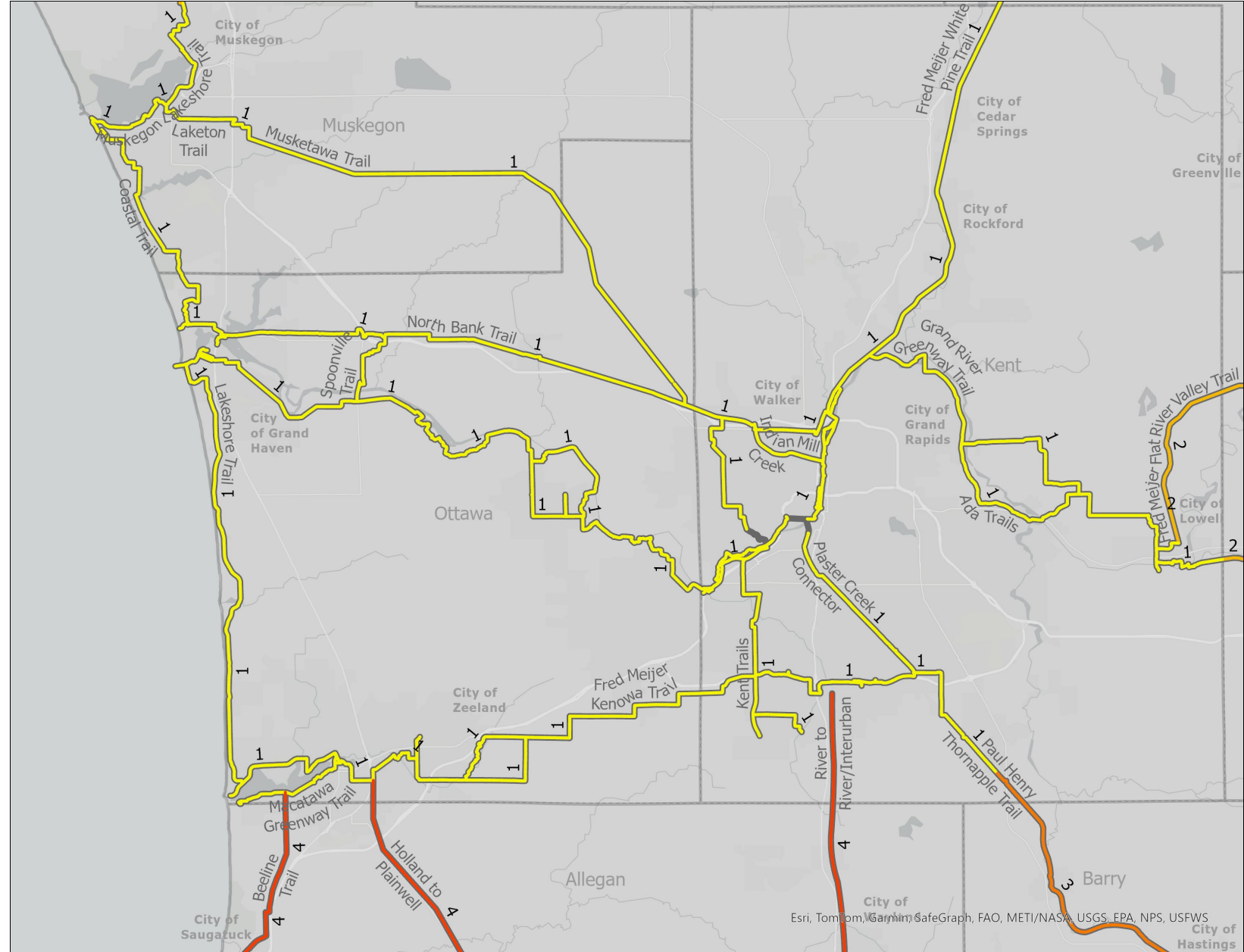


# West Trail Life Stage





# West Underinvested Areas



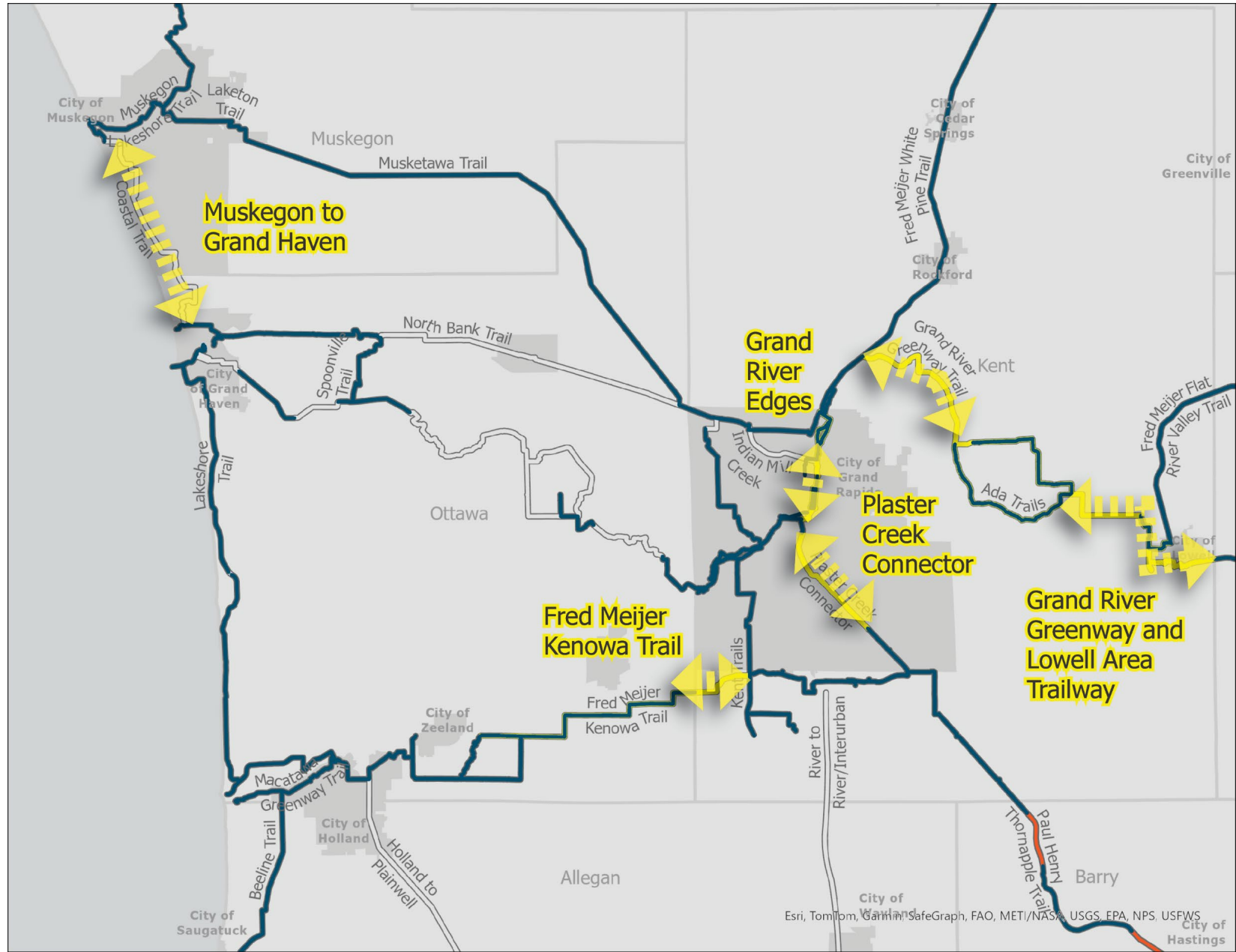
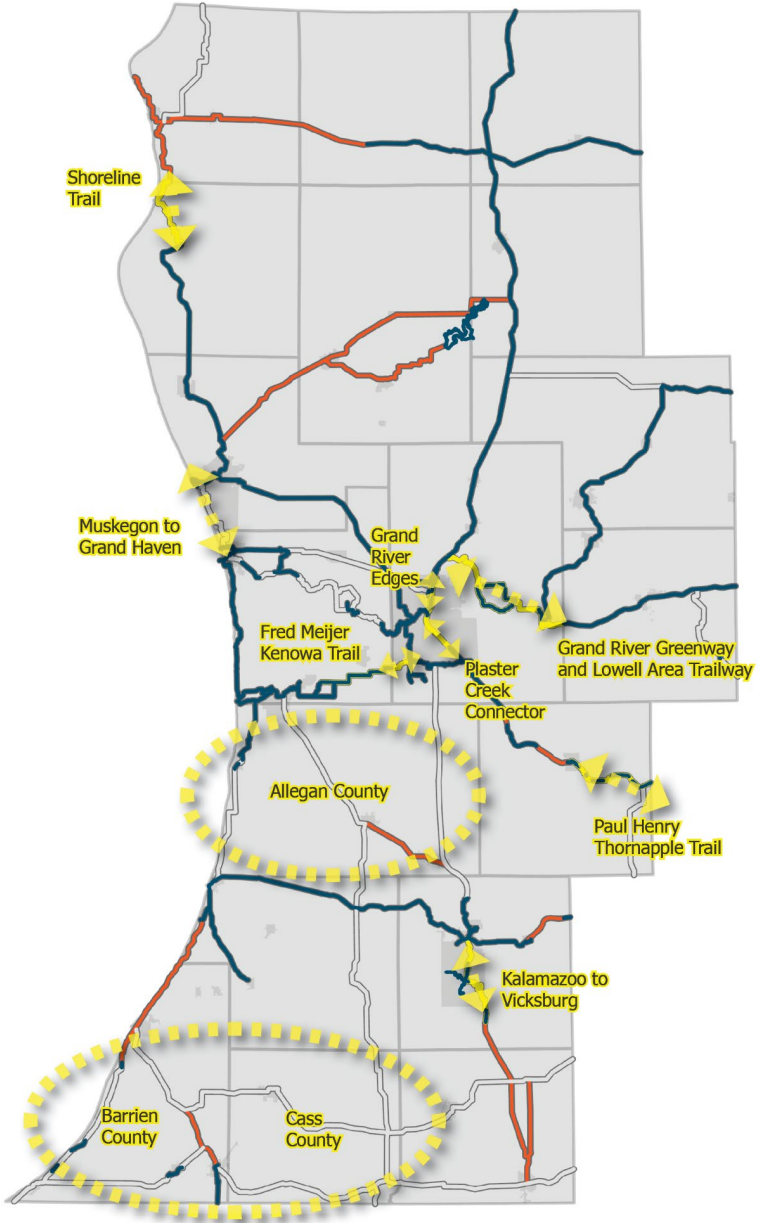








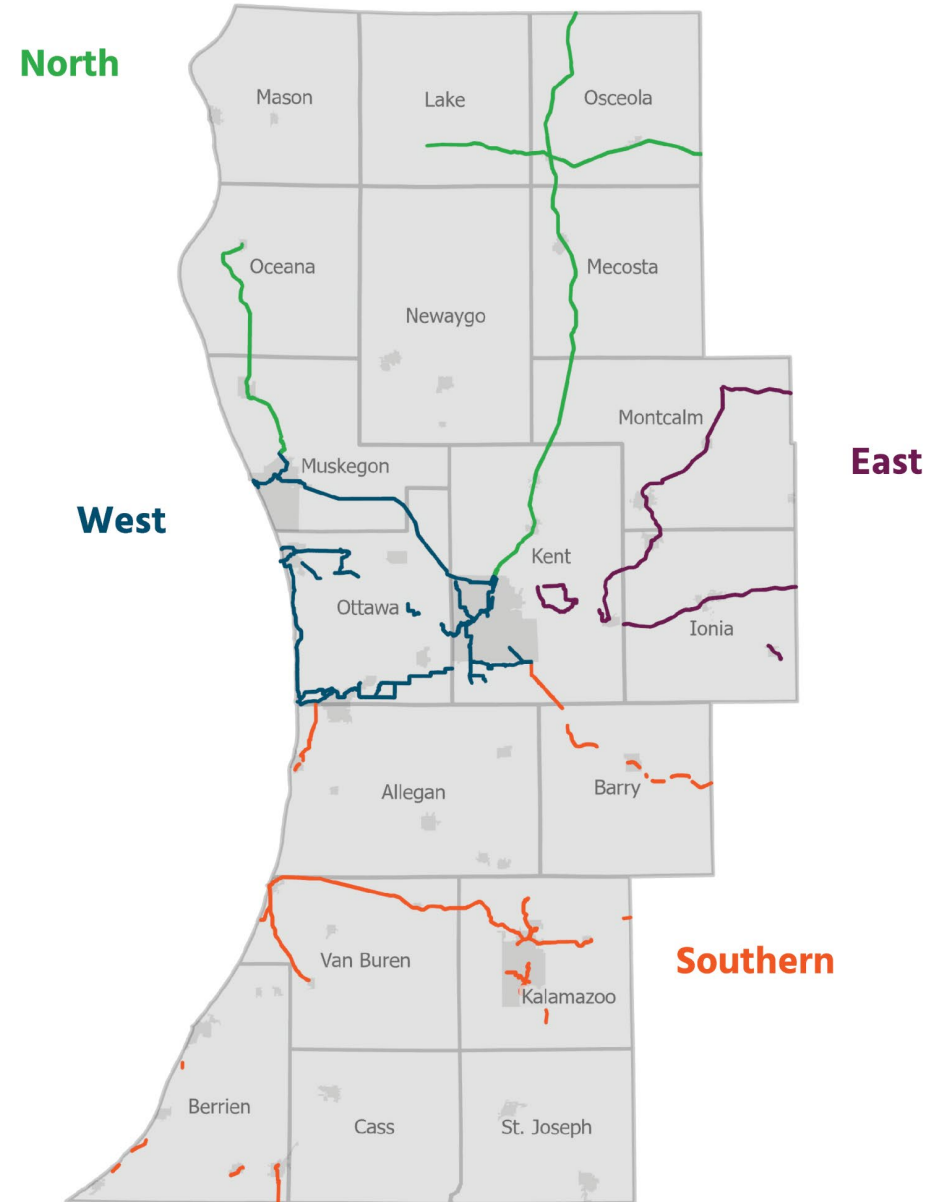
# West Network Contribution





# North Region

- Pere Marquette Trail
- WFM Hart-Montague Trail
- FM White Pine Trail
- While Lake Pathway
- Fred Meijer Berry Junction Trail

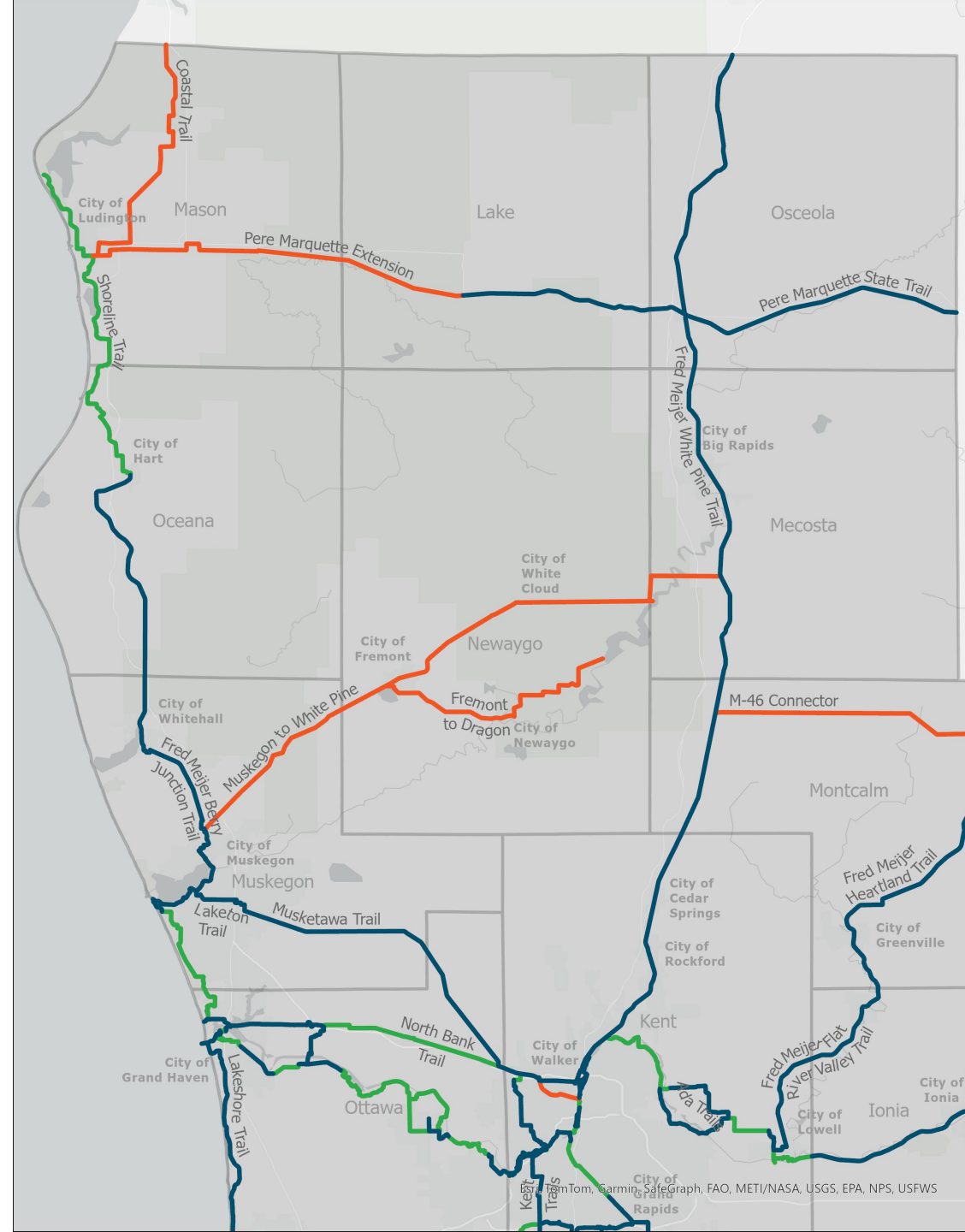




# North Trail Planning Map



- Existing Trails
- Actively Planning
- Conceptual





# North Community Impact



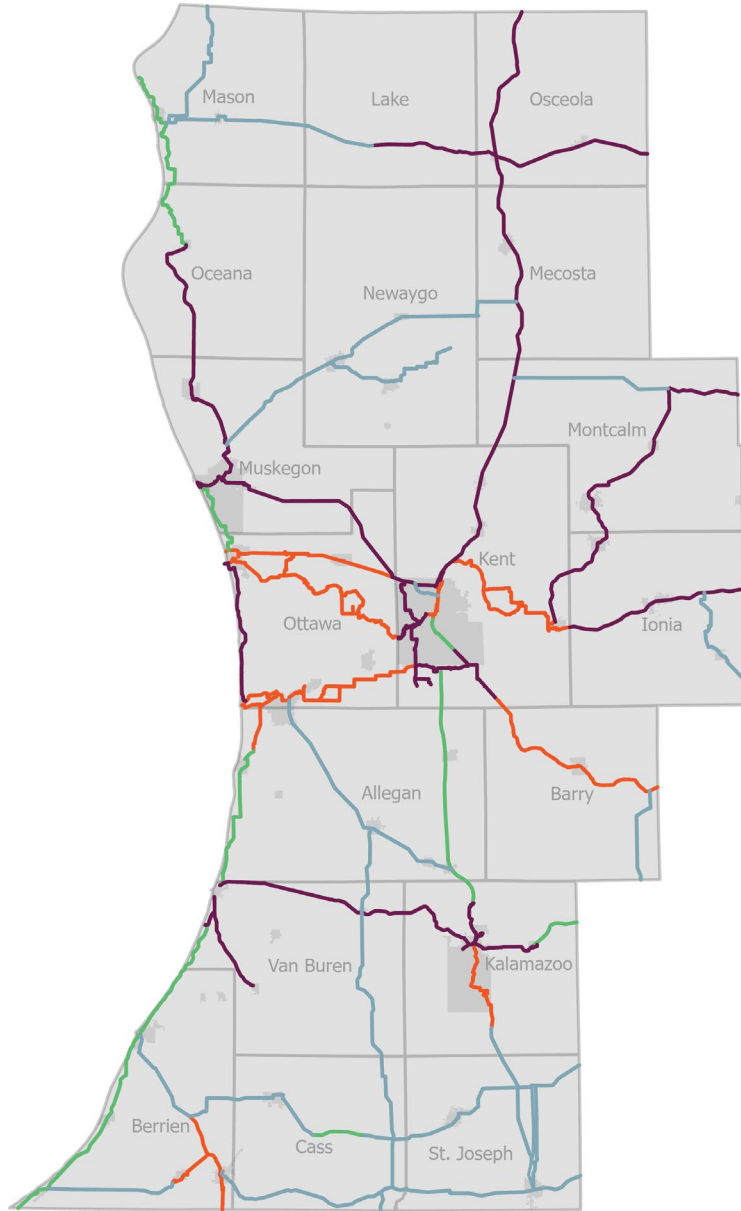
## Community Impact

- 0 - 2
- 3 - 4
- 5 - 7

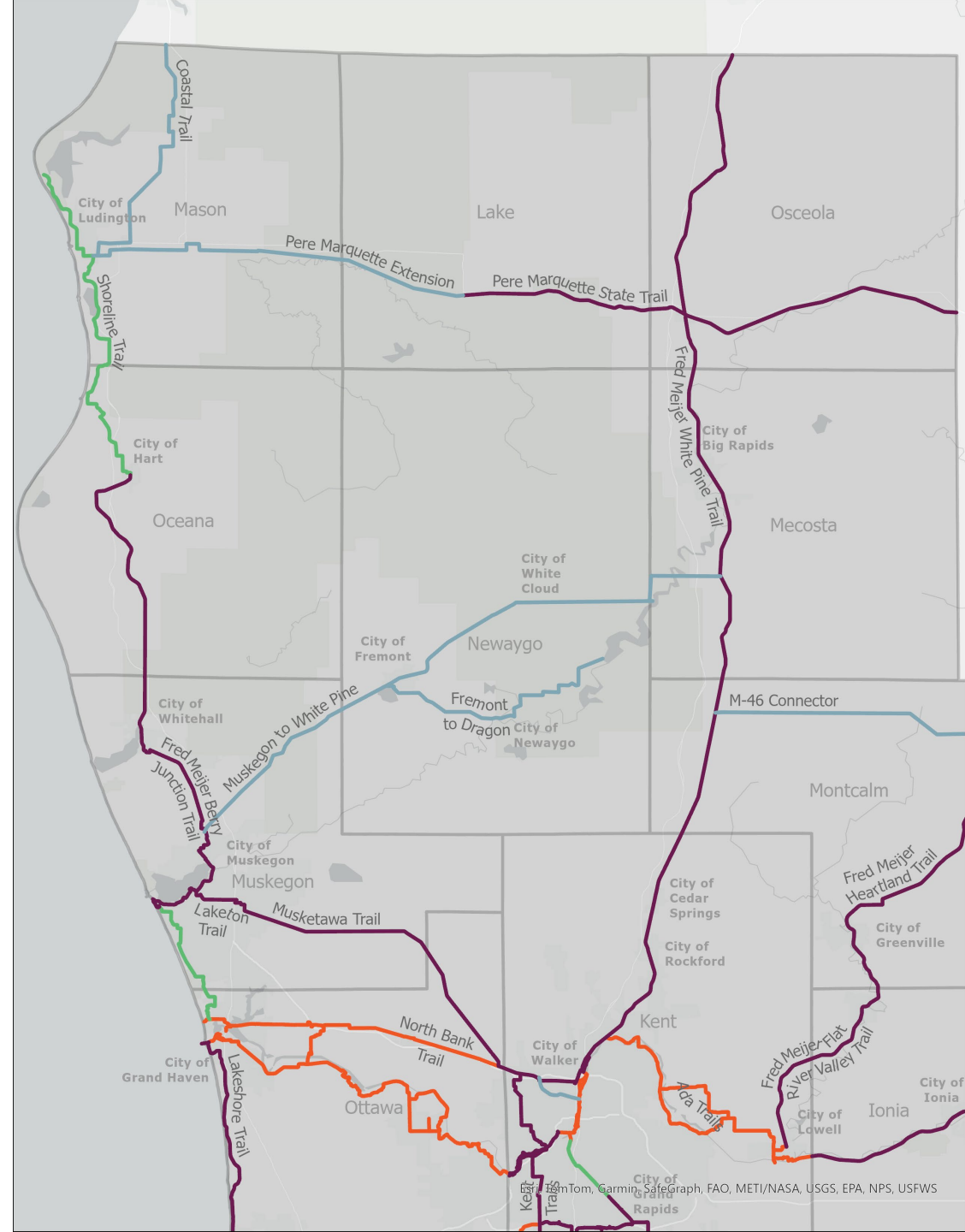




# North Trail Life Stage

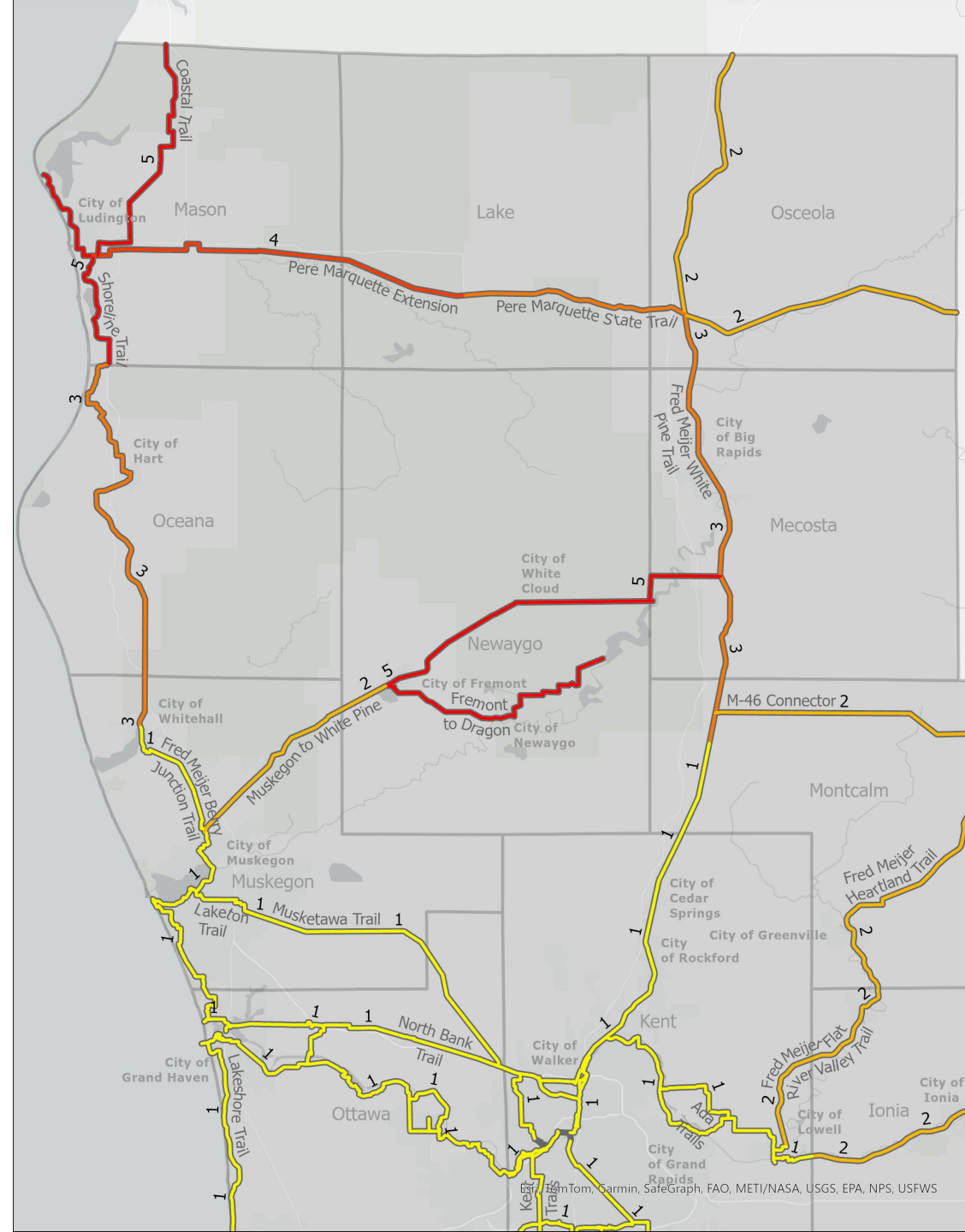


- Conceptual
- Infancy
- Adolescence
- Mature





# N. Underinvested Areas



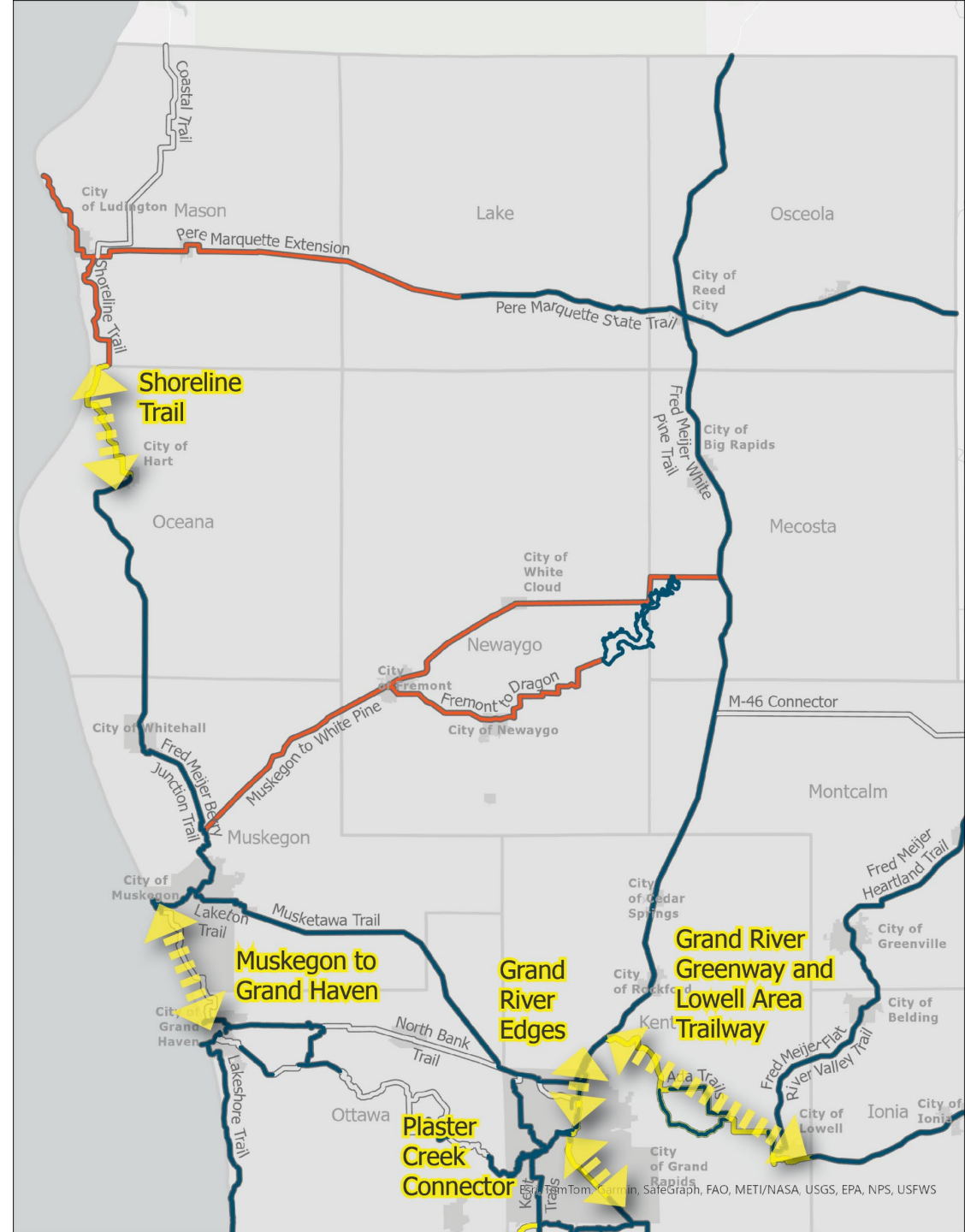
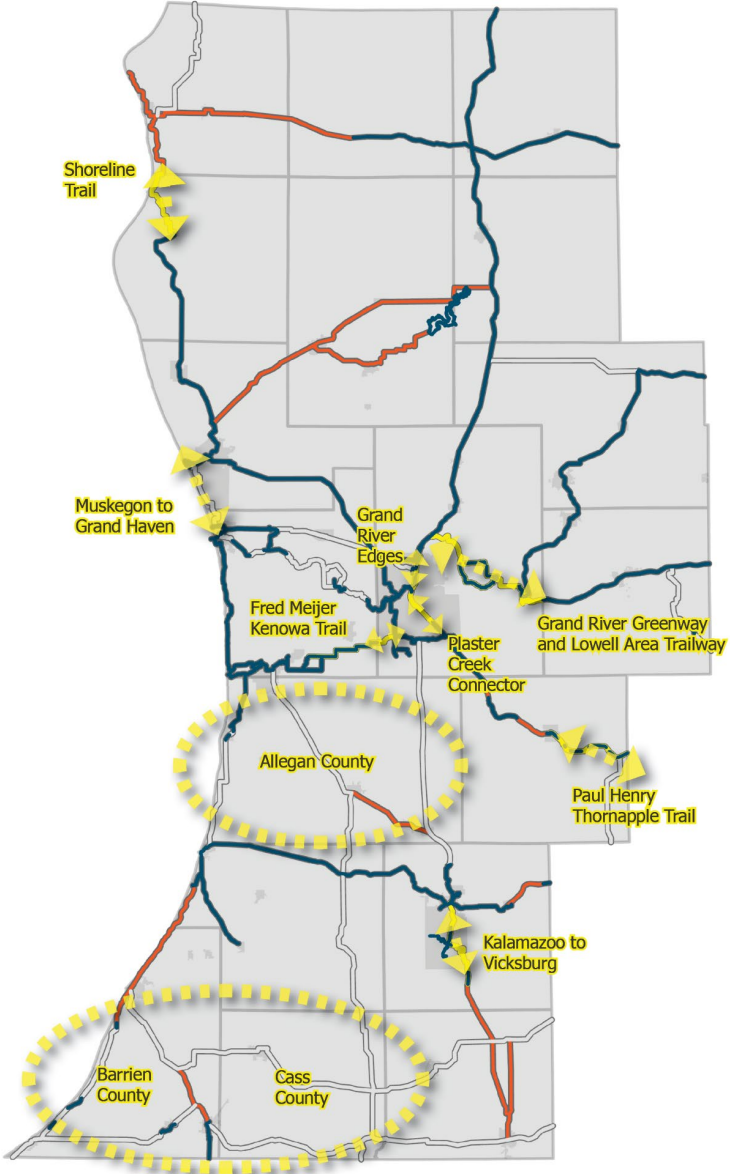








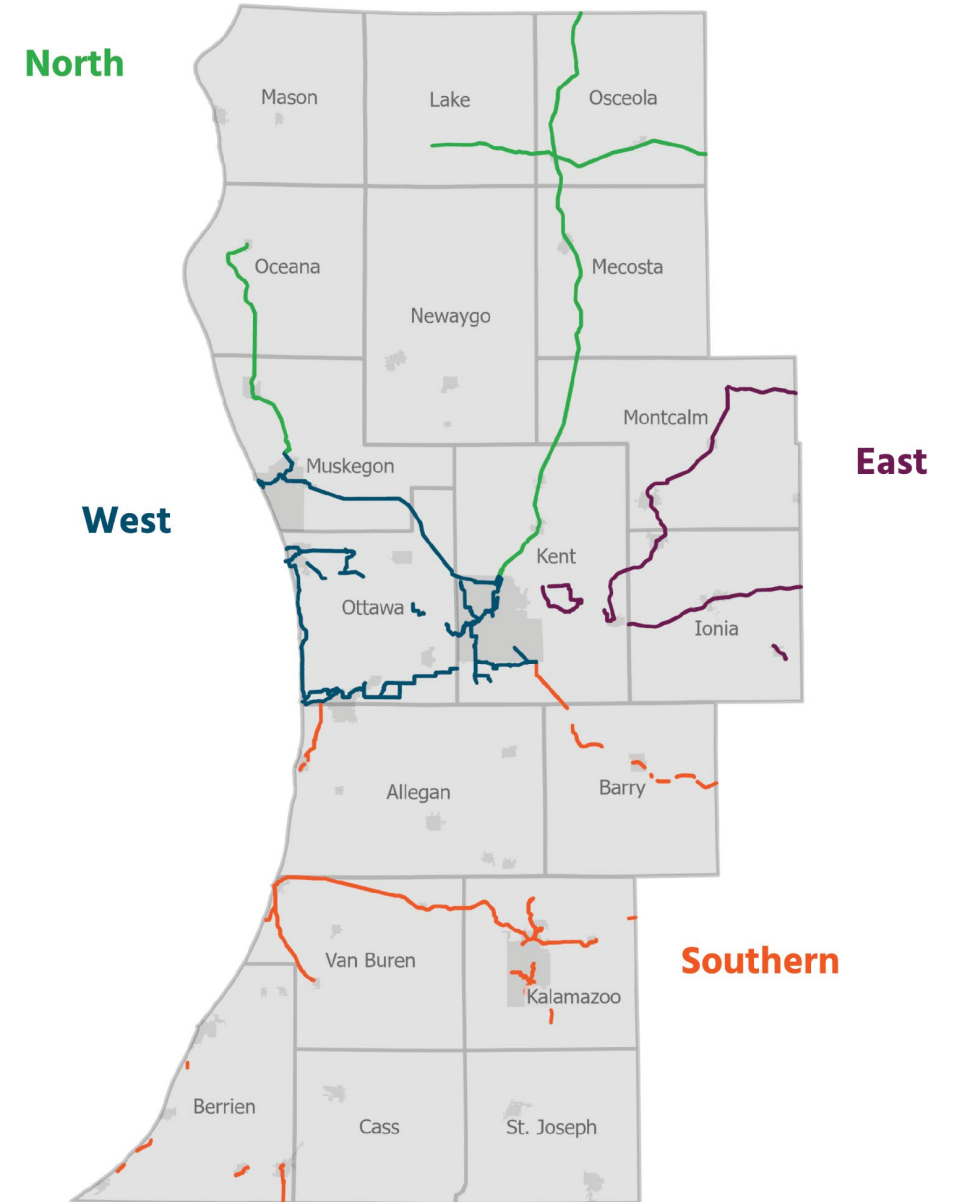
# North Network Contribution





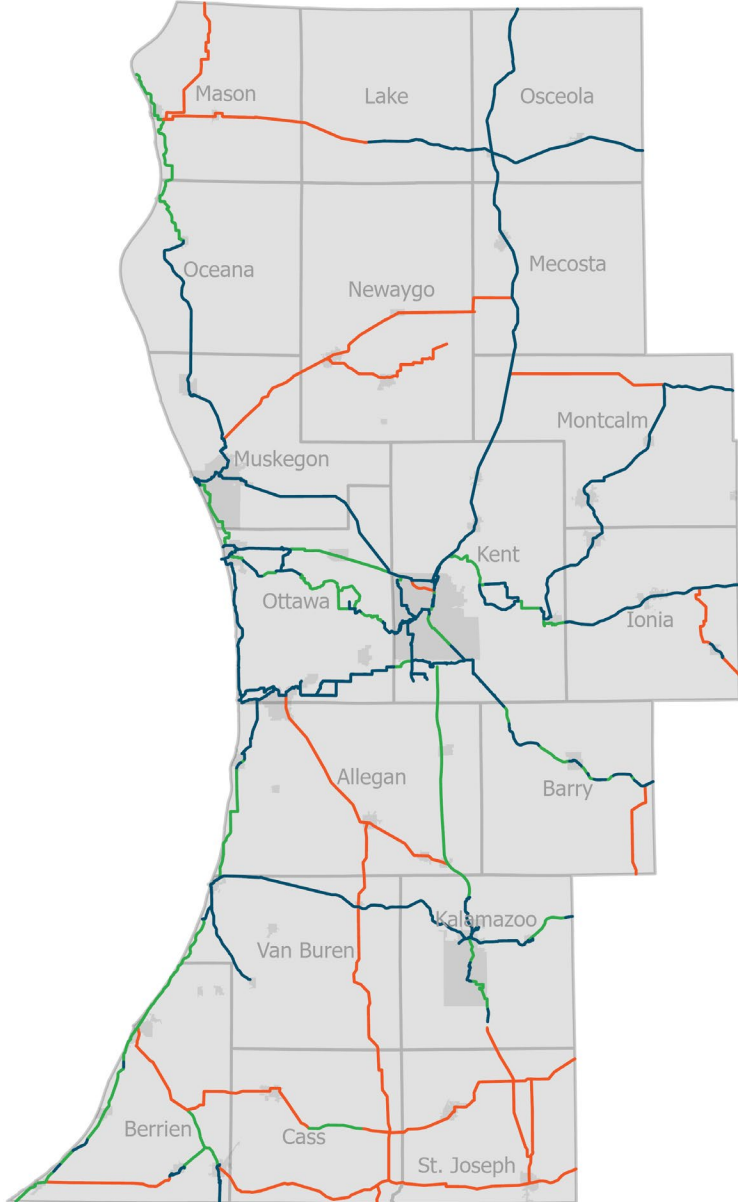
# East Region

- FM Grand River Flat Valley Trail
- FM Heartland Trail
- FM Flat River Valley Trail
- FM CIS Trail

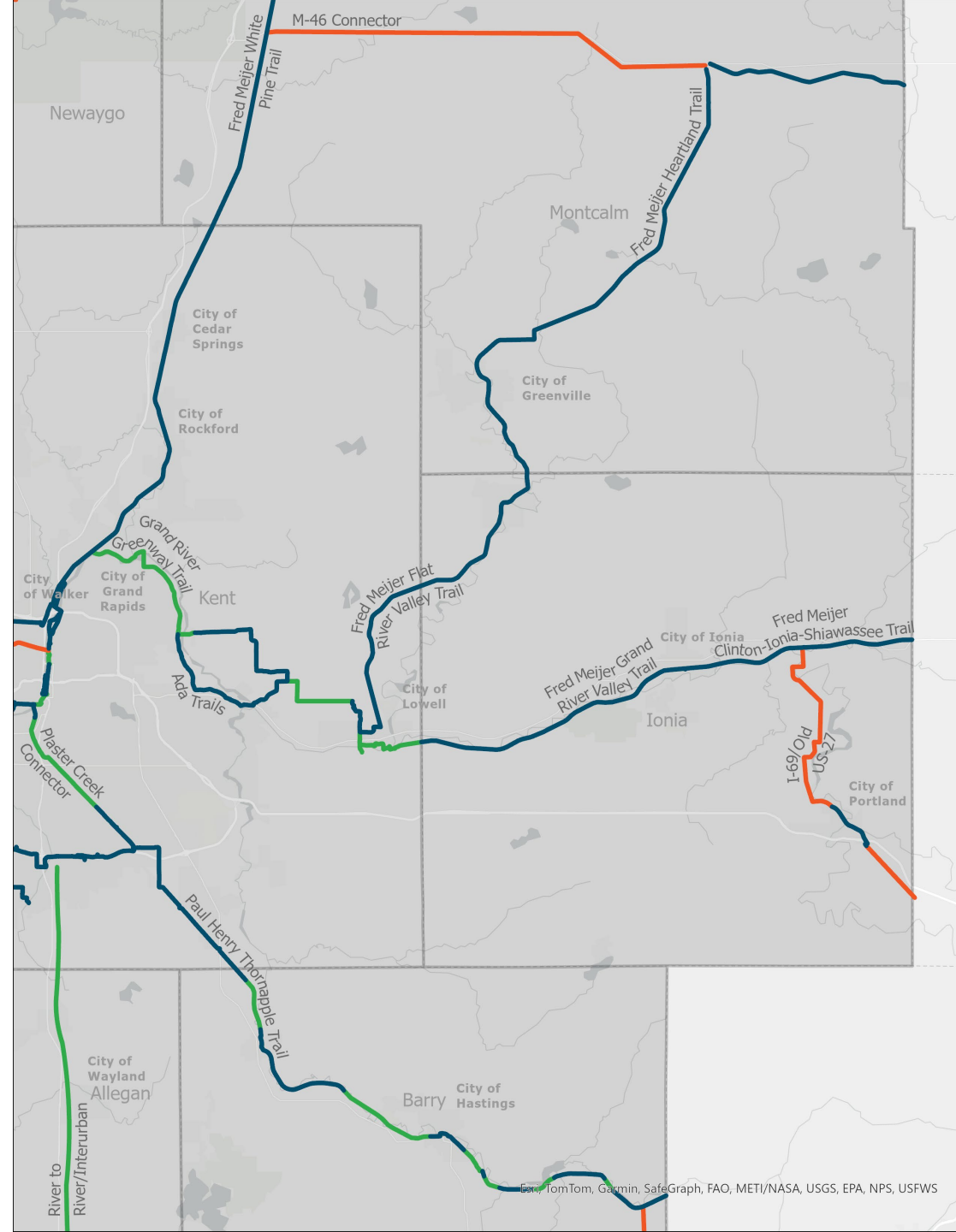




# East Trail Planning Map

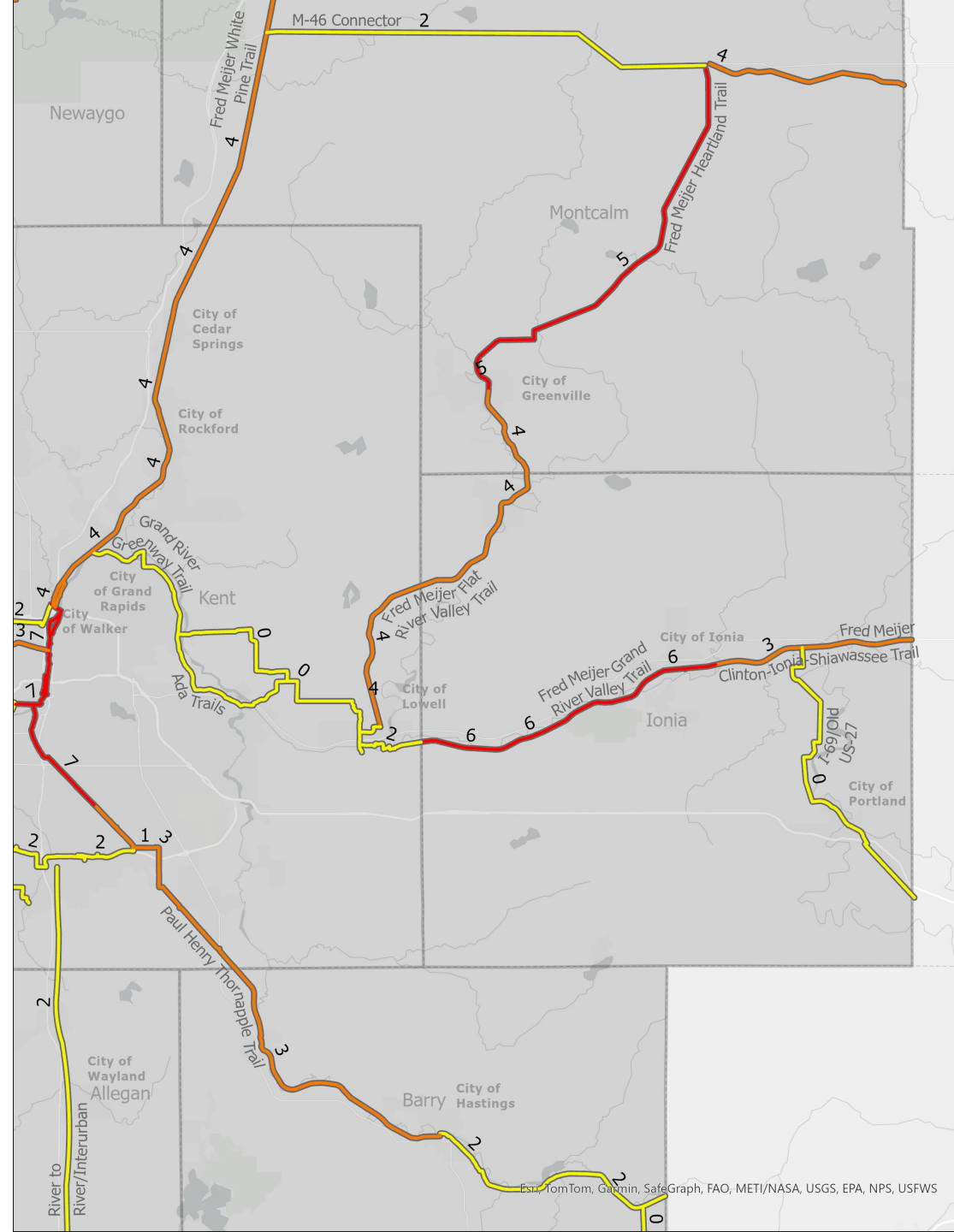


- Existing Trails
- Actively Planning
- Conceptual



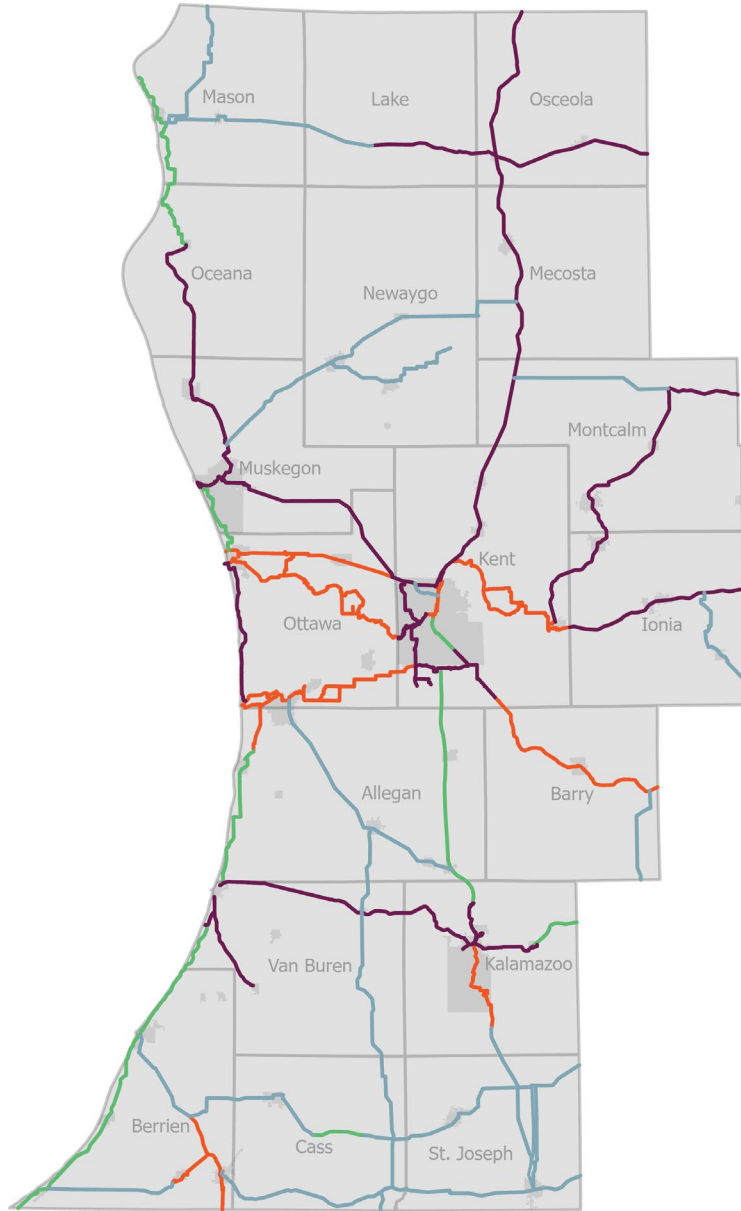


# East Community Impact

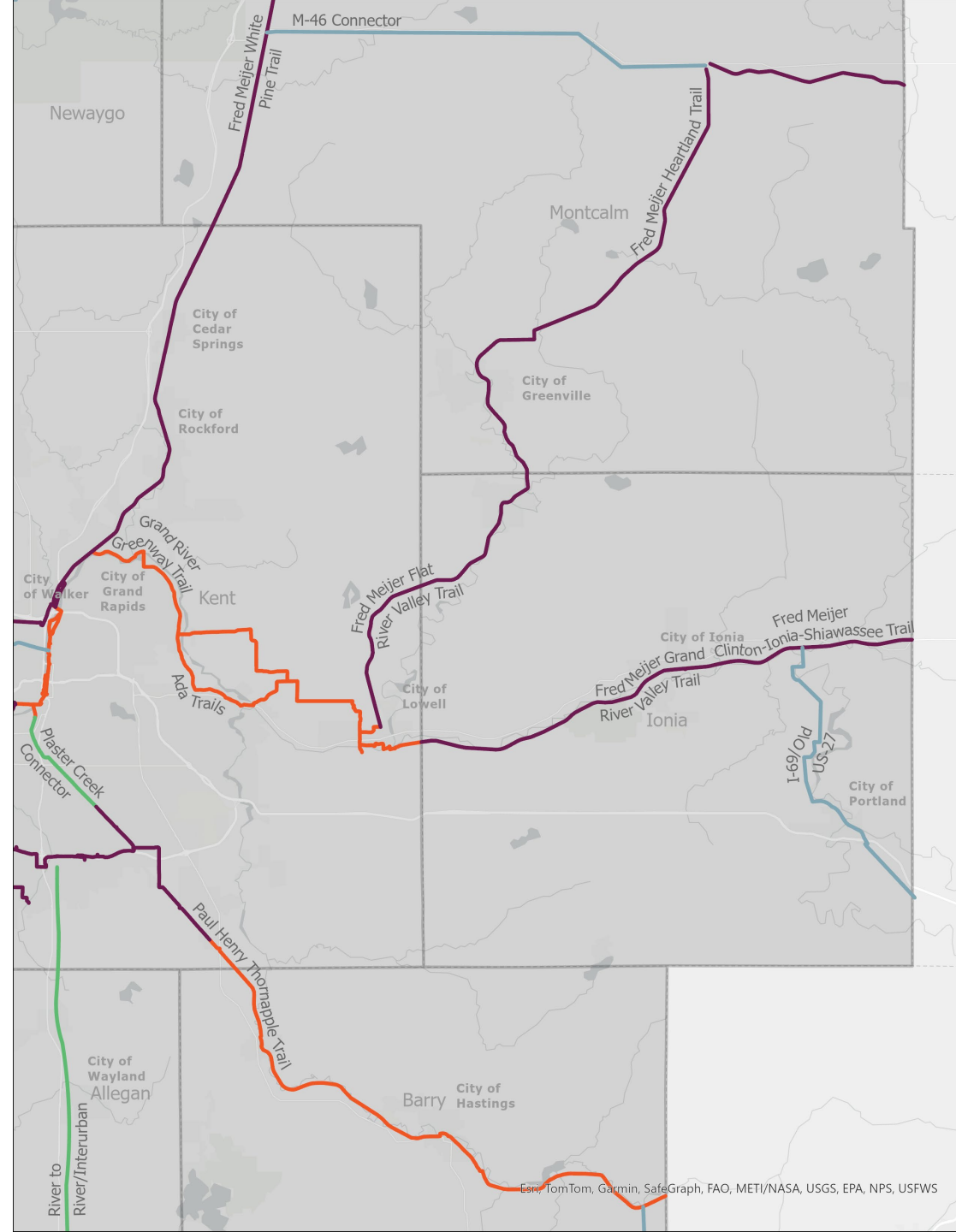




# East Trail Life Stage

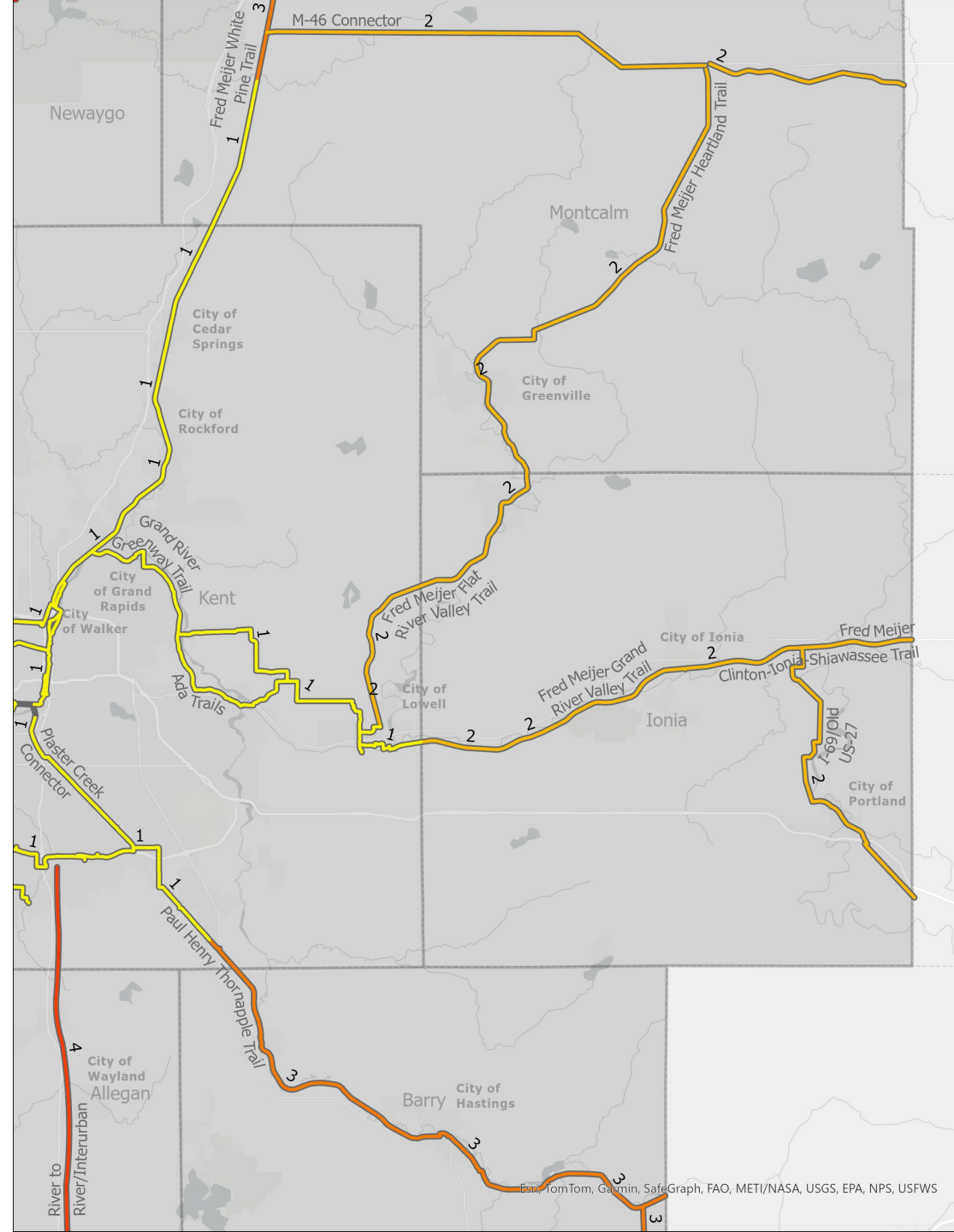


- Conceptual
- Infancy
- Adolescence
- Mature





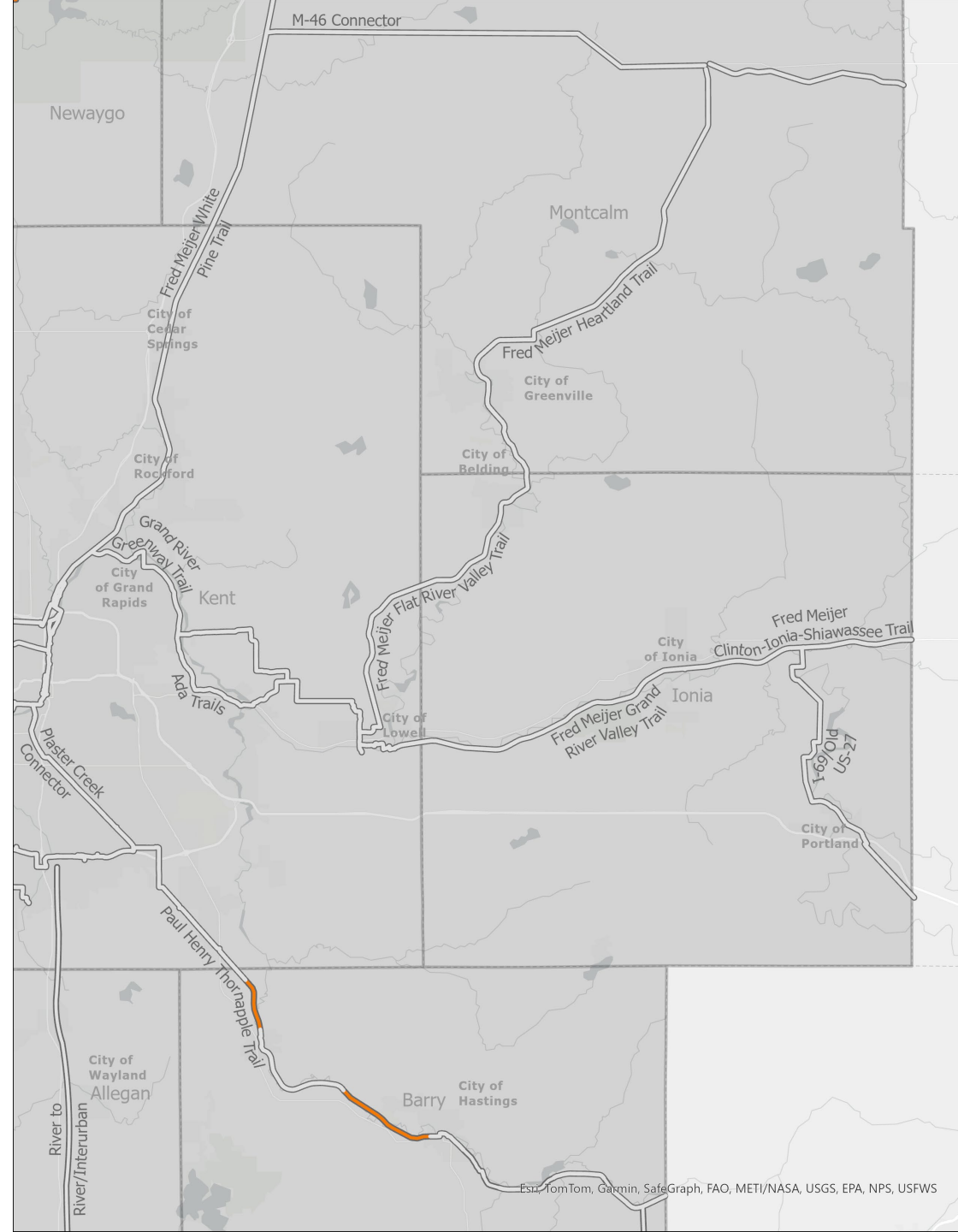
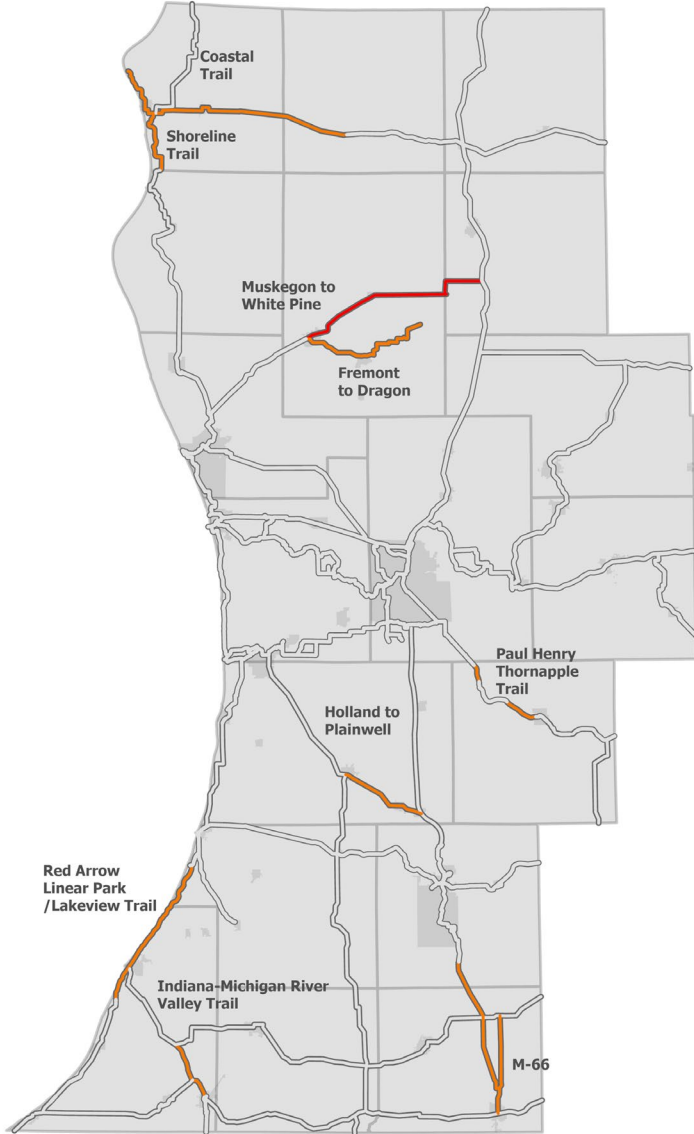
# East Underinvested Areas



Esri, TomTom, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS, USFWS

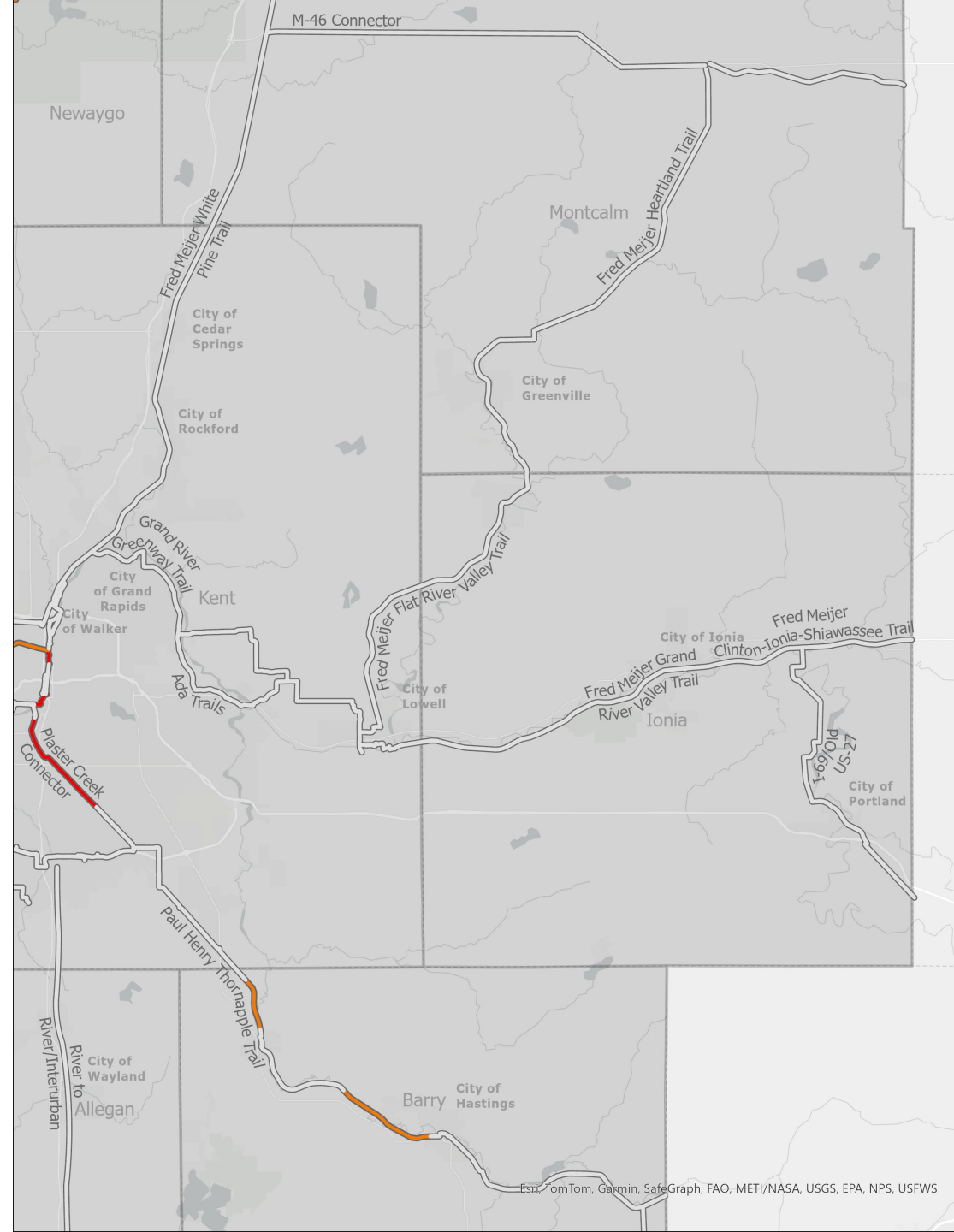
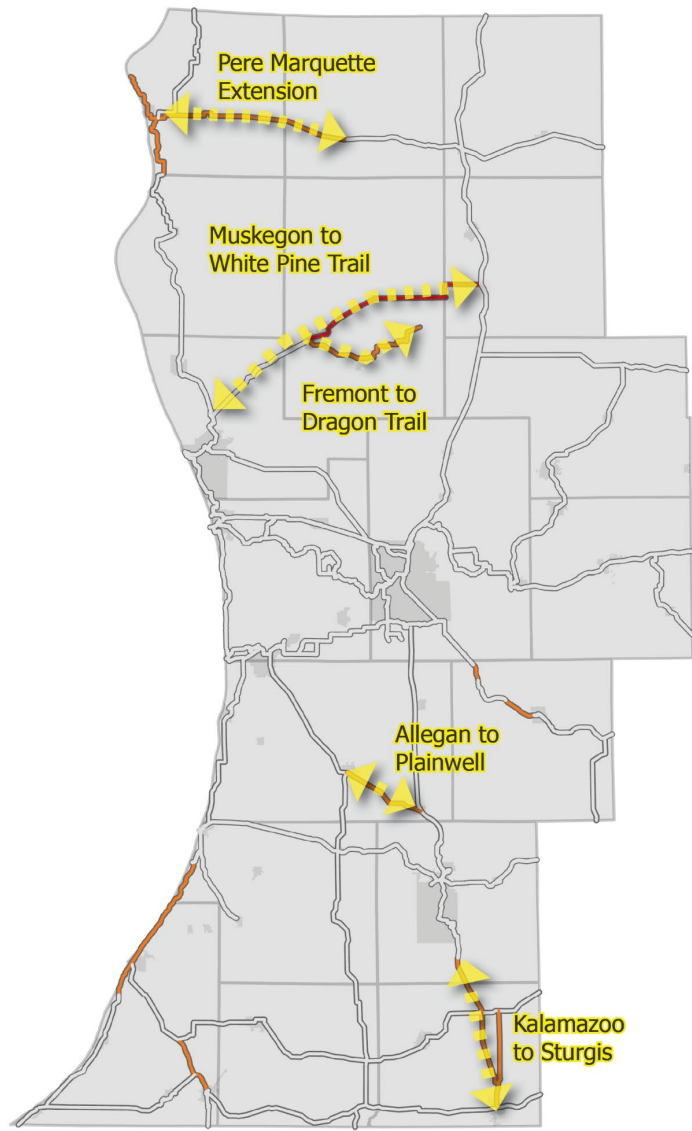


# East Big Impact / Underinvested





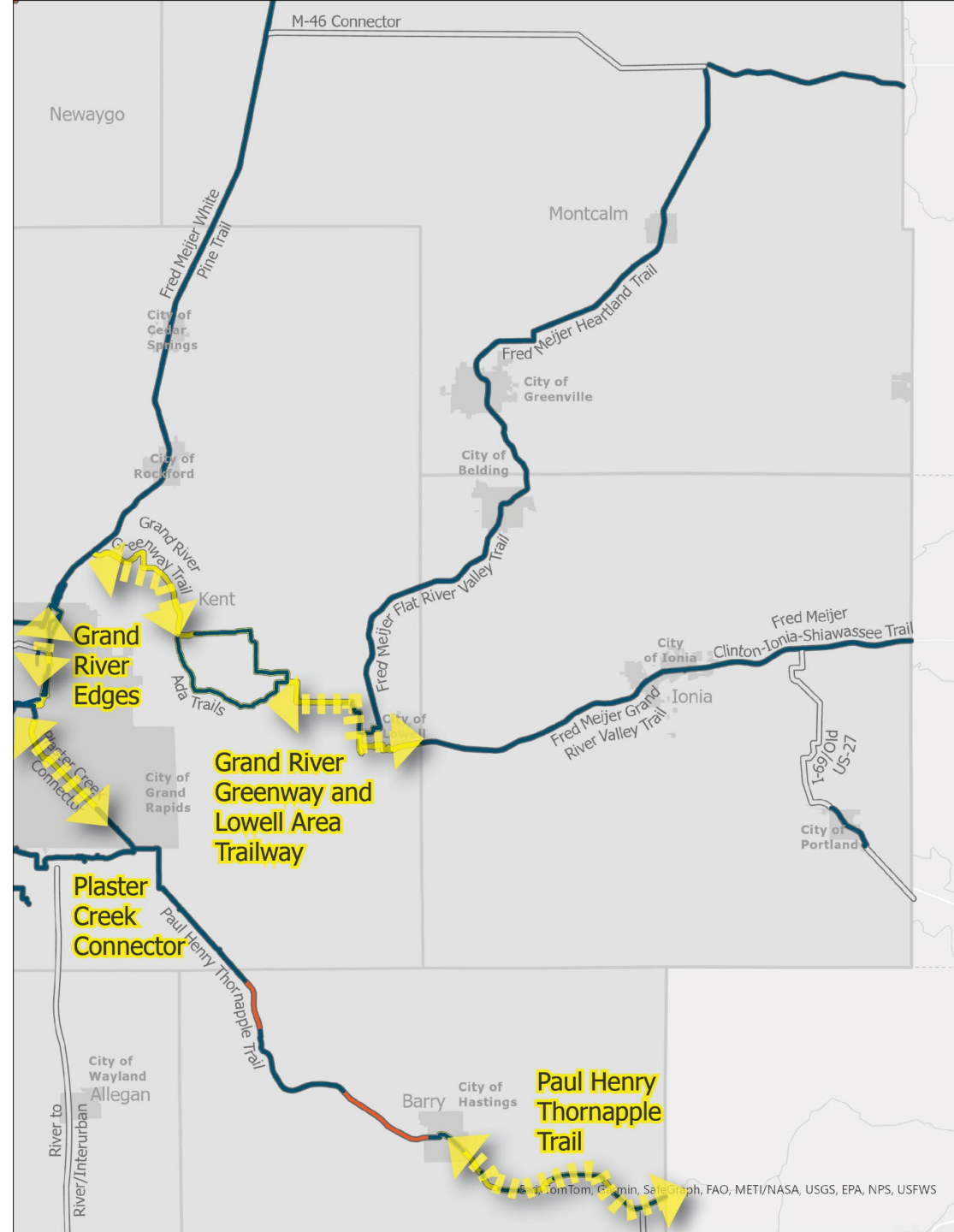
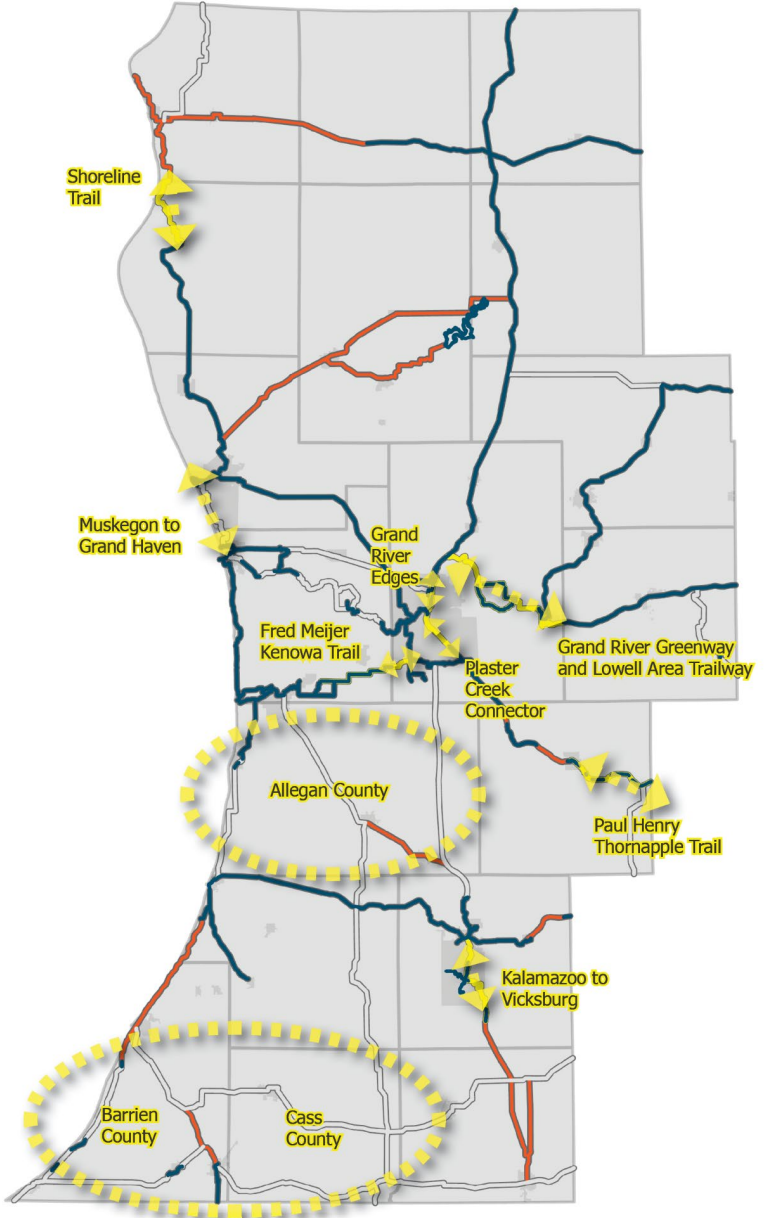
# East Big Impact / Underinvested / Concept







# East Network Contribution





# Reality Check

- Preliminary estimates are about \$7,500,000 is spent on trails in the region each year outside of the Grand Rapids Waterfront
- A new trail costs about \$500,000 to \$1,000,000 and up per mile
- The easy trails are done





# How Would You Prioritize Spending Trail Dollars?

Join at [menti.com](https://menti.com) | use code **8402 1211**



[Menti.com](https://menti.com)

**8402 1211**

## How Would You Prioritize Spending Trail Dollars?

- 1st | Construct New Trails
- 2nd | Complete Developing Trails
- 3rd | Resurface Existing Trails
- 4th | Adding Wayfinding
- 5th | Trail Maintenance
- 6th | Other





# How Difficult is it to Obtain Funding For:

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[Menti.com](https://menti.com)

8402 1211

## How Difficult is it to Obtain Funding For:

Construction

Maintenance

Planning, Design, & Engineering





# What is Your Biggest Non-Funding Related Roadblock in Developing Trails?

Menti.com

8402 1211

Join at [menti.com](https://menti.com) | use code 8402 1211



## What Is Your Biggest Non-Funding Related Roadblock in Developing Trails?

Waiting for responses ...





# Would You Like to Continue Sub-Region Trail Summits?

Join at [menti.com](https://menti.com) | use code **8402 1211**



[Menti.com](https://menti.com)

**8402 1211**

## Would You Like to Continue Sub-Region Trail Summits

Waiting for responses ...





# Next Steps

- Combine the input from all of the trail summits
- Develop trail dashboard
- Public engagement
- Draft an investment strategy





# Project Contacts



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